RFQ2200192511 Annex C Technical Proposal   **Product Photography Services for commercial use**

VENDOR NAME			PLEASE INSERT COMPANY NAME HERE	
EVALUATION CRITERIA	**Level**	**Grade**	**Description**	**Comments**
MANDATORY CRITERIA				
Bidding company accepts the United Nations General Terms and Conditions of Contracts	Mandatory	Disqualified	Bidder does not accept the UNGCCs.	
		Qualified	Bidder accepts and has signed the UNGCCs.	
Bidding company is bale to carry out all activities and deliverables and produce all materials in professional English. Please provide proof of level.		Disqualified	Bidder has not provided proof of its English level e.g diploma and/or certification and/or CV	
		Qualified	Bidder has provided required proof of its English level e.g diploma and/or certification and/or CV	
Preliminary Results			**QUALIFIED FOR TECHNICAL EVALUATION / DISQUALIFIED FOR TECHNICAL EVALUATION**	

OTHER CRITERIA		**Grade**	**ITC Evaluation**	**Vendor description and self assessment**	**ITC Comments**
1	**The company - Technical capacity experience and indicators**				
1.1	Min 3 years experience in producing promotional fashion content (video and photography) with 3 references provided.	Pass/fail			
1.2	Min 3 years experience in managing and organizing all aspects of a fashion shoot production (min 2 references provided).	Pass/fail			
1.3	Experience in creating promotional materials for ecommerce, please provide 1 reference or ecommerce link.	Pass/fail			
1.4	Experience in creating video materials for ecommerce, please provide 1 reference or ecommerce link.	Pass/fail			
1.5	Portfolio/website of work.	Pass/fail			
2	**The Team**				
2.1	List and detailed profile (Ex. CV) of the persons assigned to carry out the activities of this contract is provided.	Pass/fail			
2.2	The assigned team has relevant qualification competences and experience to carry out this contract.	Pass/fail			
3	**The solution - Quality of the technical offer**				
3.1	Description of tentative timeline and estimated completion date to successfully organize and produce a photoshoot.	Pass/fail			
3.2	Description of possible production locations.	Pass/fail			