



# WE ARE FILMQUEST

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2017

## SPONSORSHIP PROPOSAL



SPONSORSHIP PROPOSAL  
FILMQUEST

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## Message from the Founder

“ I envisioned FilmQuest as a festival where filmmakers, screenwriters, fans, and audience members alike are able to engage together in ways previously unseen before at a film festival, where the event would become a second home for all who attend. We have a duty as community influencers to enrich the lives of those who live within it, and at FilmQuest, we have chosen to do so through the power of cinema. To witness people come together because they share a common love is a powerful thing, and something we are all entitled to partake of.

As the festival has grown, I've had the pleasure of watching it enhance the careers of the filmmakers who have attended, the vast majority of which have been from outside Utah, many of whom I now consider my friends. I have seen our volunteers find new opportunities and ways to express themselves and fall in love with the experiences they've had at FilmQuest. Now they can't wait to come back. Our audiences have become savvier, made connections with our guests, and have become our biggest supporters with memories to last a lifetime.

FilmQuest is yours just as much as it is mine, and I invite you to consider joining us. The future is one of promise and possibility, and there is enough for us to share in it together.

Jonathan Martin



## Mission Statement

### FOUNDED BY FILMMAKERS FOR FILMMAKERS

It is FilmQuest's goal to bring filmmakers and audiences an experience unlike any other; one that not only rewards but advances careers for these artists. It is FilmQuest's hope that it will help lay a foundation for new and upcoming filmmakers, further the careers of more established professionals, inspire its patrons, and make Utah a film epicenter for years to come.



### HISTORY

Founded in 2014, FilmQuest quickly attracted the attention of filmmakers, screenwriters, and audiences alike. With top level cash prizes, an awe inspiring award, celebrity judges, and more, it has taken FilmQuest less than three seasons to emerge as a must-stop destination on the festival circuit, that has seen it expand rapidly as it enters its fourth season.



### GOALS

By 2020 FilmQuest anticipates being one of the four major Fantastic festivals in the world while also providing Utah a second major film festival for tourism and commerce. FilmQuest soon plans to introduce and host a film market that will only bring more recognition to Utah, as well as the filmmakers, companies, and films that attend the festival.



### QUALITY

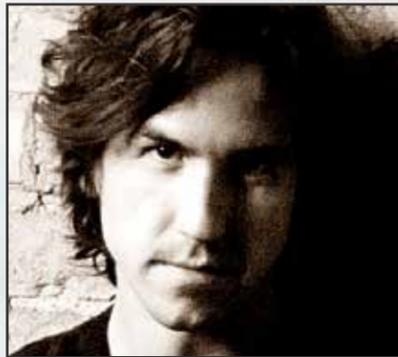
FilmQuest is built around a dedication to quality and commitment. The festival is loyal to all those who choose to participate with what it has to offer, and is constantly seeking new, innovative ways to improve and expand its operations for growth. FilmQuest is "in it to win it," and seeks like-minded individuals and partners in such endeavors.

“ ...FilmQuest is the exception. Catering to audiences and professionals whose preferred form of expression is often relegated to the sidelines at major film gatherings... helps genre films leave obscurity and reach the eyeballs they are meant for. Of course, this is not to say that, as it gets bigger, FilmQuest will stop being weirdly wonderful and true to its niche. It just means more outsiders will be dying to join in the fun.

Carlos Aguilar, MovieMaker Magazine

# Team

FilmQuest is operated by a dedicated team of highly talented individuals. Through their efforts and vision, the festival has rapidly grown into an important part of a genre filmmaker's journey. Each have harvested unique skills and experiences that have enabled them to make FilmQuest what it is today and what it will be in the future.



**JONATHAN MARTIN**

A professional film producer and director, Jonathan graduated with a B.S. in Business Entrepreneurship from Utah Valley University. He is best known for creating and directing the most awarded horror short film of all-time, *An Evening with My Comatose Mother*, winning 76 festival and industry awards in the process. Since 2011, his production company, Bohemian Industries, has won over 150 festival and industry awards.

