

## **BRACKNELL CRICKET CLUB – 5 YEAR DEVELOPMENT PLAN**

Bracknell Cricket Club (BCC) is strictly an amateur cricket club, playing in the Thames Valley Cricket League. We were formed in 1880. Bracknell played cricket until 1955 on the ground adjacent to the old High Street. The pavilion stood near the junction of Crossway and Broadway; whereas the old square lies under the Broadway near the Police Station. The Duke of Edinburgh opened the present pavilion at Larges Lane on 19th April 1955

Bracknell Cricket Club exists to provide the facilities and organisation to allow all members of the town and the surrounding area the chance to enjoy cricket. Club membership is open to all. We seek to attract players of all ages and abilities in order to:

- share enjoyment of cricket
- encourage and nurture new talent
- engender a sense of team spirit and community

### **Our Mission Statement**

*“We provide a friendly atmosphere in which everyone is welcome to play cricket in the true spirit of the game. We intend to continually improve facilities and opportunities for all so that we improve standards of cricket in Bracknell.”*

This Development Plan is a formal statement of the aspirations of the club and will provide a framework for club activities over the next 5 years. The plan has been prepared from a consideration of the following areas:

1. Club structure
2. Junior section
3. Community Development
4. Teaching & Coaching
5. Membership
6. Facilities
7. Equipment
8. Club Mark Accreditation
9. Summary

### **1. Club Structure**

The club is controlled by a well organised committee. Our committee consists of a President, Chairman, Vice Chairman, Secretary, Treasurer, Groundsman, Child Welfare Officer and several committee members. Our constitution is designed on the standard template from the England & Wales Cricket Board and clearly states that our objective is to ensure the community of Bracknell has access to participate and enjoy the game of cricket.

### **2. Junior Section**

The club has no official junior section.

We have a fledgling junior group ranging in age from 8 to 15 years of age. These juniors are currently all boys. The older juniors are earmarked to play in senior side matches for the 2012 season and practise with seniors at net practice.

## **2.1 Ladies Section**

The club has no official ladies section.

We have strong interest from the local community to form a ladies XI with the view to enter into a ladies cricket league 2013.

An open invitation is currently advertised around the borough encouraging interest and membership.

Training for the ladies will commence April 2012.

## **2.2 Development**

Fully operational junior section comprising both boys and girls;

Link with Sandy Lane junior school in order to provide additional opportunity for juniors to participate in organised cricket activities and to safeguard the future of the club;

Ensure we have enough qualified coaches for the number of juniors at the club.

Proposed timescale for implementation

2011: appoint a junior section co-ordinator to liaise with the school and youth club;

2012: purchase junior equipment including coaching aids and playing equipment;

2012: continue to provide junior practice and coaching to existing junior members;

2012/13: evolve our own junior coaching sessions;

2012: 1-5 adults to obtain basic level coaching qualifications to compliment the coaches we presently have (3 adults whom have ECB coaching qualifications);

2012: arrange friendly junior matches with neighbouring clubs;

2013: application to join a junior league within the district.

## **3. Community Development**

Enabling cricket at various levels to be available to all people in Bracknell and the surrounding areas. Working in partnership with Bracknell Borough Council, to help raise the profile of the club and local schools, particularly Sandy Lane School and Garth Hill School, to provide facilities to meet the needs of the Town.

Our end goal is to create a Cricket Academy of Excellence with Garth Hill School

### **3.1 Development**

Continue with strong links in the community;

Establish and sustain a strong link with Sandy Lane School and Garth Hill School;

Appoint two members of the club to become full time members of the Welfare Committee.

### **3.2 Proposed timescale for implementation**

2012: Appoint two members of the club to become members of Bracknell Welfare Committee

2012/13: Establish and consolidate close association with Sandy Lane School & Garth Hill School

## **4. Coaching**

We presently have 3 ECB qualified cricket coaches. Two coaches are Level 2 ECB qualified cricket coaches and one Level 1 qualified coach.

## **5. Membership**

We currently have 25 senior playing members at the club and 6 social members.

## **5.1 Development**

Increase the number of senior players by 25%;

Increase the number of social members;

Begin the introduction of more junior members to the club with the hope of enrolling our junior section into a cricket league. Begin the introduction of more female members .

