



Wayne State University's
Institute of Gerontology
87 E. Ferry Street
Detroit, MI 48202
(313) 664-2600
www.iog.wayne.edu

Alzheimer's Association
Greater Michigan Chapter
25200 Telegraph Rd, Suite 100
Southfield, MI 48033
(800) 272-3900
www.alz.org/gmc

CONFERENCE PARTNERSHIP PROPOSAL

We are pleased to offer you the opportunity to participate as a partner in the Alzheimer's Association-Greater Michigan Chapter's and Wayne State University's Institute of Gerontology's upcoming fall conference collaborative.

The conference is titled: **A Meaningful Life with Alzheimer's Disease.**

This event will bring together healthcare professionals, persons with memory loss, and caregivers.

**This conference will be held on Tuesday, November 5, 2013
at the Vista Tech Center at Schoolcraft College in Livonia.**

This conference will provide health professionals and caregivers with information to better care for clients and family members living with Alzheimer's disease or another related dementia. Continuing education credits will be available for social workers, nurses, PTs, OTs, and NHAs. Certificates of attendance will be available for other professions.

A conference partnership provides your company with:

- An affiliation with the Alzheimer's Association, the leading voluntary health organization in Alzheimer's care and support and the largest private, nonprofit funder of Alzheimer's research
- An affiliation with the Institute of Gerontology, recognized as one of the top five gerontology research institutes in the nation – and the only one with a fully developed outreach and education program
- The opportunity to present your company's information to a large, diverse market of committed, passionate, and engaged professionals and caregivers in the Detroit Metropolitan Community
- The ability to network with the decision makers at some of the largest aging-related companies in the Detroit Metropolitan Community



Partnership for Conference

PREMIUM SPONSORSHIP

\$5,000

- Special recognition in opening welcome, lunch and closing
- Prominent placement of display table
- Name projected in main event space during registration and lunch
- Four complimentary registrations for the conference
- Will introduce Keynote Speaker

LUNCH SPONSORSHIP

\$3,500

- Special recognition at welcome and lunch
- A display space
- Name projected in main event space during registration and lunch
- Three complimentary registration for the conference
- Signage on lunch table
- Will introduce Practicality Panel

BREAKFAST SPONSORSHIP

\$2,500

- Special recognition at welcome
- A display space
- Name projected in main event space during registration and lunch
- Two complimentary registrations for the conference
- Signage on breakfast table
- Will introduce Experiential Panel

FOR PROFIT RATE SPONSORSHIP

\$1,000

NON-PROFIT RATE SPONSORSHIP

\$500

- A display space
- Name projected in main event space during registration and lunch
- One complimentary conference registration for the conference

SPONSORSHIP BENEFITS INCLUDE:

WEBSITE PRESENCE and MARKETING RECOGNITION

- (Logo of company) will be listed on the Institute of Gerontology's and the Alzheimer's Association – Greater Michigan Chapter's website in recognition of conference sponsorship, post conference. Higher level sponsors will be recognized according to their sponsorship level.
- (Name of company) will be listed in the Chapter's and IOG's newsletter in recognition of conference sponsorship, post conference. The newsletter reaches over 20,000 households
- (Name of company) will be listed in each participants' registration packet on the day of the conference



Sponsorship/Commitment Form

Check here:

_____ Vendor table/Sponsor Conference
Premium Sponsor \$5,000

_____ Vendor table/Sponsor Conference
Lunch Sponsor \$3,500

_____ Vendor table/Sponsor Conference
Breakfast Sponsor \$2,500

_____ Vendor table/Sponsor Conference
For-Profit Rate \$1,000

_____ Vendor table/Sponsor Conference
Non-Profit Rate \$500

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ Fax: _____

Method of payment (please check one):

_____ Check Enclosed (Please make check out to "Alzheimer's Association")

_____ Please Invoice

Please return form to:

Alzheimer's Association - Greater Michigan Chapter

Attn: Theresa Russo

25200 Telegraph Rd, Suite 100

Southfield, MI 48033

Or email to: trusso@alz.org