**FOUNDER & DIRECTOR**



**JONNA JACKSON**

Beginning her career in music management at 16, Jonna toured the world as the Business Manager, Tour Manager, and Production Manager for multiple Platinum selling artists, repping concerts for AEG to this day. Jonna was also the Production Manager for the world famous *Screamfest*. She is a part time Story Consultant and Script Editor, all while fulfilling her full-time duties as the nation's top District Manager for The Body Shop.

**ASSISTANT DIRECTOR**



**AMBRIA POWELL**

An award winning film makeup and FX artist, wardrobe stylist and freelance art advisor, Ambria has been actively working in the film industry for four years, and is now finding opportunities to see her fine art and film worlds collide in unique and collaborative ways. Ambria is excited to see FilmQuest moving to her hometown of Provo, a community buzzing with talented creatives where it will emerge as one of the nation's leading festivals.

**SPONSORSHIP COORDINATOR**

## AWARDS



## ADDITIONAL INFO

### MOVIEMAKER MAGAZINE'S TOP 50 FILM FESTIVALS WORTH THE ENTRY FEE x2

A hugely prestigious honor, and one rarely given to a genre based film festival, *MovieMaker Magazine* named FilmQuest as one of the Top 50 Film Festivals worth entering for filmmakers in the world in 2015 and 2017. The honor helped propel FilmQuest into the consciousness of the Industry.

### SALT LAKE CITY WEEKLY'S BEST NEW FILM FESTIVAL

In 2014 FilmQuest was honored with the Arty Award for Utah's Best New Film Festival. Presented by *Salt Lake City Weekly*, the Award recognizes the best artists, events, institutions, and organizations in Utah for their artistic contributions to the state.



# FilmQuest Cthulhu Trophy

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One of the major features of the Festival is the FilmQuest Cthulhu Trophy, awarded to Festival winners. An awe-inspiring award, it is proof of the quality of the FilmQuest Festival. We couldn't be more proud of the FilmQuest Cthulhu Trophy and the great work all artists put into making FilmQuest's vision a reality. We believe this is one of the finest awards in the entire industry and will only grow in stature and prestige for years to come.



## DESIGN

The FilmQuest Cthulhu Trophy has been designed by Ryan Peterson, an extremely talented and gifted artist and designer who worked with multi-Academy Award winner Rick Baker on such films as *Men in Black*. Ryan went into the heart of the Cthulhu mythos, and created a unique vision of the Cosmic God that has rarely been dreamed before.

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## SOCIETY AWARDS

Society Awards, the same company who makes the Golden Globes and Emmy's, manufactures the award exclusively for FilmQuest. After taking Peterson's beautiful design, Society Awards built a 12 inch tall, brushed silver award that weighs over 3 pounds. It is a gorgeous display of artistry, craftsmanship, and prestige made by a world class company.

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# FilmQuest



## FILMQUEST

Founded in 2014, FilmQuest has rapidly grown into Utah's second largest film festival. The first season helped compliment the festivities of a major fantasy convention in Salt Lake City, while establishing the groundwork for future seasons. In 2015 the Festival ventured on its own and moved to the Jordan Commons in Sandy, Utah. The Festival saw even larger audiences attend the films, with over 150 filmmakers from outside Utah visiting the festival, and significantly larger press coverage from major media outlets. The 2016 Festival saw even more incoming filmmakers and guests from out of state, with rave reviews for both the festival and the films that played during the 9 day event. 2017 promises to carry the momentum and become an even bigger event with more international press, additional celebrity judges and guests, grander prizes, and increased community involvement. The sky is the limit for one of the world's most exciting new festivals.

