



Date: 15-July-2019

**Subject: Sponsorship Proposal for “Travurs Golf Open 2019 Tournament” on Dated : 8-Sep-2019**

Hello,

I am writing this mail on behalf of [www.travurs.com](http://www.travurs.com) and looking forward for your support in sponsoring “**Travurs Golf Open 2019 Tournament**” event, which is planned on date **8-Sep-2019 at Amsterdam Golf Course De Hoge Dijk, Abcouderstraatweg 46 1105 AA Amsterdam**. We expect our event to have a good participation from all professions (Company Executives, Business Owners, IT Professional) and various age groups ranging from professional golfers and amateur players in “Travurs Golf Open 2019 Tournament”.

We are seeking sponsors who are interested in promotion of their company/business in this event. There will be online marketing of the event via social media and personal contacts in different organisations working in Netherlands; thus helping us connect to a wide range of audiences across Netherlands. If you want to avail this opportunity and be a part of this event; and at the same time promote your company/business before and during the event you can do it via any of the following sponsorship options:

**PLATINUM SPONSORSHIP PACKAGE: PRICE: 2500 EUROS (EXCLUDING VAT)**

- Promotion of your Company at Event Site (E.g.: Display of 4 standing banners at the Event Site in different location at Golf Course, Car Companies can display there 2 Car Models at the event site etc. ). Standing roll-up Banner to be provided by the company)
- Your Company Video Advertisement Promotion at Event Site on Projector & TV Screen (120-150 secs video to be provided by the company)
- Display of Company name in digital flyer, printed flyers & poster.
- Display of Company Logo and Link on our Golf Tournament Website in sponsor section
- Online Social Media promotion of your Company along with Event Ad.
- Option for Company to provide printed flyers/gifts which will be added to the goodie bag to be distributed among the participants.
- Company can provide their own branded gifts to Golfers in goodie bag (Approx 100 Nos) and also has an option to choose gifts from the Annexure 2 (This will have an Additional cost as per chosen gift).
- Company also have an option to Sponsor any of the gifts for the Tournament winners.
- 2 Nos of 18/9 Hole Golf Tournament play complimentary vouchers with participation in evening Award Ceremony, Drinks & Networking Event.

**GOLD SPONSORSHIP PACKAGE: PRICE: 2000 EUROS (EXCLUDING VAT)**

- Promotion of "Your Company" at Event Site (E.g.: Display of 2-3 standing banners at the Event Site location at Golf Course. Standing roll-up Banner to be provided by the company)
- Your Company Video Advertisement Promotion at Event Site on Projector & TV Screen (25-30 secs video to be provided by the company)

- Display of Company Name/Logo in digital flyer & printed flyers
- Display of Company Logo and Link on our Golf Tournament Website in sponsor section
- Online Social Media promotion of your Company along with Event Ad.
- Company can provide their own branded gifts to Golfers in goodie bag (Approx 100 Nos) and also has an option to choose gifts from the Annexure 2 (This will have an Additional cost as per chosen gift).
- Company also have an option to Sponsor any of the gifts for the Tournament winners.
- 1 Nos of 18/9 Hole Golf Tournament play complimentary vouchers with participation in evening Award Ceremony, Drinks & Networking Event.

### **SILVER SPONSORSHIP PACKAGE: PRICE: 1500 EUROS (EXCLUDING VAT)**

- Promotion of "Your Company" at Event Site (E.g.: Display of 1 standing banners at the Event Site location at Golf Course. Standing roll-up Banner to be provided by the company)
- Your Company Advertisement Promotion (Digital Banner) at Event Site on Projector & TV Screen (Display of Digital Banner).
- Display of Company Name/Logo in digital flyer & printed flyers
- Display of Company Logo and Link on our Golf Tournament Website in sponsor section
- Online Social Media promotion of your Company along with Event Ad.
- Company can provide their own branded gifts to Golfers in goodie bag (Approx 100 Nos) and also has an option to choose gifts from the Annexure 2 (This will have an Additional cost as per chosen gift).
- Company also have an option to Sponsor any of the gifts for the Tournament winners.
- 2 Nos of complimentary vouchers towards participation in evening Award Ceremony, Drinks & Networking Event.

### **BRONZE SPONSORSHIP PACKAGE: PRICE: 1000 EUROS (EXCLUDING VAT)**

- Your Company Advertisement Promotion (Digital Banner) at Event Site on Projector & TV Screen (Display of Digital Banner).
- Display of Company Name/Logo in digital flyer & printed flyers
- Display of Company Logo and Link on our Golf Tournament Website in sponsor section
- Online Social Media promotion of your Company along with Event Ad.
- Company can provide their own branded gifts to Golfers in goodie bag (Approx 100 Nos) and also has an option to choose gifts from the Annexure 2 (This will have an Additional cost as per chosen gift).
- Company also have an option to Sponsor any of the gifts for the Tournament winners.



