

CORPORATE PARTNERSHIP PROPOSAL

Dear Friends of Macedonia2025,

We invite you to consider becoming a **Corporate Partner** with us for 2017. As a Mk2025 corporate partner, we will ensure that:

- Your company is featured prominently in all of the events that we organize in Macedonia and abroad in the course of the year.
- You receive promotional space on our online and offline communication channels such as website, newsletter (5000+ contacts), social media, banners, etc.
- You have a priority invitation to register for our business and education programs and a possibility to be featured as a patron to the education programs.
- You will be invited to networking receptions, business forums, roundtable discussions and more.

TENTATIVE CALENDAR OF PROGRAMS AND EVENTS (2017)

Program/Event	Date	Description
The Leader Project in cooperation with Richard Ivey School of Business, Canada	May 8-19, 2017	MBA styled ten days' intensive entrepreneurship program for 40 participants and 5 instructors.
Business forum for diaspora investors , Skopje, Macedonia	July 2017	Forum where diaspora professionals who invested back in Macedonia share their experience and challenges.
Summer Business Road Trip to Macedonia	August 2017	Successful young professionals of Macedonian origin who live all over the world come back to their homeland for internship and networking opportunities.
Macedonia2025 Summit	November 2017	300+ attendees from 30+ countries with renowned international speakers on business, leadership and innovation.
Education programs for executives and entrepreneurs at some of the top business schools in US and Canada	During the year	Macedonia2025 awards scholarships to executives and entrepreneurs for short courses at top business schools in US and Canada.
Networking events in Macedonia and globally	During the year	Informal events aimed at connecting Diaspora professionals in Macedonia and globally.
Leadership talks, entrepreneurship competitions, roundtables and meetings	During the year	Various smaller events and programs aimed at helping the most innovative and forward thinking business professionals from various industries

For more information, please contact us at
finance@macedonia2025.com or +38970 390840.

CORPORATE PARTNERSHIP BENEFITS

TIER	BENEFITS
PREMIUM - 15.000€	<ul style="list-style-type: none"> ◆ CEO will become Honorary member of Mk2025 ◆ Interview and promotion of the company ◆ Invitation for meetings with board of directors of Mk2025 ◆ Patron of the LEADER PROJECT and exclusive promotion of the company both online and offline at the event <ul style="list-style-type: none"> ➢ Possibility to enroll one employee as a participant ➢ Address from a representative of the company at a networking event ➢ Representative of the company to serve as part of the jury for the final business plans ◆ SUMMER BUSINESS ROAD TRIP TO MACEDONIA <ul style="list-style-type: none"> ➢ Participants visit the company and meet with management team ◆ Your logo on all printed materials for all our programs and events ◆ Your branding at all our events and programs with banners and other promotional materials ◆ MK2025 SUMMIT <ul style="list-style-type: none"> ➢ 6 tickets for the Summit ➢ Promotional material in package with working papers ➢ Advertisement of the company in the Summit catalogue (full page inside-front or back cover) ➢ Banner in conference room and logo on media wall ➢ Article for the company in newsletter with 5000+ contacts ➢ Address of CEO at networking event ➢ Video materials in conference room during breaks ➢ Your logo on all our online communication channels and annual report
GOLD – 10.000€	<ul style="list-style-type: none"> ◆ Your logo on all our printed materials and online communication channels ◆ Visible branding at all our events with banners and other promotional materials ◆ THE LEADER PROJECT <ul style="list-style-type: none"> ➢ Presentation of the company in a newsletter ➢ One employee can register as a participant at the training ◆ SUMMER BUSINESS ROAD TRIP TO MACEDONIA <ul style="list-style-type: none"> ➢ Participants visit the company and meet with management team ◆ MK2025 Summit <ul style="list-style-type: none"> ➢ 4 tickets for the Summit ➢ Promotional material in package with working papers ➢ Advertisement of the company in the Summit catalogue (full page) ➢ Banner in conference room and logo on media wall ➢ Article for the company in a newsletter with 5000+ contacts ➢ Your logo on all our online communication channels and annual report
SILVER – 5.000€	<ul style="list-style-type: none"> ◆ Your logo on all our printed materials and online communication channels for all events and programs organized by Mk2025 ◆ Visible branding at all our events with banners and other promotional materials ◆ Invites for all networking events ◆ MK2025 Summit <ul style="list-style-type: none"> ➢ 2 tickets for the Summit ➢ Promotional material in welcome package with working papers ➢ Advertisement of the company in the Summit catalogue ➢ Logo on media wall
IN KIND	<ul style="list-style-type: none"> ◆ Your logo on all our online communication channels and printed materials by specific event or program. ◆ Additional promotion of the companies will be discussed on an event to event basis.