



### **Cumnor Cricket Club - Development Plan 2019-2021**

1. Achievements 2019
2. Objectives 2019-2021
3. Requirements

### **Contact details for further information**

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## Cumnor Cricket Club

The Club continues to be key to providing the impetus for cricket development in West Oxford. We provide the most comprehensive programme of coaching and the finest facilities in the area, and this continues to expand.

### 1. Achievements 2019

- Senior teams came 2<sup>nd</sup>, 3<sup>rd</sup>, and 3<sup>rd</sup> in their respective Cherwell Leagues amassing a total of 1000 points, and the club reached the last 16 of the NVKO Cup
- 17 centuries were scored by players in the senior teams
- The U15s and Kwiks were champions in their leagues
- The All Stars programme ran successfully for 70+ 5-8s and the Youth Training programme ran for 130+ youth members (8-17s) under our coach Sam Arthurs
- Girls' participation grew for U11s and younger groups
- There was a clear development path and participation options for players of all standards
- Youth members continued to be strongly represented in the OCB Player Pathway, with 4 members involved in the Emerging Players Pathway for 2018-19
- The 3 weeks of the Summer Academy Programme for 6-13s were again held successfully, though somewhat below financial expectations and compared to 2018, with free or subsidised places provided via, amongst others, Cumnor Primary School and Cumnor Minors football club
- The senior teams employed Duncan Green as their lead coach to provide coaching structure and discipline
- The senior teams fielded the full 33 players every Saturday and had a full programme of Sunday friendly fixtures
- The Cricket World Cup was celebrated with a range of events and a grant from the ECB CWC fund
- The club rebranded its players as the *Cumnor Bears* for the 2019 season
- The club entered into a long-term shirt sponsorship agreement with Amber Financial Planning and rolled out the new kit throughout the senior and youth teams
- Website and social media was rebranded and re-energised through the 2019 season
- One senior member was sponsored through his level 2 coaching, bringing the total to 4 in the last 3 years
- Partial replacement of drainage infrastructure was completed over the 2018-2019 off season improving the pitch's drainage performance. (There is still additional work required to complete the drainage upgrade.)
- Continued high levels of time investment in the square and outfield at Park Field were rewarded by some of the best pitch conditions for many years
- A major commercial premises electrical condition report was completed at the end of 2019 season to comply with club's insurance requirements
- A threefold recycling regime was introduced separating out dry mixed, glass and general waste along with new sorting bins
- The club moved successfully from Teamer to myClubhouse for its membership, subscription and team management system also enabling GDPR compliant group email functionality for club officers and match managers
- The club maintained its CLUBMARK standards across the club

- The popularity of the end of season dinner grew with 70+ players and supporters coming together in celebration and for the club's awards
- Financial control and performance remains strong, although 2019 will be weaker than budgeted due to shortfalls in, inter alia, revenues from the Academy programme

This was all achieved using the club's financial and volunteer resources.

### **Objectives 2019-2021**

- Continue to grow participation and membership
- Promote cricket as a sport of choice in the local community by providing coaching and access to the club's events and facilities
- Continue and build on our participation in the All Stars programme and improve retention into older groups by moving U8/U9 ('Kwiks') training from Wednesday evenings to after AS on Fridays
- To replace long serving volunteers namely the Club Welfare Officer, the Head of Youth Coaching, and the Head Groundsman
- To ensure volunteer time is used to maximum efficiency and optimise balance of 'buy-in' vs. 'DIY' services
- To develop and train more parents to manage and otherwise support the Youth teams
- To maintain and improve the quality of Youth coaching, and ensure that approaches are refreshed and adjust to changing requirements (e.g. moving Kwiks to Fridays will provide greater capacity to focus on the popular U11 age group)
- Continue to fund coach development and maintain the virtuous circle of youth development, coaching qualifications, and ongoing participation in youth coaching
- Reduce the post U13 attrition in youth members
- Maintain the pipeline of youth members playing in senior teams
- Support efforts to improve levels of participation amongst senior players who have increasing family and work commitments
- To increase the pool of umpires to officiate for Cumnor in league matches
- Continue to play senior cricket at the highest levels whilst providing a full range of senior teams providing 'cricket for all'
- Increase participation of girls in junior cricket, in particular keep and grow numbers in current Kwiks and U11s, and retain numbers as they progress into U13 age group
- Continue to promote the club and its facilities to the local community
- Continue to promote the club and its activities to ethnic minority groups
- Develop the use of the clubhouse both for the benefit of the community and to generate funds for the club
- Continue the active involvement of our club steward in managing the bar, the provision of teas, and operating the clubhouse facilities and the hiring of its premises
- Continue to manage the growth of trees and encroachment of hedges at the club's borders
- Continue to improve playing and 'off field' facilities. In particular improve the condition of the toilets, complete the repairs to the outfield drainage, provide a permanent solution to the installation of the electronic scoreboard and continue a programme of little and often maintenance of the clubhouse and the club's playing facilities

## Requirements

In order to increase the capacity of the club to meet its objectives the following will need to be completed:

### Pitch and ground

- Improve drainage of main square and outfield (statement of work and quotes complete)
- Install dedicated electrical supply to electronic scoreboard (statement of work and quotes complete)
- Investigate options to increase the area of the square which can be used as pitches and the size of the outfield

### Clubhouse

- Improve condition of toilet facilities (statement of requirements ready for tender)
- Continue to explore options for improved changing room facilities, in particular for girls and for umpires

### Human resources

- Identify and recruit Head of Youth Cricket
- Identify and recruit Club Welfare Officer
- Identify and recruit Youth Cricket Administrator
- Agree approach to Grounds management from 2020, including recruitment of Head Groundsman if applicable
- Identify, train and develop youth team managers (especially U13s in 2020)

### Financial resources

- Maintain and grow scale of membership in both Youth programme and Senior squads
- Refresh and continue to deliver Summer Academy programme
- Continue relationship with existing sponsors and identify new ones
- Pursue the S106 award of £11,619 to the club agreed by the Vale of the White Horse upon completion of the Botley West Way development (mid 2020?)
- Seek out additional grants to support capital requirements of the development plan

*Andrew Hodder-Williams on behalf of the Committee  
October 2019*

### *Version control*

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