



**LITTLE
BY LITTLE
A LITTLE BECOMES
A LOT**

Donate Now!

Partnership Proposal

SaveLife Foundation



CONTENTS

About us:	3
Mission Statement:.....	3
Values and Culture:	4
GIVING BACK TO THE community:	4
What is the pressing issue?.....	4
our global fundraising network by the people, for the people.	4
HOW WE ARE HELPING THE COMMUNITY:	5
MEDICAL TREATMENTS:	5
WHY US?	5
no act of kindness is ever wasted:	6
Our Work:	6
Medical Camps across Pakistan:	6
Blood Donation Camps:.....	7
Free of cost treatments:	7
Associations:	7
Volunteer Base:.....	8
SAVELIFE CONNECT:.....	8
What we do?	8
How it works?	8
FIND BLOOD DONORS IN YOUR AREA	8
Eliminating obstacles in emergencies	8
What could you do?.....	9
Don't have access to internet?	9
Our Track Record:	9
The Pillars of CSR	11
How Your organization can help us:	11
RAadio PARTNER.....	11
Food Partnerships	12



Transport Partnerships: 12

Health Partnerships 12

CLOTHING PARTNERSHIPS: 13

ACADEMIC PARTNERSHIPS: 13

GENERAL PARTNERSHIPS: 14

SPONSORED TEXT MESSAGES AND ALERTS: 16

PREVIOUS PARTNERSHIPS: 16

 HEalth partners: 16

 transport partners: 16

 general partnerships: 16

 media partnerships: 17

CONTACT US 17

 SaveLife Head Office 17

 SAVELIFE REgional office 17





ABOUT US:

Every day, a great many individuals – individuals simply like you – give humane consideration to those in need. Our system of generous donors and volunteers share a mission of preventing and relieving suffering all type of suffering, here at home and all around the globe. We are resolved to be a consistent life saver to one's lives, bringing smiles that merit a thousand words.

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."

We began as a system of blood donors, giving prompt access to the individuals who need blood gift by means of our SaveLife Connect mobile application. With a donor base of more than 55000 individuals crosswise over Pakistan, SaveLife was one of those networks in Pakistan that could deal with a crisis circumstance is the most effective way conceivable. Not just blood donations, we likewise assisted families in their medications, by gathering funds through our fundraising networks. We make others aware of the ongoing health crisis in Pakistan, and bring them together, under a common goal.

MISSION STATEMENT:

Save Life Foundation is all about "saving lives". Save Life Foundation is dedicated to relieving human suffering, protecting human lives and dignity and responding to emergencies. Save Life Foundation works diligently to establish technological concepts that help society as a whole.

We are a social enterprise that strives through learning and hard work to provide the best outcomes for all stakeholders.

We are very fortunate to have a variety of supporters who have been so inspired by what we do that they have become part of our story.

We aim to provide free of cost services to disabled and deprived classes, especially in poverty stricken areas and those in need. To create, facilitate and strengthen civil society groups and networks for promoting trust and collaboration among citizens.

*"Donate \$1 everyday
and be a lifeline for a
thaleseemia patient."*



VALUES AND CULTURE:

- Caring and sharing
- Space for discussion
- Friendly environment
- Sense of belonging and ownership
- Mutual trust and respect Participatory decision-making,
- Encouragement of initiatives

GIVING BACK TO THE COMMUNITY:

SaveLife Foundation finances surgeries of poor and deprived patients using a global fundraising network.

The platform provides visibility of poor patients and builds a personal and trusted bond between patients and donors while ensuring complete transparency.

WHAT IS THE PRESSING ISSUE?

With over 75 million people in Pakistan living in rural areas, these deprived classes cannot afford the proper healthcare or even undergo medical treatments. Several hospitals took the stand, and offered free treatments, but the queue for such hospitals are in millions, leaving behind millions without medical treatment. Patients' are put on waiting list, and in some cases, expire before their turn comes. There are even very few health insurance options, and the poor are not financially able to afford such expensive insurances.

The entire cost of treatment, which includes blood tests and post medicines are above the pay grade of an average poor. Also, there is lack of medical professionals and facilities provided by the government leading to middle to lower class, deprived of basic medical facilities.

Limited number of facilities and healthcare at government hospitals is also another pressing issue, which has led to poor classes to depend on NGOs and trust for their medical treatments.

OUR GLOBAL FUNDRAISING NETWORK BY THE PEOPLE, FOR THE PEOPLE.

COMMITTED TO PROVIDING FREE OF COST MEDICAL TREATMENTS AND SUPPORT TO DEPRIVED.

