

Call for Public Art Proposal

Art on the Rail Trail (ART), an initiative designed to bring public art installations to the Albany County Helderberg-Hudson Rail Trail, is excited to announce a call for artists interested in developing an original public artwork along the Rail Trail. It will be located along the trail on the Village owned land between the intersection of Voorheesville Ave and the Albany County Rail Trail Pavilion located the intersection of Main St. and Grove St. in Voorheesville. Photos of site are below. We welcome all artists to apply, but specifically those who work in public art. Artists, designers, studios, and teams may submit multiple concepts for this project, and artists from any location are encouraged to apply. However, preference will be given to Capital Region artists and those from the surrounding area (defined by artists living within a 100-mile radius from the Village of Voorheesville).

ART on the Rail Trail (ART) was formed in 2017 with a mission to support and improve the Albany County Helderberg-Hudson Rail Trail through the installation of art along the trail. To date, the committee has placed five murals along the trail and hosted two community chalk art events.

The Voorheesville ART installation 2020 is designed to bring art to the trail head and encourage community members as well as visitors to enjoy the area. We envision a temporary installation (summer through fall 2020) that will incorporate the natural and built environment (see photos of the land, trees, pavilion and viewing platform). Preference will be given to proposals that have multiple installations along the space, encouraging people to walk along the trail, exploring and enjoying the art. We prefer fabric installations but are open to projects that utilize other materials.

Application Deadline: Initial applications are due on or before **April 15th at 11:59pm.**

Proposal text and images must be submitted in a single PDF labeled `artistname.pdf` and submitted to art@mohawkhudson.org by deadline.

Guidelines:

- The art can be installed in the trees, hang from the pavilion or viewing platform (pending approval and assuming it doesn't damage the space or impact community usage of it) or be mounted on poles or wires, etc. The proposal should include a design plan not only for the art but also for the installation and removal. The selected artist will have access to some help from Village staff with installation but any anticipated need should be articulated in the proposal for planning purposes.
- Art and its installation should be durable and able to withstand the weather and require little to no maintenance during period of exhibition. Installation should be designed to minimize tampering/vandalism (ie: out of reach of curious kids, etc).

- Art should be designed with an eye to sustainability; whether it's from recycled material or can be re-used/re-purposed following the exhibit.
- Proposal should incorporate a community involvement component, whether it be in the creation, installation of the art or in an event related to the art post-installation.
- Artists are encouraged to visit the site at their convenience. Direct any questions about the project and site to art@mohawkhudson.org.

Applications should include:

- Artist's resume (listing all public art projects).
- Names and email addresses of two references.
- 5 to 10 representative digital images of your work.
- A written proposal (up to 750 words) to include artistic concept, installation details and removal plan.
- Initial imagery to illustrate your concept for the site.
- Ability to design and install on or about July 1, 2020.

Evaluation Process

The selection committee will judge proposals on the following criteria:

- Quality, originality, and appeal of the concept,
- Concept's appropriateness for the site, and
- Artist's proven capacity for timely completion of the project.

Notification of Award

Finalists may be asked to provide a sample of the actual work (not just a digital rendition) planned along with any further details about concept, goals, budget and timeline if requested.

Award amount: \$5000 (which includes artist fee, necessary materials including those needed for the installation of the art, and artist's insurance if deemed necessary)

Final selection to be announced by early May.

For more information visit www.mohawkhudson.org/ART or email ART@mohawkhudson.org.

Thank you in advance for your thoughtful submissions. We are eager to find the right partner for this project.

Site photos -

