



## PROPOSAL LETTER FOR CORPORATE CAREER TRAINING

Date

### **From**

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Respected sir,

Greetings from El Shaddai Global Solutions, EGS believes that for any business to be competitive it has to be technology driven and we are team of experienced and enthusiastic individuals who are committed to deliver the best always. EGS designs and develops fully customized corporate business solutions to meet the specific needs of your business/organization.

### **OUR BUSINESS STRATEGIES**

*Web Services / Software & Applications / Designing Media /  
Digital Marketing / Consulting / Education*

### **MISSION**

EL SHADDAI GLOBAL SOLUTIONS (EGS) believes that for any business to be competitive it has to be technology driven and we are team of experienced and enthusiastic individuals who are committed to deliver the best always

### **VISION**

- ✦ To Be A Leading Global IT Service Company
- ✦ Continuously Add Value To Every Customer.
- ✦ To Become "Total Technology Solution" Provider Offering A Brand-New Variety Of State-Of-The-Art Technology Skills.
- ✦ To Encourage and Maintain a High and Honorable Standard Of Professional Conduct.
- ✦ To Implement Innovative In Research and Development.
- ✦ Achieve The Benefits Of Innovation Without Increasing Their IT Expenditure.

### **OUR MOTTO**

*Innovative / Quality / Warranty / Technology / Performance /  
Wide Service Network /Core Competence*

Today almost every Engineering and Professional graduate programs in India include Career Training as an important part of their curriculum. But most of the students always run to obtain a merely certificate and due to this there is acute shortage of trained professionals with the desired skill sets. Further there is an ever increasing demand from the Industry. Our objective is to enhance the knowledge of the students on different cutting edge technologies which has been important part of industry.

In order to minimize the gap between the NEED and HAVE through eminent skilled resources in the IT industry, **EGS** has designed a curriculum for Corporate Career training which incorporates augmented learning approach through blending classroom, training and Guidance by Leading **MNC** along **EGS** experts. Programming Practice and hands on lab exercise will season the students both on the theoretical & practical exposure needed to build strong IT expertise.

We glad to provide the HANDS-ON- TRAINING CLASSES & CAREER PROGRAM for the students with certificate ....

### Seminar | Workshop | Corporate Career Training | Live Client projects | | Internship Training

#### CAREER TOOL

- + SAS
- + PMP
- + WEB DESIGNING
- + WEB TECHNOLOGIES
- + DESKTOP PUBLISHING
- + DESKTOP APPLICATIONS
- + MOBILE APPLICATIONS
- + DESIGNING MEDIA
- + DIGITAL MARKETING
- + DBMS
- + LIVE APPLICATIONS
- + RESEARCH & DEVELOPMENT



#### SAS

##### Technical Coverage:

- + Base SAS / Advance SAS
- + Certifications

##### Industry Expectation

- + Business Analyst | Senior Analyst | Data Analyst

#### PMP

##### Technical Coverage:

- + Certified Associate in Project Management
- + Project Management Professional

##### Industry Expectation

- + Project Manager | Project Leader

➤ **Web Designing**

▢ **Technical Coverage:**

- ✚ Html / Html5
- ✚ Css / Css3
- ✚ Javascript / JQuery
- ✚ BootStrap
- ✚ Ajax

▢ **Industry Expectation**

- ✚ Live Website
- ✚ UI Design

➤ **Web Technologies**

▢ **Technical Coverage**

- ✚ PHP
- ✚ JSP
- ✚ ASP.NET
- ✚ Java Framework
- ✚ Open Source Framework

▢ **Industry Expectation**

- ✚ Live Web Applications
- ✚ Client Applications
- ✚ E-Commerce Applications
- ✚ Web Software

➤ **Desktop Publishing**

▢ **Technical Coverage**

- ✚ Photoshop
- ✚ Coreldraw

▢ **Industry Expectation**

- ✚ Logo Design,Business Card
- ✚ Brochure Catalogue ,Etc.,

➤ **Desktop Applications**

▢ **Technical Coverage**

- ✚ Php
- ✚ C#
- ✚ Java

▢ **Industry Expectation**

- ✚ Business Software
- ✚ Custom Software

➤ **Mobile Applications**

▢ **Technical Coverage**

- ✚ Core java
- ✚ Android

▢ **Industry Expectation**

- ✚ Business Applications
- ✚ Mobile Software Applications
- ✚ Game Programming

➤ **Designing Media**

▢ **Technical Coverage**

- ✚ Photoshop
- ✚ 2d&3d animation
- ✚ Video / Audio Editing

▢ **Industry Expectation**

- ✚ Photography & Video Graphy
- ✚ Ads Making

➤ **Digital Marketing**

▢ **Technical Coverage**

- ✚ Strategy and Planning
- ✚ Traditional communication
- ✚ Digital Communication
- ✚ Digital Channels
- ✚ Social Customer Service
- ✚ Budget ,Personnel
- ✚ Risks and Reputation
- ✚ Analytics
- ✚ Strategy Formulation ads Plan

▢ **Industry Expectation**

- ✚ SEO | SMO
- ✚ Site Analytics

➤ **DBMS**

▢ **Technical Coverage**

- ✚ DBMS concepts
- ✚ Mysql

▢ **Industry Expectation**

- ✚ Project Backend Support
- ✚ Query Writer

➤ **Live Applications**

▢ **Technical Coverage**

- ✚ Any One Web Technology

▢ **Industry Expectation**

- ✚ Client Live Application

➤ **Research & Development**

▢ **Technical Coverage**

- ✚ Any One Web Technology

▢ **Industry Expectation**

- ✚ Live Product

**Thanks & Regards**

**(S.ANTONY RAJ )**