SaveLife Foundation aims to help the deprived and the poor classes with its global fundraising network, where we will be collecting and financing cases, in a completely



automated and transparent way. It is registered under SaveLife Foundation US, Inc. with tax exemption status 501(c)3.

SaveLife Foundation leads the medical procedures of meriting patients free of expense at private doctor's facilities with the assistance of gifts and philanthropy. Benefactors from everywhere throughout the world can utilize our global fundraising network in the event that they wish to give. They could choose any patient, finance the medical procedure and get ordinary feedback and updates until the point that the patient is recuperated totally.

We aim to be completely transparent. Your donations will be used for the patient you have chosen. On our donation website, we share the patients' hospital bills and quotations, and provides update regarding the patients' treatment from time to time. In cases of gifts, we provide complete transparency so that the donor is aware that each penny is spent on that needy person.

HOW WE ARE HELPING THE COMMUNITY:

MEDICAL TREATMENTS:

As a non-profit organization, SaveLife Foundation is currently dealing in a number of surgeries, which includes cancer treatments, leukemia, dialysis, diabetes etc. Most of our patients belong to rural areas, and they have to travel long distances to get proper treatment. Through our global fundraising network, we not only cater to these cases, but also create awareness among others regarding the diseases and the symptoms of major diseases.

Here at SaveLife Foundation, we ensure that every single patient is treated with consideration and love. We have never intended to give priority to certain patients, and have never discriminated against others.

WHY US?

- Complete Transparency

You can put complete trust in us for every penny that you donate. As a matter of fact, we update our website regularly regarding the cases, and you can contact us any time, if you have any queries regarding our fundraising network.

- Verified cases



All the cases that are uploaded on the website are verified by the team before they are publicly announced. We carry out background checks on the patients, and our team even visit them to make sure that the case is genuine.

- Giving back to the community, the right way:

Save Life Foundation is all about "saving lives". Save Life Foundation is dedicated to relieving human suffering, protecting human lives and dignity and responding to emergencies. Most people are confused where to donate as they are not completely sure the funds will be used for the rightful purpose. Here at SaveLife Foundation, we aim to be completely transparent so that we have the trust of the donors, the needy and our community!

NO ACT OF KINDNESS IS EVER WASTED:

"WE RISE BY LIFTING OTHERS"

Your single rupee donation can make a difference in one's life. There are thousands of cases that require our support, yet we are not able to support of all them. Help us in whatever capacity you can. You can donate to any one of our cases listed on our website, or can even sponsor an entire medical camp. If donation is difficult for you, then you can help by volunteering with us and raise funds in your own community.

OUR WORK:

MEDICAL CAMPS ACROSS PAKISTAN:

As part of a Corporate Social Responsibility (CSR) campaign, we conducted a free-of-cost Medical Camp on the 18th of March 2018 in Thatta, Sindh. The primary aim of this initiative was to provide access to basic medical necessities for the underprivileged, owing to the outbreak of various diseases amongst the rural population.





The team catered to over 250 patients in a single day, diagnosing various cases of Hepatitis B and C, Diabetes and various issues related to eyes. All patients were prescribed appropriate treatments, and Hashmani's Hospital being a specialist in eye-care, offered to perform free-of-cost Cataract surgeries of the patients in their Karachi branch.



BLOOD DONATION CAMPS:

We have conducted numerous blood donation camps across Pakistan, with the help of Indus Hospital. Our blood donation camps were focused mainly in universities and companies, and we are also part of blood donation awareness seminars.



FREE OF COST TREATMENTS:

On ongoing basis, we receive cases where poor and disabled cannot afford treatment and hence, we act as a channel by collecting donations and contribute in the treatment of patients.

ASSOCIATIONS:

We appreciate the support provided to us by numerous hospitals, and hope that they continue to support our goals and objectives.

- Indus Hospital
- Hashmanis Hospital
- NIBD
- NICVD Hospital
- Al Falah Blood Donor Society
- SYA Blood Portal
- Agha Khan University Hospital
- Al Masaad
- IBA HR Club



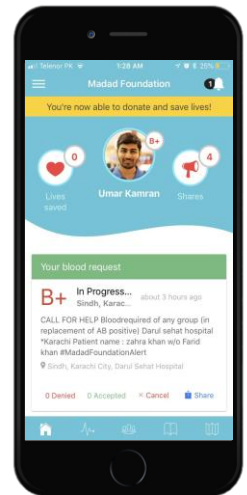
VOLUNTEER BASE:

We depend on volunteers! Volunteers make up 96% of our total workforce and carry on our humanitarian work.

