

# *FROM* ***ACTION*** → *TO* ***IMPACT***

The 2022 Strategic Plan of the  
University of Maryland College of Education



COLLEGE OF  
EDUCATION

# LETTER FROM THE DEAN



In academic year 2017-18, the University of Maryland College of Education began a strategic planning process to continue our pursuit of impact through academic excellence and to support our standing as an eminent college of education. Led by a steering committee composed of insightful and forward-thinking faculty, staff, and students, the process built on the efforts of four work groups and input from the College community gathered through surveys, convenings, and a College-wide retreat.

Our work resulted in the creation of new vision, mission, and values statements and the identification of three pillars of action that we will address in the coming years:

- Promoting our Culture of Scholarship
- Creating Innovative Instructional Programs
- Fostering Strategic Partnerships

While we will continue to support our existing successful efforts and activities on a variety of fronts, these pillars identify areas that we will elevate and support as we lead the field toward the future. How we achieve the goals articulated in our vision and in this plan is what will set us apart from our peers.

This strategic plan is a living document that lays the foundation for innovative new initiatives, balanced with careful attention to providing value to our local community and state. The plan will evolve and grow as we do.

I am grateful to the many individuals – both internal and external to the College – who participated in the lively exchanges that resulted in this strategic plan. Our diverse and engaged community will be key to the success of this plan, and ultimately, to that of the College of Education.

**JENNIFER KING RICE**

Dean of the College of Education  
University of Maryland



# THE 2022 STRATEGIC PLAN OF THE UNIVERSITY OF MARYLAND COLLEGE OF EDUCATION







# COLLEGE OF EDUCATION

## VISION

As a visible leader and go-to source for research and evidence-based innovations in education and human development, the University of Maryland College of Education will fearlessly lead efforts to transform educational contexts and learning experiences. Our work will expand access to high quality educational opportunities that empower individuals to reach their goals and contribute to the broader civic, democratic, and economic goals of society.

## MISSION

The mission of the College of Education is to enhance the lives of individuals, families, schools, and communities through our research, teaching, and engagement. We create knowledge about critical facets of education and human development, and share that knowledge to improve lives in Maryland and throughout the broader national and international community. We prepare students to be the next generation of scholars, educators, and transformative leaders.







## VALUES

**IMPACT:** What we do makes a difference.

**EXCELLENCE:** We approach our work with integrity, rigor, and a focus on quality.

**DIVERSITY AND INCLUSION:** We engage, acknowledge, and honor a wide variety of ideas, voices, and perspectives.

**INNOVATION:** We do not rely on the status quo; we are pioneers.

**SOCIAL JUSTICE:** We believe that resources should be equitably available to everyone in society; we believe in the dignity and humanity of all people.

**COLLABORATION:** We achieve more when we support one another and work together to reach our strategic goals.

**COMMUNITY:** We are each part of something bigger; we engage with and support communities both internal and external to our College.



## PILLAR 1



# *PROMOTING OUR CULTURE OF SCHOLARSHIP*

At the heart of any great research university is a mission of scholarship. Positioned within Maryland's flagship research university, the College of Education is dedicated to improving education-related research, development, and training in Maryland and throughout the world. We promote and support a culture that recognizes, encourages, and rewards **cutting-edge impactful scholarship.**



## GOAL 1

**Advance the body of knowledge in disciplines across the College of Education, in terms of quality, quantity, and synergy.**

### OBJECTIVES:

1. Develop mechanisms that promote interdisciplinarity and collaboration.
2. Expand funding for major research initiatives.