**Below you can also find our last two year's Golf Event Highlights & Promotion Video links for your reference:**

### **Travurs Golf Open 2018 Tournament Videos**

Complete Day Event Highlights

[https://youtu.be/m\\_brZv33fx0](https://youtu.be/m_brZv33fx0)

Sponsor Promotion Video – Executed on Social Media Promotion

[https://youtu.be/gLCR0S\\_UoCM](https://youtu.be/gLCR0S_UoCM)

Sponsors Promotion Video – Executed at Event Site on TV & Big Screen

<https://youtu.be/xZxgL7ObDxQ>

### **Travurs Golf Open 2017 Tournament Videos**

Complete Day Event Highlights

<https://youtu.be/eHSdwzLPhFw>

Sponsor Promotion Video – Executed on Social Media Promotion

<https://youtu.be/iq7YaXBxRYQ>

Sponsors Promotion Video – Executed at Event Site on TV & Big Screen

<https://youtu.be/a1M-Xz9SLAs>

I am looking forward to your contribution and offer your company/business a unique event platform to connect with a wide audience of participants and in making “Travurs Golf Tournament – 2019” a successful and great event.

Best Regards,

MONA TANEJA  
Co-Founder

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## Annexure – 1

Specifications of Standing Banner size 100 X 200 Cms



## Annexure – 2

### Marketing Material / Gifts for Participants Goodie Bag

We can help you to print any of below gifts with your company Logo and help you to promote your business among audience available during “Travurs Golf Tournament”.

#### Golf Umbrella ,

Size : 30 inches. 190T nylon with 8 panels and wooden handle. Opens manually.

1300 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 13.00 Euro including your logo)



### Golf Towel

Dimensions 55x 30 cm

500 Euro (Excluding VAT) , with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 5 Euro including your logo)



### Bamboo Pen and Potloodset

Bamboo **pen** to paper box, consisting of a ball pen, black ink and touch tip and a pencil.

600 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 6 Euro including your logo)





## Computer accessories touch pen

Multifunctional, silver **pen** . Refillable ink blue, white LED light and a **red laser pointer** . 3 cell batteries included. Packed in a wooden box

600 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 6 Euro including your logo)



## Sports Drink Bottle Clear

Bottle with stainless steel accent and convenient spout.

720 Euro, with print of your company Logo – Minimum Quantity required 120 Pieces (Per Piece cost 6 Euro including your logo)



## Goal Cap

Goal cap 100% cotton with reflective piping, pre-formed flap, and Velcro fastening.

Available colors: blue, yellow, green, navy, orange, red, white, black

750 Euro, with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 7.50 Euro including your logo)



## Frisbee

Frisbee, diameter 21cm. Without rings.

**available colors:** blue, yellow, green, red, white, black

1000 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required



250 Pieces (Per Piece cost 4 Euro including your logo)



### Frisbee with Rings

Size : diameter 21 cm. With Rings

**available colors:** blue, yellow, green, orange, red, white, black

600 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 200 Pieces (Per Piece cost 3.00 Euro including your logo)



### Colored mug royal 300 ml.

Mug (capacity 300 ml.) Of high-grade ceramics.

600 Euro, with print of your company Logo – Minimum Quantity required 100 Pieces (Per Piece cost 6.00 Euro including your logo)



## Print Poncho

Transparent lightweight plastic raincoat in a polybag.

**Available colors:** blue, yellow, red, transparent

750 Euro, with print of your company Logo – Minimum Quantity required 250 Pieces (Per Piece cost 3 Euro including your logo)



## Roerstaafje

Stirrers. Available in several colors!

**Available colors:** blue, yellow, red, white, black

250 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 500 Pieces (Per Piece cost 0.50 Euro including your logo)



### Ballpoint Malta

Malta Classic plastic ball pen. Classic pens with gold clip, ring and point.

**Available colors:** blue, brown, white, black

500 Euro, with print of your company Logo – Minimum Quantity required 250 Pieces (Per Piece cost 2.00 Euro including your logo)



### Aluminum Opener keyring

OpenUp. Key with aluminum opener.

**Available colors:** blue, green, red, silver, black

500 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 500 Pieces (Per Piece cost 1.00 Euro including your logo)



## Multi key keychain

Multifunction key with strong key ring, bottle opener, energy-efficient LED-lamp and tape measure with an indication in inches and centimeters (length 100 cm). Incl. cell batteries.

**Available colors:** blue, yellow, black, orange, red, white, black

500 Euro, with print of your company Logo – Minimum Quantity required 200 Pieces (Per Piece cost 2.50 Euro including your logo)



## Credit card mint box

Credit card mint dispenser small with about 3 gr. mints with ingredients label, available in many colors.

**Available colors:** blue, green, orange, red, white, black

375 Euro (Excluding VAT), with print of your company Logo – Minimum Quantity required 250 Pieces (Per Piece cost 1.50 Euro including your logo)

