

SPONSORSHIP PROPOSAL

NAPERVILLE SPORTS WEEKLY
LIVE GAME OF THE WEEK



KEEPING YOU IN-THE KNOW
ON AIR AND ONLINE

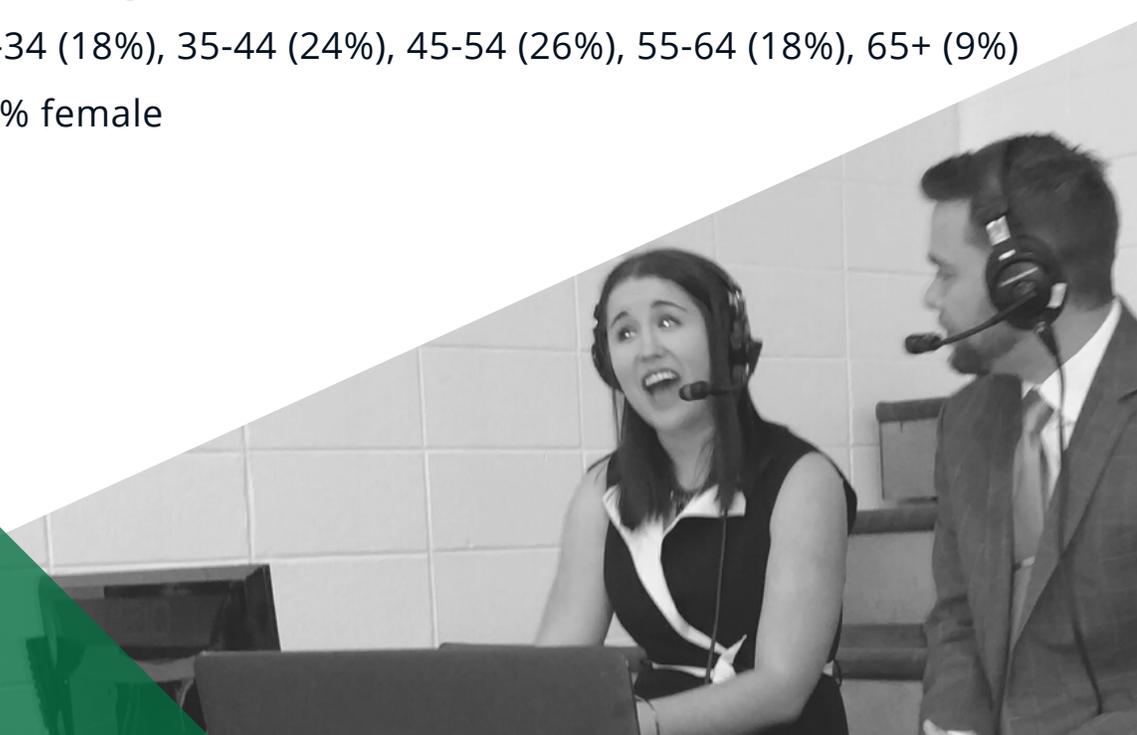
NAPERVILLE COMMUNITY TELEVISION

Started in 1987, Naperville Community Television (NCTV17) is a 501(c)3 non-profit television station dedicated to keeping residents informed about what's happening in their community on air (Channel 17) and online (NCTV17.com.)

The station produces local television coverage of the people, places, and perspectives that matter to Naperville area residents. From holiday parades to local news stories, from talk shows to high school athletics, NCTV17 keeps people in-the-know!

The channel is broadcast on the main three cable providers in Naperville: Comcast, WOW! and AT&T Uverse and is also simulcast at **NCTV17.com** so viewers outside the geographic boundary of Naperville have access to the programming. All programming is also available for viewers to watch on-demand on the station's mobile-responsive website:

- 71,000 visits per month
- 64% mobile | 27% desktop | 9% tablet
- 75% visits from Chicagoland area
- 18-24 (5%), 25-34 (18%), 35-44 (24%), 45-54 (26%), 55-64 (18%), 65+ (9%)
- 46% male | 54% female



PRESENTING SPONSORSHIP

LIVE GAME OF THE WEEK

HIGH SCHOOL BOYS VOLLEYBALL

Naperville Sports Weekly (NSW) is the only television show covering both the boys' and girls' varsity sports from **all six** local area high schools:

- Benet Academy
- Metea Valley
- Naperville Central
- Naperville North
- Neuqua Valley
- Waubonsie Valley

These six high schools represent a student population of 16,000+

In Spring 2020, NSW will live broadcast eight boys' varsity volleyball games between March 23 and May 21. Games typically start at 6 PM.

The games will air LIVE on the channel as well as on the website via simulcast. They will also be re-aired the following day on the channel and be available on-demand on the **NSW** webpage under the playlist: Live Sports Coverage.



SPONSOR BENEFITS

- Logo appears at the start and end of the game with live announcer: *"Tonight's Game of the Week is brought to you, in part, by Presenting Sponsor (insert name of sponsor and their tagline)"*
- Commentator will read promotional messages for the sponsor a minimum of once each set (high school volleyball games are best of three sets)
- Sponsor's logo is featured within the score graphic that appears on-screen during the entire game
- Linked banner advertisement on the live game webpage for duration of sponsorship
- Three weeks of linked leaderboard advertising on the NCTV17 homepage during sponsorship
- Sponsor's linked logo in *sponsor scroll* on NCTV17's **homepage** and **Naperville Sports Weekly** show page for duration of sponsorship

COST FOR 8-GAME SCHEDULE: \$1,920

**For more information, contact our development team:
sponsorship@nctv17.com or **630.355.2124****



Logo on the Live Game scoreboard throughout the game



Presenting Sponsor Banner on the Live Game webpage



Station Info

News/Sports

TV Shows

LIVE TV/Schedule

Advertise with NCTV17

Video Production

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NAPERVILLE SPORTS WEEKLY

Naperville Sports Weekly delivers live coverage of high school sports for all six Naperville-area high schools.

Throughout the year, the NCTV17 sports team produces live broadcasts of basketball, football, hockey, and volleyball games for their "Game of the Week." The games air LIVE on Channel 17 and via simulcast at NCTV17.com. They are also available on-demand right here!

[WATCH LATEST EPISODE](#) | [BUY DVD](#)

PRESENTING SPONSOR



Let your best customers become your advocates!

[Click to schedule a video testimonial today!](#)



Neuqua Valley vs. Naperville North



Naperville North vs. Naperville



Waubensie Valley vs. Metea Valley



Metea Valley vs. Naperville North