## AUDIENCE

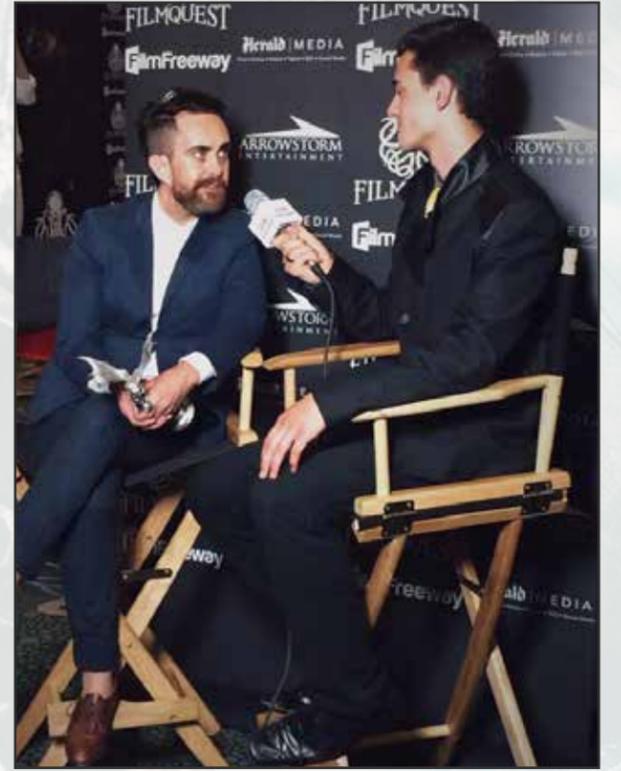
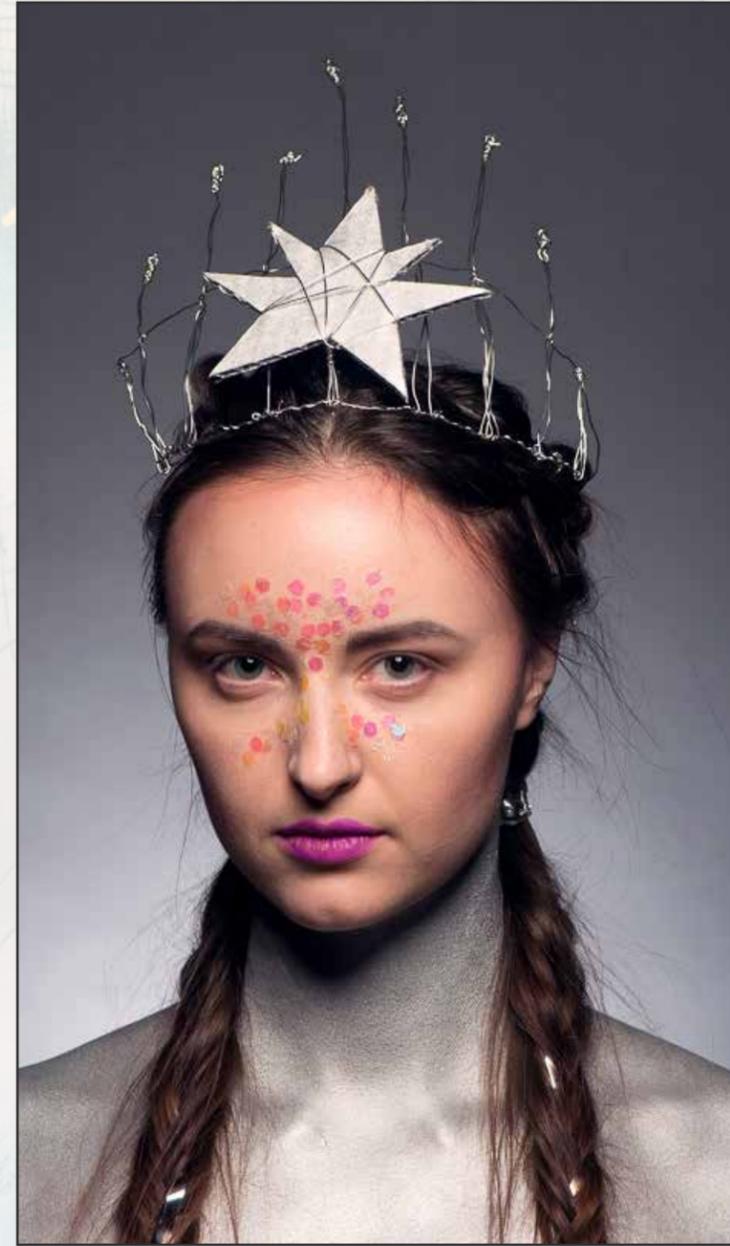
The festival caters to audiences of all ages. With screenings of Animated Films, Student Films, Music Videos, Short Films, Feature Films and more, there is no category missing to leave a FilmQuest audience wanting. An inclusive festival, FilmQuest also encourages audiences to engage with our guests.