SAVELIFE CONNECT:

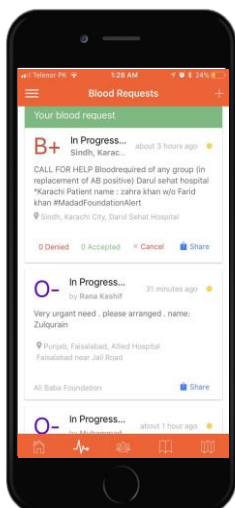
WHAT WE DO?

The ultimate goal of this project is to provide an easy-to-use, easy-to-access, efficient, and reliable way to get life-saving blood, free of cost. Save Life Connect works with network partners to connect blood donors and recipients through an automated SMS (text messaging) service or our mobile application. Our network of volunteer blood donors are ready to help save lives any time, any place.



HOW IT WORKS?

Our automated system works efficiently whenever someone needs a blood transfusion. Simply post a blood request within our system, either on this website or by downloading our mobile app. As soon as a new blood request is raised, it is routed among our local volunteer blood donors. We know time matters! So we keep you updated with real-time notifications sent directly to you via SMS (text message) or the installed mobile app. Instead of having to search all over for a blood donor in an emergency situation, you can spend your time consoling the patient. We keep you updated at each step of the request process, from when a volunteer has been found to when blood is on its way.



FIND BLOOD DONORS IN YOUR AREA

Our iOS and Android mobile app makes it easier to find volunteer blood donors near your location. Our smart system will find blood donors closer to you and will connect you in a matter of minutes at zero cost.

ELIMINATING OBSTACLES IN EMERGENCIES

Our automated blood donation system works efficiently whenever someone needs a blood transfusion.

As soon as a new blood request is raised, it is routed among our local volunteer blood donors.



We know time matters! So we keep you updated with real-time notifications sent directly to you via SMS (text message) or the installed mobile app.

WHAT COULD YOU DO?

In as little as few minutes, you can become someone's unnamed, unknown, but all-important hero. Saving a life is noble work that starts very simply and easily. You can join our cause in a variety of ways.

Every form of contribution you make is important, valued and essential in our shared mission to save lives. Register now and enroll as a blood donor. A financial donation can also help save lives.



DON'T HAVE ACCESS TO INTERNET?

In case, someone is unable to use the mobile application or the website or has not enough knowledge to understand how they can find a blood donor in an emergency, we have an automated SMS (text message) service. All you need to do is send a text message to 8655, "blood need <bloodgroup> in <your-city>". It does not need to be in english, you can write in any language you want. Our automated systems are smart enough to understand everything you write and will interact with you and help you find a blood donor within seconds if not minutes.

OUR TRACK RECORD:



55000 members



17925 blood requests fulfilled



Over **5000 children** in **Pakistan** are diagnosed with thalassaemia every year, and over 50% of them cannot afford the treatment.

#SaveLife





THE PILLARS OF CSR

- 1) **Community:** How you interact with your local community.
- 2) **Workplace:** How you support and engage your employees.
- 3) **Suppliers & Customers:** Making responsible commercial decisions.
- 4) **Governance & Communication:** Showing what CSR means to you. Supporting, managing and communicating CSR.

HOW YOUR ORGANIZATION CAN HELP US:

SaveLife Foundation has the support of thousands of volunteers across Pakistan, and associations with hospitals, which has helped us since our foundation. We offer numerous packages to companies if they wish to collaborate with us, depending on which category your company falls under. We have the following partnerships for companies:

1. Radio Partnerships
2. Food Partnerships
3. Transport Partnerships
4. Health Partnerships
5. Clothing Partnerships
6. Training Partnerships
7. General Partnerships

The partnerships are not limited to ones mentioned above. We can arrange for other partnerships, and would facilitate your organizations as per your needs and requirements.

