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Car Rental Market

This brochure is a guide to GlobalData's research reports on the Car Rental Market.

Phone: +44 (0) 161 359 5813
Email: reportstore@globaldata.com



Car Rental Market Trends– Regional Reports Available

GlobalData's series of car rental reports give invaluable insight into the market. We define car rental as the hiring of a passenger vehicle, which includes cars and small vans, by both business and leisure travellers for short term duration. We exclude leasing and long term rentals.

Car Rentals (Self Drive) Market in Europe to 2022

This report provides in-depth statistics for the largest markets in Europe - France, Germany, Italy, Spain and the UK.

Car Rentals (Self Drive) Market in Asia-Pacific to 2022

The analysis in this report provides historic data and forecasts of both business and leisure rentals, covering the top 5 markets in the region - Australia, China, India, Japan and South Korea.

Car Rentals (Self Drive) Market in North America to 2022

The analysis in this report provides historic data and forecasts of both business and leisure rentals, covering the markets in the region - Canada, Mexico and United States.

Car Rentals (Self Drive) Market in South America to 2022

Our broad level market review of the car rental market in South America covers Argentina, Brazil, Chile, Colombia and Peru.

Car Rentals (Self Drive) Market in Middle East & Africa to 2022

The review of the Car Rentals market in this report covers Egypt, Saudi Arabia, South Africa and United Arab Emirates.

Car Rental Market Trends – Report Coverage

This series of reports has in-depth coverage of the following areas:

Car Rental Market: Value by Customer Type & Rental Location

Overall Market Value, 2013-2017

- Historic Business Rental, 2013 - 2017
- Historic Business Rentals (by Category) Review
- Historic Leisure Rentals, 2013 - 2017
- Historic Insurance Replacement Revenue, 2013 - 2017

Car Rental Market: Fleet Size

- Fleet Size Review, 2013 - 2017
- Fleet Size Forecast, 2017 - 2022

Car Rental Market: Number of Rental Days

- Number of Rental Days Review, 2013-2017
- Number of Rental Days Forecast, 2017-2022

Appendix

- Definitions
- Summary Methodology

Overall Market Value, 2017-2022

- Historic Business Rental, 2017-2022
- Historic Business Rentals (by Category) Review
- Historic Leisure Rentals, 2017-2022
- Historic Insurance Replacement Revenue, 2017-2022

Car Rental Market: Number of Rental Occasions

- Number of Rental Occasions Review, 2013-2017
- Number of Rental Occasions Review, 2017-2022
- Key product attributes
- Leading health & wellness companies by share



Car Rental Market Trends – How you will benefit

These reports act as an essential tool for companies active or plans to venture in to the Car Rental market. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

3.2.2.4 Forecast Leisure Rentals (By Category), 2017 - 2022

Airport Car Rental within the leisure customers segment in Saudi Arabia is expected to value SAR595.06 million (US\$158.68 million) in 2022 with a CAGR of 4.23%. In the same year, Non-Airport car rental is expected to value SAR887.06 million (US\$236.55 million) with a CAGR of 5.31%.

Year	2017	2018	2019	2020	2021	2022	CAGR 2017-2022
Airport	483.71	496.87	513.88	531.53	562.89	595.06	4.23%
Non-Airport	688.76	709.61	738.06	776.50	818.61	867.06	5.31%

Year	2017	2018	2019	2020	2021	2022	CAGR 2017-2022
Airport	126.99	131.89	136.42	141.74	150.11	158.68	4.23%
Non-Airport	182.62	189.24	196.41	204.49	213.90	226.55	5.31%



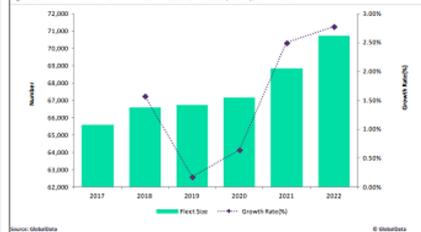
3.3.2 Fleet Size Forecast, 2017 - 2022

By 2022, a total of 70,735 vehicles are expected to be available for rent. The number of vehicles available for rent is expected to grow at a CAGR of 1.53% from 2017 to 2022.