## THEME

FilmQuest celebrates the majesty and might of genre cinema. Genre cinema, also known as the Cinema of the Fantastic, is the cinema of the imagination. It focuses primarily on Sci-Fi, Fantasy, Horror, and the Beyond. The majority of today's most famous filmmakers began in genre cinema.

## GROWTH

In year one of FilmQuest, and with less than four months to accept submissions, the Festival received 500 submissions. In year 2 that number increased to over 1,200 submissions. For the 2017 season the Festival is on target for 1,500 submissions, validating the festival's vision and growth.



# Celebrity Judges & Guests



**DOUG JONES**

Hollywood's #1 go-to creature performance actor, Doug Jones has one of the most loyal fan followings in the industry. A frequent collaborator of Guillermo del Toro, Doug has starred in the acclaimed box-office hits *Pan's Labyrinth*, *Hellboy*, *Hocus Pocus*, and the future *Star Trek* series. He has judged FilmQuest each year, and is a great friend and promotor of the Festival.

*Doug Jones*

**CERINA VINCENT**

A popular actress and writer, Cerina was a celebrity guest and judge at the 2015 Festival. She has starred in such films as *Cabin Fever*, *Not Another Teen Movie*, and *Monika*. She also writes for the Huffington Post, and has written a trilogy of books with the *Hot Chicks* series. She is currently seen in a lead role for the new hit Disney channel series *Stuck in the Middle*.

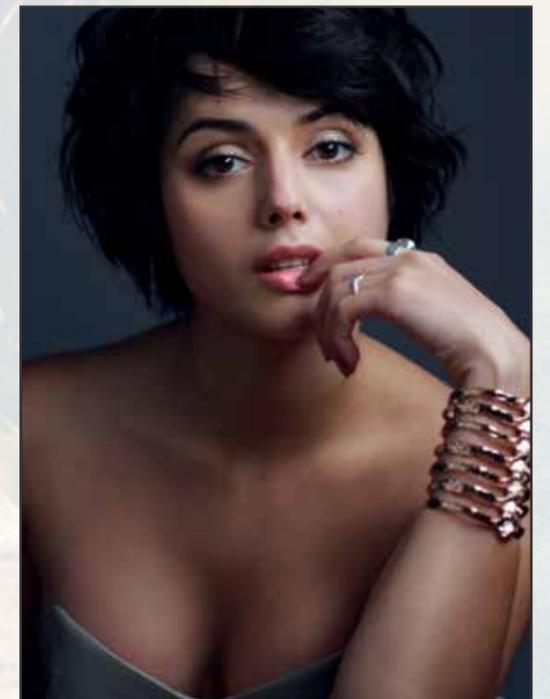
*Cerina Vincent*



**AMRITA ACHARIA**

The dynamic Amrita Acharia is one of Norway's most sought after young actresses. After a two-year stint starring in HBO's *Game of Thrones*, Amrita won critical acclaim and was nominated for the Norwegian Oscar for her dramatic turn in *I Am Yours*. Amrita was a guest and judge of the 2014 festival, and will next be seen in the lead role for the UK film *Arrivals*.

*Amrita Acharia*



**DAMEON CLARKE**

One of the most famous voice-over actors in the world, Dameon has brought to life such iconic characters as Cell from *Dragonball Z*, and Handsome Jack in the *Borderlands* video game franchise. A three-time judge and guest of the Festival, Dameon has also hosted a popular voice-over class for up and coming actors in Utah, and will continue to take part in future festivals.

*Dameon Clarke*

# FilmQuest Selections

FilmQuest has had the privilege of screening many incredible films from around the globe since its inception, with one of its great strengths being the quality of those selections. Audiences have been treated to a wide variety of options to choose from, including music videos, comedies, animated films, family entertainment, terrifying experiences, and more. It has always been the goal of the Festival to present the world's finest selection of genre films to Utah and our guests.



## ECHOES 2014

Secured a major distribution deal with Anchor Bay after the festival, in large part due to its wins for Best Director, Screenplay, and Actress at the 2014 Festival.

## DEATH OF A SHADOW 2014

The 2014 Best Fantasy Short Film winner at FilmQuest, the Belgium film *Death of A Shadow* was nominated for an Academy Award in 2014.