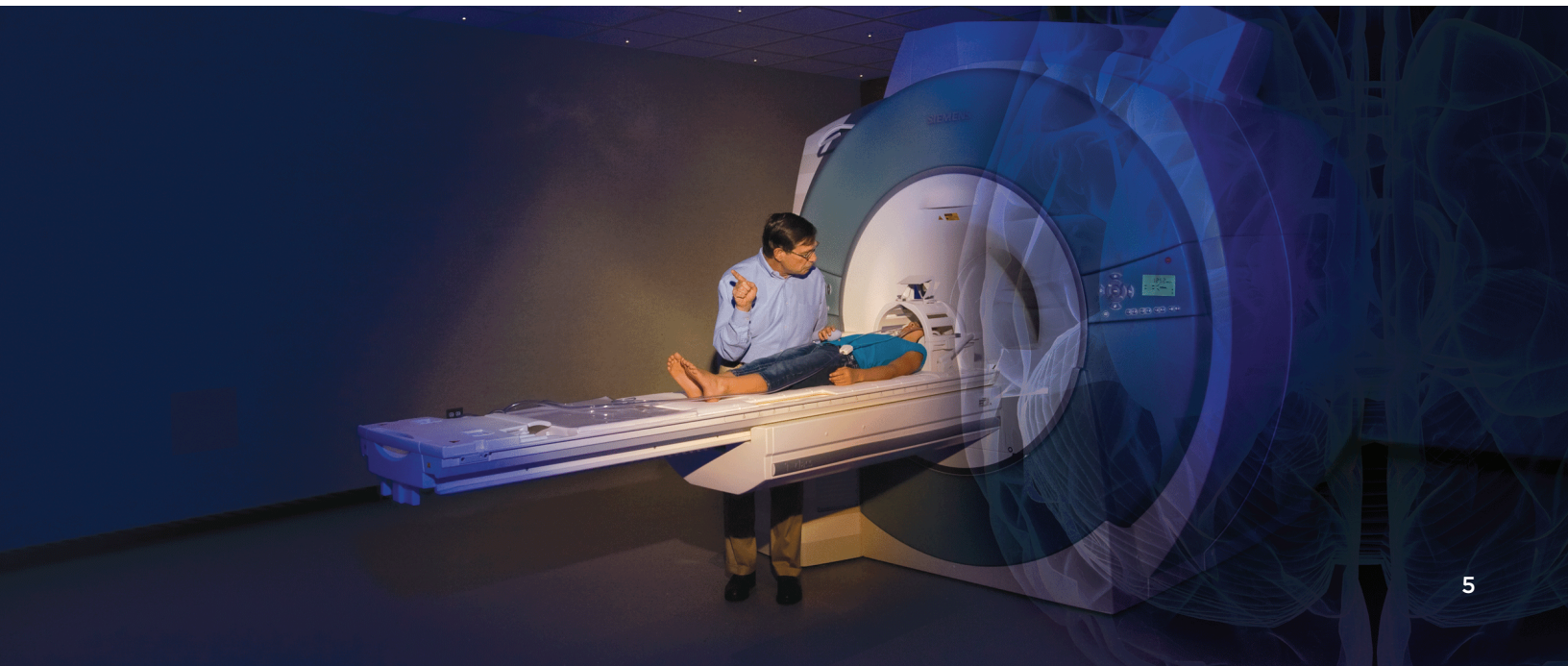
## GOAL 2

**Magnify the impact of our research through communication, visibility, and translation.**

### OBJECTIVES:

1. Strengthen existing mechanisms for promoting the visibility of our faculty and disseminating the research and scholarship we produce.
2. Develop an infrastructure that encourages and supports the translation of faculty-generated research for policy and practice.

“Create knowledge about critical facets of education and human development.”





## PILLAR 2



# *CREATING INNOVATIVE INSTRUCTIONAL PROGRAMS*

A top priority for any eminent college of education must be a focus on the preparation and development of educators and future scholars. We prepare our graduates to be leaders in their fields and to continue to **build the knowledge base** regarding human development and best practices in education.



**GOAL 1****Strategically balance our offerings.****OBJECTIVES:**

1. Provide curricula and degree programs aligned with our mission that are progressive, evidence-based, innovative, and responsive to market demands.
2. Capitalize on our location, as well as access to outside scholars, to collaborate and provide unique experiences to our students.

**GOAL 2****Develop infrastructure and incentives for learning transformation.****OBJECTIVES:**

1. Provide mechanisms that recognize and reward innovations in teaching.
2. Enhance support for the design and delivery of effective innovations in instruction.
3. Redesign classrooms and common areas to support learning experiences.

**GOAL 3****Reimagine our role in educator preparation.****OBJECTIVES:**

1. Create innovative programs that prepare educators and leaders to transform the learning experience for the next generation of learners.
2. Establish greater coherence within and across our educator preparation activities and programs.
3. Recruit and prepare educators that reflect the diversity of today's student population and meet the staffing needs of the state.
4. Lead the field by studying our innovations in educator preparation and using that evidence to inform our programs and programs nationwide.

**Prepare students to be the next generation of scholars, educators, and transformative leaders.**



## PILLAR 3



# *FOSTERING STRATEGIC PARTNERSHIPS*

A university, and the individual schools and colleges within it, can only be as strong as the partnerships that it builds. Adjacent to the nation's capital and some of the nation's most diverse and successful school districts, the College of Education is uniquely positioned to **cultivate mutually beneficial relationships** that have the potential to reshape the educational landscape.



**GOAL 1****Create a culture that fosters the development of research-practice grants, projects, and collaborations in support of partnerships.****OBJECTIVES:**

1. Create an infrastructure that connects faculty and students with existing partnerships.
2. Support, reward, and recognize faculty engaged in partnership projects.

**GOAL 2****With local education agencies, formalize long-term collaborative institutional partnerships focused on educator development, research, school/program improvement, and policy.****OBJECTIVES:**

1. Identify and formalize key institutional partnerships that include: time bound projects of mutual benefit, shared governance, a mutual commitment of resources, and evaluation.
2. Expand the visibility and broader impact of partnership initiatives and accomplishments.

**GOAL 3****Leverage our location and reputation to foster engagement in local, state, national, and international education efforts.****OBJECTIVES:**

1. Enhance the College profile by highlighting the role of our faculty, students, and alumni in influential associations and agencies.
2. Engage with educational and human development agencies through contracts and grants to undertake mutually beneficial research.
3. Increase awareness of the research and accomplishments of College faculty with audiences who work in local, state, national and international agencies.

**“Improve lives in Maryland and throughout the broader national and International community.”**



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