Table 66: Saudi Arabia Car Rental Market – Fleet Size Forecast (Actual), 2017 - 2022

Year	Actual	% Growth
2017	65,172	
2018	66,903	1.57%
2019	66,719	0.17%
2020	67,147	0.64%
2021	68,823	2.50%
2022	70,735	2.78%
CAGR 2017-2022		1.53%

Figure 56: Saudi Arabia Car Rental Market – Fleet Size Forecast (Actual), 2017 - 2022



3.5 Saudi Arabia Car Rental Market: Number of Rental Days

3.5.1 Number of Rental Days Review, 2013 - 2017

The number of rental days totaled 14.54 million in 2017. Total rental days grew at a CAGR of 2.58% from 2013 to 2017.

Year	Million	% Growth
2013	13.13	
2014	13.53	3.05%
2015	14.09	4.13%
2016	14.54	3.20%
2017	14.54	-0.01%
CAGR 2013-2017		2.58%

Figure 59: Saudi Arabia Car Rental Market – Business Rentals Review (Million), 2013 - 2017



3.8 Saudi Arabia Car Rental Market: Average Revenue Per Day

3.8.1 Average Revenue per Day Review, 2013 - 2017

The average revenue per day in the Car Rental market was SAR 160.44 (US\$42.79) in 2017. The average revenue per day grew at a CAGR of 2.46% from 2013 to 2017.

Table 75: Saudi Arabia Car Rental Market – Average Revenue per Day Review (SAR), 2013 - 2017

Year	SAR	% Growth
2013	145.57	
2014	151.92	4.36%
2015	156.17	2.80%
2016	161.68	3.53%
2017	160.44	-0.77%
CAGR 2013-2017		2.46%

Table 76: Saudi Arabia Car Rental Market – Average Revenue per Day Review (US\$), 2013 - 2017

Year	US\$	% Growth
2013	38.82	
2014	40.53	4.36%
2015	41.65	2.80%
2016	43.12	3.53%
2017	42.78	-0.77%
CAGR 2013-2017		2.46%

Reasons you should buy:

- Embrace the Market information at category and Segment level for precise marketing plan.
- Outline investments on potential growth factors considering actual Market size and future prospects.
- Evolve business plans based on forecasts information.
- To gain competitive intelligence about leading brands in the sector in the region with information about their market share and growth rates.

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Our Report Store offers the latest comprehensive reports, market data, analysis and survey findings alongside industry information on key companies, markets and financial deals.

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Car Rentals (Self Drive) Market in Europe to 2022	\$2,500	France, Germany, Italy, Spain and United Kingdom	
Car Rentals (Self Drive) Market in Asia-Pacific to 2022	\$2,500	Australia, China, India, Japan and South Korea	
Car Rentals (Self Drive) Market in North America to 2022	\$2,500	Canada, Mexico and United States	
Car Rentals (Self Drive) Market in South America to 2022	\$2,500	Argentina, Brazil, Chile, Colombia and Peru	
Car Rentals (Self Drive) Market in Middle East & Africa to 2022	\$2,500	Egypt, Saudi Arabia, South Africa and United Arab Emirates	

“GlobalData offers an in depth global perspective on trends. What’s more, they add value with their wide perspective on consumer insights, channels and competitive scenario.”

Marketing Director, Nestle

Contact Us

If you have any queries about this report or would like further information, please contact us at the below telephone numbers or email address.

Phone: +44 (0) 161 359 5813

Email: reportstore@globaldata.com

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Our integrated business intelligence solutions include a range of interactive online databases, analytical tools, reports and forecasts. Our analysis is supported by a 24/7 client support and analyst team. GlobalData has offices in New York, Boston, London, India and Singapore.