## SUPERBOB 2015

British comedy at its awkward finest. *Superbob* won three awards at FilmQuest 2015. After the festival, the film secured a UK theatrical release in part due to its FilmQuest success.

# Festival Highlights



## SHORTWAVE

The Sci-Fi/Horror film would receive heaps of critical praise at the 2016 FilmQuest, taking home four Cthulhus in the process. The film's attention and praise at the festival helped it gain a distribution deal with Sony, which will see it released worldwide in late 2017.



## VIRTUAL REVOLUTION

This French cyber punk film blew away FilmQuest audiences in 2016, winning three awards in the process. The film would gain theatrical distribution in France after winning at FilmQuest, and the film is slated for global DVD and On Demand release throughout 2017.



## THE HOUSE AT THE END OF TIME

The highest grossing Venezuelan thriller of all-time, *House* won the Best Feature award at FilmQuest 2015. Buoyed by its success at the Festival, *House* is now slated for a big budget English language remake, and counts its win at FilmQuest as one of its great achievements.



## CRAWLSPACE

FilmQuest 2014 winner for Best Feature Film and Sound, the Australian sci-fi action thriller was an audience favorite on the festival circuit. Due in part to the film's success at FilmQuest, director Justin Dix has now become a producer on the new SyFy series *Hunters*.

# Bohemian Industries

Since 2011 Bohemian Industries has won over 150 festival and industry awards. Founded in 2008 with the production of the documentary short film *I Am from Nowhere*, Bohemian Industries celebrates bold cinema with strong, original films that have proven to please both audiences and critics alike on an international stage. Bohemian Industries also produces the FilmQuest Festival and its promotional materials, helping the festival grow to new heights with its unique branding.



## I'LL ALWAYS BE YOUNG 2013

Winner for Best Music Video at the Utah Film Awards.



## FILMQUEST 2014

The promo spot for the festival won 8 awards and was shortlisted for an Emmy.



## MY ETERNITY 2016

A music video for the release of alt-metal band Chrysalis' single, the video would reach one million views within a month of release and has won multiple awards to date.

# Project Highlights



AN EVENING WITH MY COMATOSE MOTHER

The most awarded horror short film of all-time, winning 76 industry awards, *Comatose* is the story of Dorothy Pritchard who is invited to house sit for the wealthy Poe family on Halloween. Things soon take a turn for the worst when she's introduced to their comatose mother upstairs.



ELECTRIC LIGHT

The company's first music video, *Electric Light* tells the story of a young girl who discovers in her brother's closet a portal into another galaxy... and the intergalactic dance party that waits for her on the other side. Vivid and imaginative, the video won 12 industry awards.



KISS THE DEVIL IN THE DARK

A dark fantasy epic starring the likes of Doug Jones (*Pan's Labyrinth*), *Kiss* is a tale of magic, demons, love, and betrayal. When Marcus must save his dying wife, he makes a deadly bargain with the demon Dagon, and soon comes to regret such an arrangement.

