

PROPOSAL FOR SEO

Dear Respected Sir,

Thank you for the opportunity to provide you with a quotation for the search engine optimization proposed by us for your website as per your request. Our service is a long-term solution to get your site rank high through organic search results. We are sending you the overall information of how we will be able to provide you with pro-active SEO maintenance, advice and regular SEO reports. Here, we will discuss the existing search engine compatibility issues of any kind of website in great detail.

We have a team of highly innovative professionals providing you with get instant results to rise in the highly competitive market within your niche. We will help you to increase your visibility in all the major search engines by improving keyword rankings and boosting your real time website traffic with lots of back links which are always done through White Hat techniques.

Our pre-designed SEO packages give you an idea of the action plan suitable for your business. We will customize our services according to your SEO requirements. Our project analyzing team will first examine your website and your competition's market rankings. We, along with our clients, discuss and outline goals from time-to-time in order to stay on track.

Our comprehensive SEO strategies comprise of On-Page and Off-Page optimization. We also give importance to any suggestions regarding the content, layout formatting, navigation requirements and overall structuring of the website given by the client.

OneSeo has satisfied various clients across the globe and we have been appreciated by utilizing our prompt website ranking strategies, instant yet successful results and unmatched determination to go beyond the client's expectations.

Should you have any questions, please let us know. If you would like to proceed with consulting your website's general requirements, you just need to choose the contact options that will be provided to you within this proposal. Most of your questions should be answered within this offer but don't hesitate to find out more such as client testimonials and references.

To improve the search engine visibility of your website, we will look forward to hear from you when you've time after reading our proposal.

Our Approach

Our team has an extensive knowledge of how the search engines work. We do in-depth industry research before working on the optimization of your website. It gives us great insight about the competitive advantage of your website when compared to others. We take a deep look at the keywords your rivals are targeting and we also investigate that by which keyword they are getting the highest amount of traffic. Applying the unparalleled knowledge of our SEO professionals, we are able to uncover the competitive strategies used by your competitors and counter react accordingly. We analyse the information which comes from thorough research some of which are mentioned in the following:

- Targeted Keywords
- Link Sources
- URL Popularity

- Traffic Source

One Seo team maps optimum SEO strategies by analysing the slightly different algorithms of the search engines like Google, Yahoo, MSN, and Ask.com. Our team puts a great effort for researching the niche directories, websites, blogs, social networks and keywords to connect your website to such forums. This helps your website to go miles ahead from others and rank at the top on search engines, respectively.

After in-depth research about your website and analysing the targeted market for your business to prevail, we also execute effective online marketing campaigns by targeting not only local markets but as well as provincial and international markets as well. So you will be getting all-in-one services when contacting us.

Keywords

- **Keyword 1**
- **Keyword 2**
- **Keyword 3**
- **Keyword 4**
- **Keyword 5**
- **Keyword 6**
- **Keyword 7**
- **Keyword 8**
- **Keyword 9**
- **Keyword 10**

Step We Follow

Website Analysis and Evaluating Competitors Progress

Setting Goals: Our aim is to provide you with complete web marketing solutions to help your website rank high on the search engines. Before moving on further, we will have a consultation phase where we will discuss what your website goals are and how we can accomplish them. In addition, we may ask you certain questions that may be concerning on the website structure and strategic foundation for your social media marketing.

OneSeo is here to give you only the best SEO services and quality at its best.

Competitor Benchmarking Analysis: There are many factors that help us to understand your competition's SEO benchmarking. By using our SEO services you will be able to receive a branded presence on Google and Yahoo search engines. The upstream and downstream traffic will be aggressively monitored by our SEO professionals. The Social media presence will improve and you will start to enjoy the online audience a whole lot more than before.

Key phrase Research: We do a lot of research regarding the use of keywords and we also look at what kind of keywords your clients are using in order to gain traffic. We use significant high traffic keywords that your rival does not know about. The fresh demands of unique and new keywords are also taken into consideration. The keywords with high conversion rate raise you ROI. The key phrase selection is also done for tracking and improving the SEO process.

On Page | Off Page

We follow all seo steps on-page and off-page please check all information on oneseo.in

On Page Optimization:

We incorporate your selected keywords into existing internet pages with keyword saturation and density which is needed to achieve the top 10 rankings by modifying and optimizing the crucial areas in your site's source code. The accurate implementation of server levels adjustments will guarantee your site to be user friendly. Here's what will happen after applying all the above mentioned points:

1. Utilizing key phrase factors like keyword density, relevancy and position.
2. Page markup factors like <title> tags, <meta> tags, hyperlink tags and alt tags.
3. Using H1/H2/H3 HTML Tags.
4. Optimizing home page content

Off Page Optimization:

One Seo is responsible to establish your positive "Online Reputation Management" which is also known as Off Page Optimization. Whether its creating your website's profile on Facebook, LinkedIn, Twitter and Google+ etc. or blogging your heart out to gain higher SERPs (search engine results pages), we are here to help you out. Some of the other Off Page Optimization techniques are:

1. Blog/forum marketing
2. Search Engine submissions
3. Link Baiting
4. Video Marketing
5. Available on Local listings
6. Article submissions.

Terms of Service

Maintenance Agreement

The maintenance agreement is on monthly basis. Our clients choose to work with us on constant basis. However, the maintenance services can be cancelled anytime or as stated within the contract.

White Hat SEO Techniques

We only implement White Hat SEO techniques which are recommended by each search engine. We encourage our clients to use valid SEO practices that are mentioned in the Webmaster guidelines.

Payments

The client shall pay all the fees mentioned in the chart previously. If any payment is not made as prior agreed terms, we reserve the rights to cease further work happening on your website. Any fees remaining after the completed work will be invoiced accordingly. All payments are non-refundable unless stated otherwise. And payment will be advance per month.

FTP

We will require FTP access of your website to begin with the project. If you are not sure about your FTP address then contact any professional to do so.

Monthly Updates

We will be providing you with Monthly Reports so that you can follow up the progress on your website. We will submit your website's content to free directories. Some directories charge fees to submit any content. Therefore, the client has to pay the fees.

Prices (in INR):

On Page SEO setup:- 5000 /- Onetime fee

Starter SEO:- 8000 /- per month

Advance SEO:- 15000 /- per month

GET IN TOUCH WITH US ONE SEO

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