Proposal for Corporate Sponsorship for Beech High School Choral Program

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2015-2016
Beech High School Choral Program
John Hylton and Lucy White, Directors

BEECH SENIOR HIGH SCHOOL

3126 Long Hollow Pike
Hendersonville, Tennessee 37075
Phone (615) 824-6200

06/30/15

KENNETH W. POWELL
Principal

Dear Patrons,

Greetings! We represent the Beech High School Show Choir. This show choir has been at Beech since 1994 and over the years has received many honors, awards, and traveled the world including trips to the Bahamas, London, New York, and Orlando. To continue at this level of performance and experience, we are constantly seeking new ideas to keep student cost low. As such, we are hoping to provide you with the wonderful opportunity of being a corporate sponsor.

Beech Melodic Impact is an elite, auditioned group of teens who have an interest in the performing arts. They sing, dance, act, and get valuable experience on the stage as well as through travel and teamwork. Melodic Impact features many students not just in the arts, but is well represented by student athletes, students in Marketing, students in Honors as well as other various clubs, civil and church organizations.

Any help you can give would be greatly appreciated. Please take a moment and look over the attached information. We hope that you can find a level of giving that works for your business. Please remember, your donation is tax deductible. Please help us reward the hard work and dedication of our teens. Thank you for your time and consideration in this matter. Have a wonderful day!

Sincerely,

John Hylton, Director | Lucy White, Director | Kenneth Powell, Principal

Please make checks payable to:

Beech High School
Attn: Choral Department
3126 Long Hollow Pike
Hendersonville, TN 37075

CORPORATE SPONSORSHIP BENEFITS

By joining our team of corporate supporters, your business will showcase its commitment to the Beech High School Choral Programs' flourishing arts community, and to enhancing the quality of life for everyone living here. You will receive prominent recognition, promotional opportunities, and entertainment benefits that demonstrate and celebrate your community leadership.

Your sponsorship gives you significant exposure to over 2,000 annual ticket buyers throughout the school year, in addition to the significant amount of exposure as our groups travel around the United States.

Depending on your sponsorship level and when you commit to becoming a sponsor, you can receive recognition and exposure in our advertising, marketing, and special events designed to promote your business. Many businesses have chosen to use coupons in our program ads to see direct results after a performance. The following are ways of promotion:

- Programs/Print Advertising- Programs are handed out to attendees at every night's performance. We publish up to 4 different programs a year. Ads are placed in these programs each printing. We can vary the ad to be seasonal or the same for each printing.
- Show Announcement-We announce the support we receive from our sponsors throughout the show each night.
- Displays-Our facility is designed that we can set up a display for your business. Each night's audience comes in contact with your display before each show, at intermission and the end of the show.
- Performance-For those donors in the upper levels, we can set up a 30 minute performance at your place of business. This is excellent for company events such as Christmas parties, special events for your corporate executives, or a treat for your patrons during the normal business day. Some restrictions may rely on school approval for travel.

Your consideration of a corporate sponsorship is very valuable to us and much appreciated. All contributions are tax deductible.

Patron Level	$250-499	Ads in all programs and mention in show announcement
Bronze Level	$500-1,499	Ads in all programs, mention in show announcement, Display of business support at facility of performance
Silver Level	$1,500-2,499	Ads in all programs, mention in show announcement, Display of business support at facility of performance, Performance of group at function for your business if school approved
Gold Level	$2,500 and up	Ads in all programs, mention in show announcement, Display of business support at facility of performance, Performance of group at function for your business if school approved, your logo with us for travel and all appearances

TENNESSEE DEPARTMENT OF REVENUE

TENNESSEE SALES OR USE TAX
GOVERNMENT CERTIFICATE OF EXEMPTION

TO: Vendor's Name _____

Vendor's Address _____

The undersigned hereby certifies that the purchases of tangible personal property or services being made on this certificate of exemption are being made by the State of Tennessee, or a county or municipality within the State of Tennessee, or the Federal Government, or an agency thereof and are for the use of the government or agency.

The undersigned further certifies that the said government or agency is making the purchase direct from the above named vendor, will obtain title or has title to the property immediately when it is delivered, and will use public funds to pay directly to the above named vendor for the tangible personal property or services obtained upon this certificate of exemption.

Name of government or agency Sumner County Board of Education 62-0681064

COPY

Date: 3/12/2014

Signed: Amanda H. Chandler

Title: Chief Financial Officer

RV-F1301301

INTERNET (2-08)

Beech High School Choral Programs

Receipt of Charitable Donation

The Beech High School Choral Program gratefully acknowledges the following contribution to its programs and thanks the donor for their charitable giving. Thank you for your support of the arts in your community! Beech High School is under the jurisdiction and tax exempt status of the Sumner County Board of Education Federal ID# [redacted]

COPY

Received Donation of :_____

From: _____

Valued at: _____

_____ _____

Representative Date