RADIO PARTNER

What we offer to radio partners:

1. Title as an exclusive radio partner on all social media circles and campaigns.
2. We can offer advertising space for the radio partner on our website, which includes skyscraper banners.
3. Blood donation team network for your staff (+CSR activities)
4. Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)

What we expect radio partner to offer to SaveLife:

1. Promoting SaveLife as official blood donation partner on all social media circles and campaigns



2. A 'Public Service Message' on your radio channel for a definite period of time. We can further negotiate on this clause

FOOD PARTNERSHIPS

What we offer to food partners:

5. Title as an exclusive food partner on all social media circles and campaigns.
6. We can offer advertising space for the food partner on our website, which includes skyscraper banners.
7. Blood donation team network for your staff (+CSR activities)
8. Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)

What we expect food partner to offer to SaveLife:

1. SaveLife as official blood donation partner on all social media circles and campaigns
2. Food campaigns, for example:
 - “Buy Deal 5 and donate Rs. 50 meal for a homeless”
 - “Spend over Rs. 2000 today and donate Rs. 100 to a thalassemia patient”

TRANSPORT PARTNERSHIPS:

What we offer to transport partners:

1. Title as an exclusive transport partner on all social media circles and campaigns.
2. We can offer advertising space for the transport partner on our website, which includes skyscraper banners.
3. Blood donation team network for your staff (+CSR activities)
4. Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)

What we expect food partner to offer to SaveLife:

1. SaveLife as official blood donation partner on all social media circles and campaigns
2. Travel campaigns, for example:
 - “Book XYZ ride and donate Rs. 50 to a homeless”
 - “Use your Rs. XYZ credits to donate to a thalassemia patient”

HEALTH PARTNERSHIPS

What we offer to food partners:



- Title as an exclusive health partner on all social media circles and campaigns.
- We can offer advertising space for the health partner on our website, which includes skyscraper banners.
- Blood donation team network for your staff (+CSR activities)
- Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)
- Fundraising opportunities

What we expect food partner to offer to SaveLife:

1. SaveLife as official blood donation partner on all social media circles and campaigns
2. Travel campaigns, for example:
 - “Book XYZ ride and donate Rs. 50 to a homeless”
 - “Use your Rs. XYZ credits to donate to a thalassemia patient”

CLOTHING PARTNERSHIPS:

What we offer to clothing partners:

- Title as an exclusive clothing partner on all social media circles and campaigns.
- We can offer advertising space for the clothing partner on our website, which includes skyscraper banners.
- Blood donation team network for your staff (+CSR activities)
- Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)

What we expect clothing partner to offer to SaveLife:

1. SaveLife as official blood donation partner on all social media circles and campaigns
2. Shirts for SaveLife Volunteers, which should be designed and printed by the company. The shirt can have company's logo.

ACADEMIC PARTNERSHIPS:

What we offer to academic partners:

- Title as an exclusive academic partner on all social media circles and campaigns.
- We can offer advertising space for the health partner on our website, which includes skyscraper banners.
- Blood donation team network for your staff (+CSR activities)
- Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)



What we expect academic partner to offer to SaveLife:

3. SaveLife as official blood donation partner on all social media circles and campaigns
4. Offer internships to students (6 week programme)

GENERAL PARTNERSHIPS:

What we offer to general partners:

- Title as an exclusive partner on all social media circles and campaigns.
- We can offer advertising space for the partner on our website, which includes skyscraper banners.
- Blood donation team network for your staff (+CSR activities)
- Blood donation drives at your premises, and we can arrange for a small seminar as well (+CSR activities)

What we expect partner to offer to SaveLife:

5. SaveLife as official blood donation partner on all social media circles and campaigns



Following are the categories of partnerships available:

	Bronze Partner	Silver Partner	Gold Partner	Platinum Partner
	Rs. 100,000	Rs. 250,000	Rs. 500,000	Rs. 700,000
Services provided:				
Title as exclusive partner of all social media circles	♥	♥	♥	♥
Advertisement in application (SaveLife Connect)		♥	♥	♥
Advertisement on website			♥	♥
Sponsored text messages and alerts				♥
Funds will be used for:				
Medical treatment pool (Single or group of patients)	♥	♥	♥	♥
Sponsor handpump(s)		♥	♥	♥
Sponsor food packages in Thar			♥	♥
Sponsor medical camp in Thar				♥
One month food for thalassemia patients				♥



SPONSORED TEXT MESSAGES AND ALERTS:

Platinum partners will avail opportunity to market their brand using your text messaging service and alerts.

We have over 56000 blood donors registered on our application, and we receive blood donation requests 24/7. Sponsored text messages will offer marketing opportunity for company, and create awareness among masses, across Pakistan.

Today 8:36 PM

Umar, we did not forget you. we're still working on your request for A+ in Patel Hospital. Hang tight!

This blood donation alert is sponsored by XYZ

PREVIOUS PARTNERSHIPS:

HEALTH PARTNERS:



**INDUS
HOSPITAL**



KASHIF IQBAL
Thalassaemia Center



HASHMANIS
GROUP OF
HOSPITALS

TRANSPORT PARTNERS:



GENERAL PARTNERSHIPS:





MEDIA PARTNERSHIPS:



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