



## Sponsorship Proposal

5k Fun Run

Best Canine Halloween Costume Contest

Fall is a favorite time for us- it's when we host our annual 5k! This October marks the third annual Jones Bridge Animal Hospital Stray Dog Strut! This event is one that will be enjoyed by all runners/walkers, no matter the fitness level. This is a dog-friendly event and runners are encouraged to bring their canine companions to participate in the festivities. Our goal is to provide an opportunity for people of all ages in our community to help Atlanta-area rescue animals receive the medical care, shelter and companionship they need until their permanent homes are found.

We have successfully raised over \$11,000 since our inaugural event in 2011 and have had over 400 participants and many canine counterparts! We divided the money among the following rescue organizations: Angels Among Us Pet Rescue, Labrador Friends of the South and Cats in the Cradle. With your help, we hope to raise even more money this year. We hope to see all of you there!

Thank you for your consideration of sponsorship.



**JONES BRIDGE ANIMAL HOSPITAL**

11450 Jones Bridge Road

Johns Creek, GA 30022

(770) 410-0044

[www.jonesbridgevet.com](http://www.jonesbridgevet.com)

## Event Description

The Jones Bridge Animal Hospital “Stray Dog Strut” will be held on Saturday, October 26, 2013 at 8am. The race will begin and end at Newtown Park in Johns Creek, located at 3150 Old Alabama Road. This will be a fun, exciting event for people and dogs of all ages and abilities. The objective of the event is to benefit a select group of animal shelters and rescue organizations around the Greater Atlanta area.

This 3.1 mile course is beautiful, boasting a paved trail with wooded views. In addition to the race, Newtown Park is home to the Newtown Dream Dog Park, one of the top dog parks in the country. It has a fenced one-acre area featuring artificial turf, sprinklers for dogs to play in, obstacles to play on, plus water fountains for people and pets. The local Johns Creek police will facilitate safety measures as well as provide traffic control. Volunteers will be available to provide the runners with assistance, as well as veterinarians on site to provide the dogs with medical care as needed.

The race will conclude with a post-race awards ceremony in which awards will be presented in multiple categories and age groups. Runners joined by their canine companions will be urged to enter their dogs into a ‘Best Costume’ contest, in which awards will also be given out. Participants will receive a commemorative long-sleeved t-shirt, race packet that will be filled with Sponsor information and other goodies. All participants, friends and family are invited to stay after the race for refreshments and activities.

This event will provide the opportunity for sponsors to:








- 🐾 Gain visibility
- 🐾 Participate in a community event
- 🐾 Support an event that benefits sheltered animals throughout our community
- 🐾 Distribute product, samples and coupons
- 🐾 Achieve recognition on race day through signage and logo placement on t-shirts

# **Jones Bridge Animal Hospital 5k Fun Run 3<sup>rd</sup> Annual Stray Dog Strut**







## **Corporate Sponsorship Benefits**

### **Title - \$2,000**







(Only one sponsorship at this level)

-  Category Exclusive Sponsorship (i.e. the only car dealership, only bank, only grocery store, etc); recognized as “Presenting Sponsor” on all promotional materials, race application and t-shirts
-  Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
-  Company name and logo will appear on start/finish line banners
-  Company name and logo will appear on the race entry forms, which are distributed at other races, New Balance stores and in all print ads two months preceding the event
-  20 runners from your organization may participate at no charge
-  Opportunity for exhibit/booth set-up at finish line celebration
-  Opportunity for promotional material in all race bags






### **Gold - \$1,500**

-  Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
-  Company name and logo will appear on start/finish line banners
-  Company name and logo will appear on the race entry forms, which are distributed at other races, New Balance stores and in all print ads two months preceding the event
-  15 runners from your organization may participate at no charge
-  Opportunity for exhibit/booth set-up at finish line celebration
-  Opportunity for promotional material in all race bags



### **Silver - \$1,000**

-  Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
-  Company name and logo will appear on start/finish line banners
-  Company name and logo will appear on the race entry forms, which are distributed at other races, New Balance stores and in all print ads two months preceding the event
-  10 runners from your organization may participate at no charge
-  Opportunity for exhibit/booth set-up at finish line celebration
-  Opportunity for promotional material in all race bags

### **Bronze - \$500**

-  Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
-  Company name and logo will appear on the race entry forms, which are distributed at other races, New Balance stores and in all print ads two months preceding the event
-  5 runners from your organization may participate at no charge
-  Opportunity for exhibit/booth set-up at finish line celebration
-  Opportunity for promotional material in all race bags

### **Contributing Sponsorship - In-kind Value or \$250**

-  Opportunity for exhibit/booth set-up at finish line celebration
-  Opportunity for promotional material in all race bags

**Jones Bridge Animal Hospital 5k Fun Run  
3<sup>rd</sup> Annual Stray Dog Strut**

**Sponsorship Acceptance Form**

My company would like to support the Jones Bridge Animal Hospital 5k Fun Run as a:

- ☐ **Title** Sponsor (\$2,000)
- ☐ **Gold** Sponsor (\$1,500)
- ☐ **Silver** Sponsor (\$1,000)
- ☐ **Bronze** Sponsor (\$500)
- ☐ **Contributing** Sponsor (In-kind or \$250)

Enclosed is a check for \$ \_\_\_\_\_. Please make your check payable to:

Jones Bridge Animal Hospital  
c/o Kristen Rodes  
11450 Jones Bridge Road  
Johns Creek, GA 30022  
770.410.0044

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\*Please email your company logo or company name in the desired format to Kristen Rodes at [knrodes.jbah@gmail.com](mailto:knrodes.jbah@gmail.com).