

# \* / *The Downs*

## **Proposal to use The Downs for a Music Concert in 2017**

We would like to propose a follow up to our successful concert of 2016, with a similar 30,000 capacity event for 2017.

We would be happy to use the same weekend of 2016, which in 2017 would be the 2<sup>nd</sup> September.

The event would be targeted towards the same crowd who attended the 2016 concert with Massive Attack. The vast majority of these were between the ages of 30 and 50 years old, many of whom were families, with some 500 children tickets sold in advance.

The expectation would be that the tickets would be sold largely to the local concert attending population of Bristol and local areas. Over 80% of the attendees in 2016 were sold to people who resided in the BS postcode area.

We have identified two sites on The Downs that would be appropriate to use.

### **1. The Sea Walls – Clifton Downs**



#### **Positives**

- Successful Event held in 2016
- 30,000 people on site for the event, Ingress and Egress without incident
- Ground held up incredibly well despite weather conditions
- Good access for deliveries and infrastructure away from main roads
- Plans for local residents worked well.

## Negatives

- A small number of local residents, located nearest to Sea Walls, were negatively affected by sound levels. Plans would need to be put in place to reduce this and we believe this could be mitigated in future.

## 2. The Watertower – Durdham Downs



## Positives

- Further away from local residents including organised opposition from Sneyd Park.
- Larger available area further away from SSSI areas of The Downs
- Good access from main roads

## Negatives

- Untested site for event of this size
- Concerns over Egress due to sudden impact on surrounding areas from exiting attendees
- Moving sites puts event closer to other residents including local hospital.
- Site is less contained which could leave perimeter walls more exposed.