



2020 PILCHUCK GLASS SCHOOL

SPONSORSHIP PROPOSAL



PILCHUCK.ORG

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42ND ANNUAL AUCTION AND GALA

Pilchuck Glass School's Annual Auction and Gala is a unique moment in time when art, history, community, and entertainment intersect.

The magic of Pilchuck's campus in Stanwood, WA is transported to Seattle for one night of art, dining, and wonder to benefit the school's acclaimed educational programs. Discover and purchase stunning works from the world's glass luminaries in silent and live auctions.

Saturday, October 17, 2020

Impressions: Print, 4,000+, Digital, 15,000+

Pilchuck Glass School's Annual Auction is one of Seattle's premier fundraising events attended by over 500 high profile patrons, artists, and community leaders from the Northwest and worldwide. It is a leading showcase for glass created by artists from around the world. Funds raised at the auction support the school's educational programs.

This premier event is an ideal networking opportunity with a substantial, sophisticated audience who appreciates your commitment to the glass community. It also provides sponsors the opportunity to involve clients through unique VIP experiences.

	PRESENTING \$50,000	SUPPORTING \$25,000	CONTRIBUTING \$10,000	PATRON \$5,000	PARTNER \$2,500
Sponsor recognition on digital marketing collateral; logo on auction emails and company logo/link on auction webpage	prominent	•	•	•	•
Company logo on all print promotional collateral; invitation and catalog*	•	•	•	•	•
Advertisement in the Auction Catalog	2-page†	1-page†	1-page†	½-page†	¼-page
Event recognition; logo on jumbo screens, recognition from stage, logo on auction entrance signage	•	•	•	•	
Invitation to host a private event on Pilchuck campus**	•	•	•		
Your company's branded swag item or collateral included in VIP party boxes*	•	•	•		
Invitation to a private VIP tour of campus	•	•			
Sponsor table at the event and the opportunity to display any products, services, or company marketing materials	•				
Tickets to the Auction	3 tables (30 tickets)	2 tables (20 tickets)	1 table (10 tickets)	4 tickets	2 tickets

* Must submit content prior to print deadline to be included.

** Date, time, and content subject to availability. 15-person capacity. Pilchuck provides venue only.

† Potential for digital ad placement on online bidding site.