## **5.2 Timescale for implementation**

2012/13: Increase the number of senior players

2012: Advertising and promotion of junior cricket at Bracknell

2011/12: 24 junior members at the club

2012/13: Increase the number of junior team members to 40+

## **6. Facilities**

The Duke of Edinburgh opened the present pavilion at Larges Lane on 19th April 1955.

The pavilion at Bracknell Cricket Club provides a brilliant cricketing focal point not only for the club and its members but also for the town itself. However, it is beginning to show signs of old age.

Steps have been taken to start investigating the repairing & updating of the structure to provide a more flexible modern building that will provide high quality changing facilities, as well as including access for the disabled, while still maintaining the overall visual impact. We need to further develop what we have already achieved in terms of building works.

The most recent works include a full electrical upgrade to the 17<sup>th</sup> Edition Regs, new ceiling and insulation work in the roof space. Costs of works to date are £5,500.00

Works to action include renovation of the kitchen area, ladies & gents toilets, changing room facilities, heating & hot water upgrades and wall insulation.

The artificial playing surface is currently very worn out and is in need of replacement; steps are being taken to clean and repair the existing surface, approx costs of repair £1,500.00. Approximate cost of total replacement of artificial playing located in cricket square £5000-7,000.

Additionally the club has two very worn out practice nets, located by the scoring hut. It is the club's desire and intent to install 2 new bespoke cricket nets of high quality, with provision for electrics to be installed in the equipment garage to power a bowling machine for the development of its cricketing members. Two quotes have already been obtained (the committee is currently seeking sponsorship to fund this enterprise) Estimation of costs £30,000.00

- Estimate for work	£100,000
- Money already obtained	£20,000
- Money to raise	£80,000

## **6.1 Development**

Continue working in partnership with local schools;

Establish a committee to oversee fund raising for the development of the pavilion;

Investigate possible sources of funding;

Other avenues of fundraising to be investigated at club level;

Funding or grant(s) to be secured;

Re-development of the existing pavilion to be completed by 2017.

Through the hard work and dedication of our groundsman and several other members, the playing surface has been ranked in the top 5 of the Thames valley cricket league (TVL). In the last few years the outfield has been transformed in to one of the most attractive cricket grounds in the county. The quality of the playing area has been acknowledged by many other clubs throughout the TVL as one of the best.

## **7. Equipment**

With the increased usage has also come the growing problem of maintaining our grounds equipment. The ground preparation is done with very old equipment such as rollers and lawnmowers. A priority has to be to invest in more modern and reliable equipment. Recent purchases for Bracknell CC include a newly refurbished roller for the club costing £4,020.00 and a new gang mower for £2,600.00

### **7.1 Development**

Improving the equipment and facilities to ensure our current playing facilities do not deteriorate under the heavy usage.

- Purchase more modern/reliable mowers;
- Overhaul or replace our roller (purchased new roller 24 February 2012);
- Pitch covers of a more durable design;
- New sight screen.

### **7.2 Proposed timescale for implementation**

2012: Applications for funding for new equipment;

2012/13: Obtain 3 separate estimates from suppliers for the equipment;

2008: Once money is raised, look into and buy the equipment required;

2012/13: Fundraising for pitch covers;

2012/13: Purchase pitch covers.

## **8. Club Mark Accreditation**

The committee has already undertaken considerable steps to achieving club mark accreditation through the ECB.

### **8.1 Proposed timescale for implementation**

2012: Application, assessment and accreditation.

## **9. Summary**

This Development Plan states the aims of Bracknell Cricket Club over the next five years. It covers:

- The foundation work already put in place by the club;
- The wish to continue a high level of senior cricket in the club;
- The development of junior cricket to the benefit of the club and the local community;
- Investment by the club in equipment, coaching and facilities;
- Working in partnership when this is to the benefit of the club and community;
- A commitment to sound planning and management of each element of the plan.

The club is determined to achieve the aims of the plan and will review progress on a regular basis. These reviews will take into account the views of people independent of the club such as the Cricket Development Officer. The club has achieved a great deal since it began to plan towards its future. This planning has already paid dividends but the club now wants to be able to develop into a successful cricket club.