

P-1 Project Proposal Writing



Karl Kübel Foundation
for Child and Family



"Failing to plan is planning to fail". The meticulous planning of a proposal with effective writing widens the scope with funding opportunities. The science of planning and the art of drafting together do add quality of the proposal. Also, this enhances the clarity for both the donor and implementing team! Here is a sequel - **Course, Coach, Counsel & Co-create** - providing individuals and organizations to co-learn and create opportunities for proposal development matching to the community as well as a funder.

KKID 4-C.COM

COURSE

C-1 Fundas of a concept note!

Output

One has increased knowledge on concept note

Content

- What and why of a concept note?
- How & where concept differs from a proposal?
- How is the concept note evaluated?

COACH

C-2 Design a concept note!

Output

One knows the how of concept note designing

Content

- Components & structure of a concept note
- Forecast funding and match the concept
- Steps and checklist to draft concept note

COUNSEL

C-3 Scalability of a concept to a proposal

Output

'Hands on guidance' in proposal drafting

Content

- Technical advice on the tools for problem, objective and strategy analysis
- Guidance in designing and process building of a proposal

CO-CREATE

C-4 Manage Project

Output

Joint planning with pool of experts

Content

- Translating proposal paper to process
 - Discuss Quality Elements
 - PCM advices

Objective

To enhance, the competencies and skills of the project team in writing a quality proposal across different stages, and to provide technical support to achieve.

Plan your Engagement

	Date	Time
C1	September 22, 2020	11:30 am to 01:00 pm
C2	September 29 & 30, 2020	11:00am to 01:00 pm
C3	October 06 & 07, 2020	11:00am to 04:00 pm
C4	To plan together -on request!	

We shall meet via 'Google Meet'

Lead Resource

Dr Tom Jose, Manager, KKID.

Has 25 plus years of experience in designing and implementing project proposals. He has implemented 50+ projects, 100+ proposal writing workshops, and project counselling session.

For more info please email

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Meeting Deadlines

C1: 16 September 2020
C2: 23 September 2020
C3: 30 September 2020
C4: To plan together on request

Kindly

- Email to know course & coaching details
- Request for exclusive sessions for the team
- Express interests for project counselling.
- Plan to enter at any stage of 4-C