

*Exceed Your
Expectations*



Corinda State High School

School Sponsorship Proposal

2019

CRICOS Number 00608A
Provider: Department of Education

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About Corinda State High School

Corinda State High School is one of Brisbane's leading co-educational public schools. Students are encouraged to achieve excellence in their academic endeavours and behaviour. The school offers a variety of unique learning experiences including: academia, sport, culture, international experiences, excellence programs and environmental studies.

Our school community values these important standards. We have a very strong maths and science focus, as well as an excellent reputation in the arts and sports. The school also offers programs in instrumental music, debating and farm teams. Our spacious land and agricultural farm is a unique feature of our school and allows us to explore sustainable practices.

The collaborative and authentic partnerships formed between students, staff, parents and the wider community enable us to strengthen community engagement, become committed practitioners and exceed expectations.

Why Sponsor?

As a constantly growing school, Corinda SHS relies on the support of the wider community to continue developing. Corinda SHS has introduced School Sponsors to assist in the funding of school projects and initiatives. The aim of these sponsorships is to enhance student learning environments and foster academic and personal growth.

Benefits of Sponsorship

- Exposure to a school community of 2,000 students and their families, 200 staff and many past students.
- Extensive brand awareness.
- Recognition of the partnership between your company and CSHS.
- Capacity to advertise your business and an opportunity to increase revenue possibilities.
- Opportunity to assist CSHS students to achieve their potential through funding of facilities and equipment, and genuine industry partnership.

Your Sponsorship Opportunity

Six sponsorships levels are available with a variety of opportunities ranging from \$50,000 to \$1,000.



Platinum Sponsor

\$50,000

One Platinum Sponsorship opportunity is available

As a Platinum Sponsor you will receive:

- Recognition as the CSHS Platinum Sponsor.
- Your logo on the front page of our website for a 12 month period promoting your company as the Platinum Sponsor.
- A monthly advertisement on the school's Facebook page for a period of 12 months.
- A 300 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A platinum corporate plaque, available to Platinum Sponsors only, to be part of a fixed display in our schools admin office.
- A logo, 300 word business summary and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- A logo and advertisement on the schools quarterly newsletter – *The Rising Phoenix* – reaching over 12,000 local families and residents.
- One full page colour advertisement in our annual Koondoo Magazine.
- Announcement of sponsorship on CSHS Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Platinum School Sponsor at the following events:
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Two complimentary tickets to attend the Speech Night.
- Opportunity to display one pull up banner (provided by your company) at the Speech Night.
- Framed Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.



Gold Sponsor

\$25,000

Two Gold Sponsorship opportunities are available

As a Gold Sponsor you will receive:

- Recognition as a CSHS Gold Sponsor.
- A 200 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A gold corporate plaque, available to Gold Sponsors only, to be part of a fixed display in our schools admin office.
- A logo, 200 word business summary and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- One half page colour advertisement in our annual Koondoo Magazine.
- Announcement of sponsorship on CSHS Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Gold Sponsor at the following events:
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Two complimentary tickets to attend the Speech Night.
- Opportunity to display one pull up banner (provided by your company) at the Speech Night.
- Your company logo on a pull up sponsor's banner showing your company as the school's Gold Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Framed Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.



Silver Sponsor

\$10,000

Three Silver Sponsorship opportunities are available

As a Silver Sponsor you will receive:

- Recognition as a CSHS Silver Sponsor.
- A 100 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A silver corporate plaque, available to Silver Sponsors only, to be part of a fixed display in our schools admin office.
- A logo, 100 word business summary and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- One quarter page colour advertisement in our annual Koondoo Magazine.
- Announcement of sponsorship on CSHS Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Silver Sponsor at the following events
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Two complimentary tickets to attend the Speech Night.
- Opportunity to display one pull up banner (provided by your company) at the Speech Night.
- Your company logo on a pull up sponsor's banner showing your company as the school's Silver Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Framed Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.



Bronze Sponsor

\$5,000

Unlimited Bronze Sponsorship opportunities are available

As a Bronze Sponsor you will receive:

- Recognition as a CSHS Bronze Sponsor.
- A 50 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A logo, 50 word business summary and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- One quarter page colour advertisement in our annual Koondoo Magazine.
- Announcement of sponsorship on CSHS Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Bronze Sponsor at the following events
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Your company logo on a pull up sponsor's banner showing your company as the school's Bronze Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.



Emerald Sponsor

\$2,000

Unlimited Emerald Sponsorship opportunities are available

As an Emerald Sponsor you will receive:

- Recognition as a CSHS Emerald Sponsor.
- A link on the sponsor page of our website to your website for a period of 12 months.
- A logo, 50 word business summary and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- One quarter page colour advertisement in our annual Koondoo Magazine.
- Announcement of sponsorship on CSHS Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as an Emerald Sponsor at the following events
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.

Ruby Sponsor

\$1,000

Unlimited Ruby Sponsorship opportunities are available

As a Ruby Sponsor you will receive:

- Recognition as a CSHS Ruby Sponsor.
- A link on the sponsor page of our website to your website for a period of 12 months.
- A logo and announcement of sponsorship on the front page of one CSHS fortnightly newsletter (Executive Principal's section) - reaching over 3,000 viewers.
- One quarter page colour advertisement in our annual Koondoo Magazine.
- Acknowledgement as a Ruby Sponsor at the following events
 - Annual Speech Night
 - CSHS Graduation
 - Business Partnership Luncheons
- Certification of Appreciation.
- Register your interest at www.corindashs.eq.edu.au/our-school/our-sponsors or email marketing@corindashs.eq.edu.au.



Diamond Sponsor

\$50,000+

Unlimited Diamond Sponsorship opportunities are available

Nominate a sponsor amount: _____

- To discuss your personalised sponsorship and how we can support each other to form an authentic partnership with the school and community, email marketing@corindashs.eq.edu.au or register your interest by visiting our website at www.corindashs.eq.edu.au/our-school/our-sponsors.

Program Sponsor

Nominate a program

Program Sponsorship opportunities are available

Nominate a project: _____

Nominate a sponsor amount: _____

- All funds will support a specific program of your choice within the school.
- To discuss your personalised sponsorship email marketing@corindashs.eq.edu.au or register your interest by visiting our website at www.corindashs.eq.edu.au/our-school/our-sponsors.



Sponsorship Registration Form

Sponsorship Opportunity

<input type="checkbox"/>	Platinum Sponsor	\$50,000
<input type="checkbox"/>	Gold Sponsor	\$25,000
<input type="checkbox"/>	Silver Sponsor	\$10,000
<input type="checkbox"/>	Bronze Sponsor	\$5,000
<input type="checkbox"/>	Emerald Sponsor	\$2,500
<input type="checkbox"/>	Ruby Sponsor	\$1,000
<input type="checkbox"/>	Diamond Sponsor	\$50,000+
<input type="checkbox"/>	Program Sponsor	Nominate a program

Business Contact Information

Business name: _____

Business Contact Person: _____

Address (line one): _____

Address (line two): _____

City: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____

Email: _____

Website: _____

Facebook: _____ LinkedIn: _____

Signature

Print Name

Date