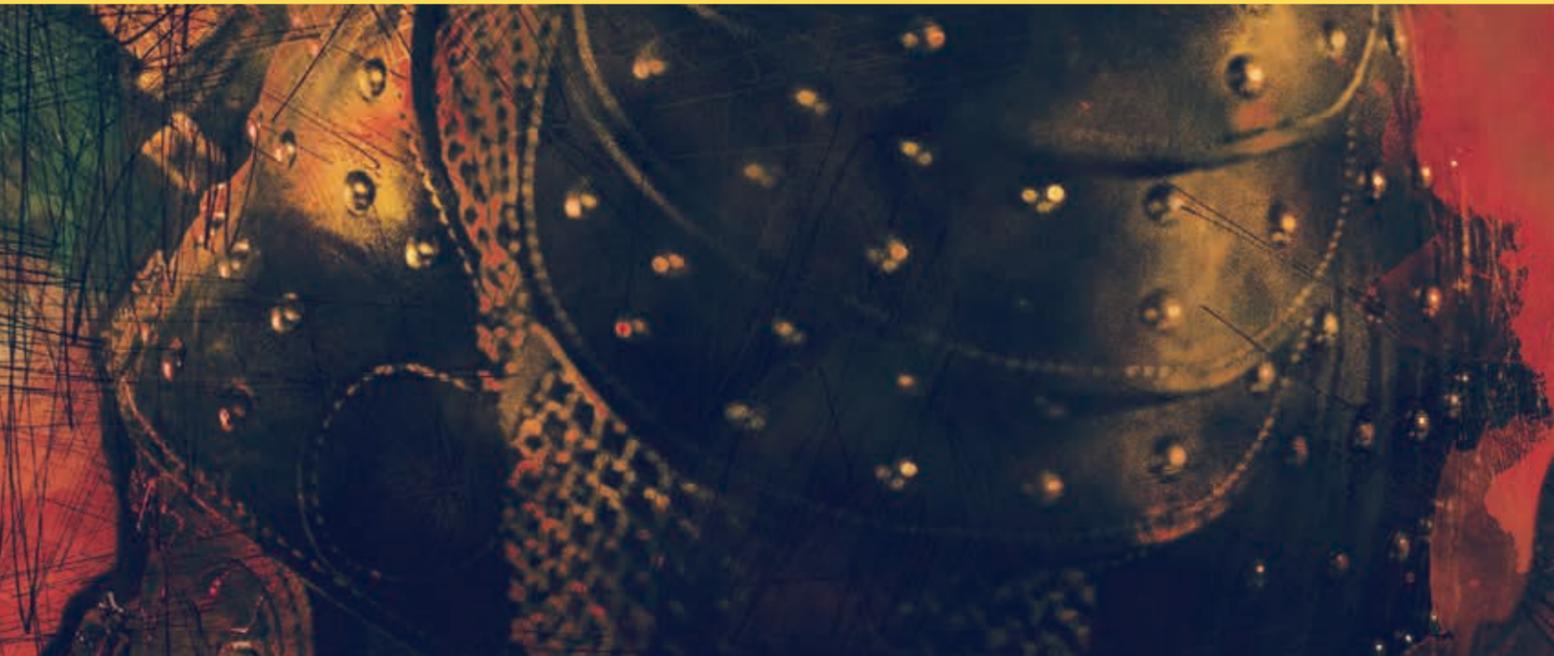


CREATURES OF WHITECHAPEL

Produced in collaboration with Regent's University London, *Creatures* is an exciting reimagining of the Frankenstein tale wherein Jack the Ripper is also Igor, who stalks London seeking the bodyparts her master needs to build his dark Creation and become Gods.

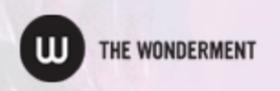
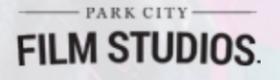


# SPONSOR FILMQUEST FESTIVAL



## Past & Current Sponsors

FilmQuest Festival has had, in its brief history, the distinct pleasure and honor to partner with and host many great companies and organizations. From major conventions and corporations to influential media partners to upstart companies, FilmQuest sponsors have helped make the Festival a better experience for its patrons and guests while also helping to promote community involvement and awareness of the companies participating in the Festival.



# Sponsorship Packages



**\$ 8 0 0 0 +**

## LOGO LOCATIONS

Festival Headline Sponsor
Logo on 8 Red Carpet Walls/Banners
Logo on Festival Guide Cover Page
Headline Logo Placement
Graphics Media

## MEDIA/ONLINE

All Below Elite Level +
Daily Social Media Posts
Double Full Page Ad in Guide
10 Banners on Website
Headline Sponsor for Everything

## PERKS

10+ All-Access Passes includes Awards & Parties (\$4,000+ value)
Presents 4 Top Awards
Walk Red Carpet & Meet Press

**\$ 6 0 0 0**

## LOGO LOCATIONS

Logo on 6 Red Carpet Walls/Banners
Homepage of Website
Ultra Logo Placement
Logo Sponsor of Green Room/Lounge
Graphics Media

## MEDIA/ONLINE

All Below Diamond Level +
Bi-Weekly Social Media Posts
Full Page Program Ad (Premium Space)
8 Banners on Website
Panel/Workshop/Screening Sponsor

## PERKS

8 All-Access Passes includes Awards & Parties (\$3,200 value)
Present 2 Awards as Sponsor
Sponsor Anniversary Screening Night

