

## **2017 ESAGCS Advertising and Event Sponsorship Packages**

### **Eagle Partner \$1600 *best value!***

Sponsorship includes: "Vendor Promotion" (see below for details), Permanent home page ad and link, Title sponsorship to Annual Picnic, October Invitational and the Children's Foundation fundraiser, Nine closest to the pin/long drive prizes (one each month), permanent website sponsor page ad, Support announced at each meeting, Two ESAGCS memberships

**Total Value \$2250**

### **Osprey Partner \$1200**

Sponsorship includes: Revolving home page ad and link with Osprey level designation, Title sponsorship to Annual Picnic or October Invitational and Children's Foundation Fundraiser, Six meetings closest to the pin/long drive prizes, website sponsor page ad, Support announced at each meeting, One ESAGCS membership

**Total Value \$1450**

### **Falcon Partner \$800**

Sponsorship includes: Ad and link on our Partners page, Title sponsorship to Annual Picnic or October Invitational, Four meetings closest to the pin/long drive prizes, website sponsor page ad

**Total Value \$950**

### **Kestrel Partner \$525**

Sponsorship includes: Ad and link on our Partners page, Two meetings closest to the pin/long drive prizes, website sponsor page ad

**Total Value \$580**

***First Time Sponsorship*** - If your company wishes to support the ESAGCS for the first time this year or you are a returning sponsor who has not been involved for the past two years for whatever reason we would like to offer you a 10% discount on the sponsorship package of your choice (sorry not available on the Eagle Partner Package).

*Please consider joining or rejoining the "best little association in the GCSAA"*

***Sponsorship Package Upgrade*** – If you would like to upgrade your sponsorship package we would love to have you do just that. We are offering a 10% discount off the higher-level sponsorship when you step up to the next level. Enjoy all the benefits at a discount price.

**THANK YOU FOR YOUR CONTINUED SUPPORT!**

**The Eastern Shore Association of Golf Course Superintendents  
2017 Advertising and Sponsorship Proposal**

**INVOICE**

**COMPANY NAME:** \_\_\_\_\_

**Partnership Packages:** *(check one)*

*apply)*

- ☐ **Eagle Partner** - \$1600
- ☐ **Osprey Partner** - \$1200
- ☐ **Falcon Partner** - \$800
- ☐ **Kestrel Partner** - \$525

**Additional Sponsorships** *(check all that*

- ☐ **Player of the Year Partner** - \$800
- ☐ **Hole in One Partner** - \$500
- ☐ **Association Championship** - \$400  
(Pricing does not include qualifying partnership)

Partnership Total \$ \_\_\_\_\_ Upgrade discount \$- \_\_\_\_\_ Add on Total \$ \_\_\_\_\_

Names of members to be included with Eagle (2) and Osprey (1) Partners Programs.

1.) \_\_\_\_\_ 2.) \_\_\_\_\_

**“Al a Carte” sponsorships:** *These sponsorships require you to be a partner in one of the above partner packages. Select as many as you like there are no limits, even if it is included in your package*

*(Check all that apply)*

- ☐ **Closest to the pin** (There are nine monthly meetings) - \$40 each X \_\_\_\_\_ = \$ \_\_\_\_\_
- ☐ **Food and Beverage Sponsor August Picnic** - \$300 = \$ \_\_\_\_\_
- ☐ **Food and Beverage Sponsor October Invitational** - \$300 = \$ \_\_\_\_\_
- ☐ **Believe in Tomorrow Children’s Foundation Title Sponsor** - \$300 = \$ \_\_\_\_\_
- ☐ **“Vendor Promotion” NEW – Members \$150, Non Members \$300** = \$ \_\_\_\_\_  
(\$100 upcharge for August and November meeting)
- ☐ **Membership meeting F/B Sponsor \$200 per meeting** = \$ \_\_\_\_\_
- ☐

**“Al a Carte” sponsorship total \$ \_\_\_\_\_ “Vendor Promotion” Month(s) Request \_\_\_\_\_**

**TOTAL DUE \$ \_\_\_\_\_**

\* Split Invoice Option 50% \$ \_\_\_\_\_ due 3/31/17      50% Balance \$ \_\_\_\_\_ due 6/30/17

#### **SPECIFIC SPONSORSHIP REQUESTS**

**Make checks payable to:** The Eastern Shore Association of Golf Course Superintendents (ESAGCS)

**Credit card information:** Name \_\_\_\_\_ Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 digit Vee Code (if MC or VISA) \_\_\_\_\_

Signature \_\_\_\_\_ Total: \$ \_\_\_\_\_

**MAIL PAYMENT TO:** ESAGCS  
c/o Herkalo & Co PA  
11350 McCormick Rd, EP3, #602  
Hunt Valley, MD 21031

## **2017 ESAGCS Event Sponsorship Opportunities**

Individual event and golf sponsorships are also available “al a carte” and can be added to any partner package. Please be sure to carefully consider these options as they will add value to your partnership and support the worthy endeavors of our association.

### **Player of the Year Partner \$800**

This sponsorship goes to support the ESAGCS Player of the Year. This is awarded to the winner of the yearlong competition that determines our best and most active golfing member.

*This sponsorship requires participation at the Falcon Partner level or above.*

Sponsorship includes: Yearlong home page ad with link recognizing you as the POTY sponsor, Special recognition at every meeting, Company name will be on the trophy as presenting sponsor and you will be invited to make trophy presentation

### **Hole in One Partner \$500**

Sponsorship includes: Yearlong home page ad with link recognizing you as the Hole in One sponsor, Special recognition at every meeting, Presenter of the check in the event a hole in one is carded and a photo will be placed on the home page. *This sponsorship requires participation at the Kestrel level or above.*

### **Association Championship Partner \$400**

This is your chance to be recognized as the sole title partner of the ESAGCS Association Championship. This is a very competitive golf tournament. This best two scores out of three event happens during the May, June and July meeting and you will present the trophy during our August Picnic and Crab Feast.

*This sponsorship requires participation at the Kestrel level or above.*

### **Vendor Promotion**

Cost: Member \$150 Non-Member \$300

There will be a \$100 up charge for August and November meetings.

We would like to give your company the opportunity for a buy-in for a tent or a spot on a hole for an individual meeting. You choose the date on a first come, first served basis. There is a limit of three per meeting. This can be used to showcase a product or service, or be a hospitality type tent. You are to coordinate with the host superintendent the location and logistics. Since each course has its own alcohol policy, the participating vendor will strictly adhere to each facilities individual rules.

*This sponsorship requires participation in one of the four partnership packages.*

### **Membership Meeting Food and Beverage Sponsor \$200**

This is your chance to be recognized as the Food and Beverage Sponsor at one of our monthly membership meeting. Your company will be recognized at the beginning of the meeting as well as signage at the meeting. This is available for our March, April, May, June, July, September and November meeting.

*This sponsorship requires participation at the Kestrel level or above.*

**THANK YOU FOR YOUR CONTINUED SUPPORT!**