

Format/Sample of Business Proposal

1.0

Name of the Firm	Tool tec engineering
Name of business/project	Press tool manufacturing
Location	Poonthamalli
Type of Organization (Proprietary/Partnership)	Proprietary
Address (with Phone,e- mail)	No-5 v.kindu estate, poonthamalli, chennai-600059
Name of the Chief Promoter(s)	V.sankarlingam
Date of Birth	02/03/1975
Names of Partners	Na

1.1. Educational Qualification:

Course (from SSLC/Diploma)	School/University/Institute	Major subject	Year of passing

1.2. Special Training:

Training in	Institute	Duration	Achievement/Remark

1.3. Work experience (Past & Present)(if any):

Organization	Position	Nature of work	Duration
CHENNAICNC	Sr.MANAGER	MANUFACTURING	18YEARS

1.4. COMPANY'S MAIN OBJECTIVE (Why does the company exist?) (if any):

Manufacture of press tools and spares

1.5. DESCRIPTION OF THE PRODUCT or SERVICE:

Press Tools ,Spares,Jigs and fixtures

1.6. IDENTIFICATION OF THE CUSTOMERS:

GSSA,SGH,BEST ENGG,FORD,NISSAN

Needs satisfied by the product or service: YES
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1.7. IDENTIFICATION OF THE COMPETITION (Major competitors):

Eltatools,chennaicnc

1.8. STRENGTHS/WEAKNESS OF THE COMPETITION

Strength	Weakness
TECHNICAL, COMMERCIAL & MANAGEMENT	

1.9. ADVANTAGES AND DISADVANTAGES OF THE PRODUCT AND YOUR COMPANY

Price --COMPETITIVE
Quality---GOOD
Terms of Delivery---TIMELY DELIVERY
Payment Methods-----ONLINE
Customer Service
Others:

1.10. MANUFACTURING PROCESS:

Step-by-step description of the manufacturing process (raw material- finished goods)

1.11. TOTAL COST OF THE PROJECT:

S.No	Particulars	Total Value (Rs)
1	Machinery/ Equipment	
2	Raw material	
3		
4		
5		

The incubate may add on relevant particulars as per their B-plan