**\$ 4 0 0 0**

## LOGO LOCATIONS

Logo on 4 Red Carpet Walls/Banners
Homepage of Website
Premium Logo Placement
Logo on Celebrity Gift Bags
Graphics Media

## MEDIA/ONLINE

Weekly Social Media Posts
Full Page Program Ad
5 Banners on Website
Ad Space before Each Block
Panel/Workshop Promo-Sponsor

## PERKS

6 All-Access Passes includes Awards & Parties (\$2,400 value)
Booth Included Upon Request
*Reduce Rate by \$500 for Swag Bag Contributions

**\$ 2 0 0 0**

## LOGO LOCATIONS

Logo on 2 Red Carpet Walls/Banners
Homepage of Website
Premium Logo Placement
Graphics Media

## MEDIA/ONLINE

Weekly Social Media Posts
Half Page Program Ad
3 Banners on Website
3 Newsletter Announcements
Ad Space before Each Block

## PERKS

4 All-Access Passes includes Awards & Parties (\$1,600 value)
Booth Included Upon Request
*Reduce Rate by \$250 for Swag Bag Contributions



**\$ 1 0 0 0**

**LOGO LOCATIONS**

- Sponsor Page of Website
- Program Guide Thank You Page
- Enhanced Logo Placement

**MEDIA/ONLINE**

- Bi-Monthly Social Media Posts
- One Banner on Website
- One Newsletter Announcement
- Quarter-Page Ad in Program Guide

**PERKS**

- 4 VIP Passes to All Festival Films (\$1,200 value)
- Booth Included Upon Request
- \*Reduce Rate by \$250 for Swag Bag Contributions



**\$ 5 0 0**

**LOGO LOCATIONS**

- Sponsor Page of Website
- Program Guide Thank You Page
- Small Logo on Festival Bumper

**MEDIA/ONLINE**

- Monthly Social Media Posts

**PERKS**

- 2 VIP Passes to All Festival Films (\$600 value)



**\$ 2 5 0 - \$ 5 0 0**

**\$500**

- Host A Booth, Sell your Wares
- Keep All Profits
- 6 or 8 Foot Table Provided
- Premium Space Negotiable
- Swag Bag Contributions Optional

**\$250**

- Host a Booth, Sell Your Wares
- Keep All Profits (-15% to Provo)
- 6 or 8 Foot Table Provided
- Contribute 100 Items to Swag Bag
- \*Minimum \$300 Retail Value Total

**SWAG BAG ONLY**

- Contribute 100+ Items to Swag Bag
- \*Minimum Retail Value \$300 Total

All Vendors get Online Marketing & Thank You in Program Guide



**?????**

**MAKE IT YOURS**

- Thinking outside the box?
- All Custom Packages include any of our available above options customized for your personal business needs.

**REPS**

- Talk to our reps and negotiate your own deal. We're here to help you make your business grow and to become a part of FilmQuest and the Community.

**RECIPROCAL**

- Reciprocal Agreements are welcome and open to negotiation based on retail value.
- We're here for you!

# Salient Features



COMMUNITY INVOLVEMENT



FULL-DAY ACTIVITIES



PRESS & MEDIA COVERAGE



AFFORDABLE TICKETS



SWAG BAGS



AFTER PARTIES



RED CARPET EVENTS



YOUTH AUDIENCE



ONLINE REGISTRATION



CREATIVE PEOPLE



PANELS & WORKSHOPS



BUSINESS CONVERSATIONS



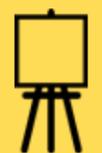
GROWTH BUSINESS



BRAND AWARENESS



GOOD CAUSE



PATRON OF THE ARTS

# Filmmaker Testimonials



**JT SEATON**

"Of all the festivals I attended in 2015, FilmQuest was the most supportive and encouraging, truly embracing filmmakers. The friends and future collaborations I made at FilmQuest will be long lasting indeed."

Director of "The Peripheral," 2015 FilmQuest Alumni Founder & Director of Nola Horror Film Fest

*JT Seaton*

**RYAN PHILLIPS**

"They are the Best of the Best. When all is said and done, these guys bleed for the festival in the best way and it shows. Without them, we would have never gotten the notoriety to start us on our film festival run."

Director of "Shortwave," 2016 FilmQuest Alumni Winner of multiple Festival Awards

*Ryan Phillips*



