



CORPORATE SPONSORSHIP PROPOSAL

**Cycling in support of palliative care for people
living in Markham, Stouffville and Thornhill!**

While we cannot physically come together for fundraising events to support Evergreen Hospice, we can still connect virtually!

Our new event, "Cycle For Life" opens from August 1st until August 30th.

You can join up and get sponsors or **create a team to raise money for Evergreen Hospice's** palliative support services. Donations will be accepted for this event until September 13th.

RIDE YOUR OWN WAY:

choose from 1, 5, 10, 20, 35 and 50 km routes.

Send us a photo of yourself before and after your ride as proof of your participation.

Cycle, motorcycle, rollerblade, skateboard, run, swim laps or pool jog, whatever you like! Be creative!

See our website at www.evgcared.org/?page_id=2110 for more details.

Media coverage for the event provides exposure to York Region residents through media outlets.

Cycle For Life Virtual Cycle-a-thon

Raising funds to provide support services to people in our community who are dealing with the impact of a life-threatening illness or death.

Evergreen clients, their families, local businesses and others associated with the community will register teams to participate virtually, while maintaining physical distancing, in order to recognize and support those in need of hospice palliative care in our community.

Since 1989, Evergreen has helped people of all ages who are touched by a life-threatening illness or death of a loved one. This year, the need is even greater as our families cope with the added isolation associated with the COVID-19 virus. Also, now more than ever, help is needed as we deal with a new, life-threatening illness and its impact on people and their families!

Evergreen receives only 30% of their funding from government sources. The rest is raised through events like this and other fundraising activities, all of which have been impacted by government imposed restrictions related to the COVID-19 virus.



Last Year Evergreen Hospice...

- Served over 1000 clients and their families
- Supported 180 volunteers and 30 community partners who contributed 9,000 hours of their time to support families
- Provided respite care and psycho-social support to 331 families
- Held 50 support groups or seminars for those with a life threatening illness and their caregivers
- Sent caregiver information and resources to 75 families
- Hosted 52 support groups for people struggling with grief.
- Hosted 50 sessions of our Day Hospice Programs with 25% increase in participation
- Sent supportive information monthly to 150 grieving families
- Held 6 memorial events
- Provided support to 117 children and teenagers in their schools and elsewhere
- Was able to serve about 15% of all the people in our community who could benefit from our palliative support services
- Is currently participating in the Compassionate Communities Initiative for Markham, Stouffville and Thornhill



JOIN OUR SUPPORTERS!



PEDAL SPONSOR - \$5000

- Top Billing as event sponsor.
- Prime corporate branding displayed on event collateral materials.
- Prime acknowledgment on Evergreen website, event landing pages and in the Evergreen newsletter.
- Acknowledgement on social media (Facebook, Twitter, Instagram)
- Charitable donation tax receipt provided.



SPOKE SPONSOR - \$2500

- Prominent corporate branding displayed on event collateral materials.
- Prominent acknowledgment on Evergreen website, event landing pages, Facebook page and in the Evergreen newsletter.
- Charitable donation tax receipt provided.



GEAR SPONSOR - \$1000

- Corporate branding displayed on event collateral materials.
- Acknowledgment on Evergreen website, Facebook page and in the Evergreen newsletter.
- Charitable donation tax receipt provided.



CHAIN SPONSOR - \$500

- Acknowledgment on Evergreen website, event landing pages, and in the Evergreen newsletter.
- Charitable donation tax receipt provided.

Please contact Caroline Allen at 416 499-2185 ext. 102 or 905 294-1796 or callen@evgcares.org for more information about sponsorship opportunities with Evergreen.

Palliative Care in Your Community

- Each year more than 259,000 Canadians die.
- Only 16-30% of Canadians who die currently have access to palliative care in Canada.
- Canadian families shoulder 25% of the cost of palliative care due to costs associated with home-based care.
- An estimated 1.5—2 million Canadians provide care to family members, causing financial and emotional stress.
- In York Region, 6,410 people could benefit from hospice palliative care and up to 32,050 could benefit from mental health support related to grief issues.
- Demand for support for people needing palliative care is expected to increase this year by 25%
- There are potentially about 2,300 people in Markham, Stouffville and Thornhill each year who could use palliative care services and 10,000 who might benefit from grief support.
- EVERGEEN provides one of the few accessible options for professional counselling related to death and dying, with no fee.

Sponsorship Form



Company Name _____

Address: _____

City: _____ Postal Code: _____

Contact Person: _____ Telephone: () _____

Fax Number: () _____ Email: _____

I would like to be a:

- ☐ Pedal Sponsor—\$5000
- ☐ Spoke Sponsor—\$2500
- ☐ Gear Sponsor—\$1000
- ☐ Chain Sponsor—\$500

Please complete and return this form. Kindly make cheques payable to Evergreen Hospice or you may choose to pay by credit card.

Amount: \$ _____

☐ Cheque ☐ Visa ☐ MasterCard ☐ American Express

Cardholder Name: _____

Credit Card Number: _____ Expiry (MM/YY): _____

Or ☐ Please send me an invoice.

****Please note logos must be received as soon as possible
in order to ensure that they appear on all materials****

Authorized by (Name please print)

Signature

Date

Please complete and return this form.

OUR CURRENT 2020 SPONSORS TO DATE:

PEDAL SPONSOR



GEAR SPONSOR



CHAIN SPONSOR for 2020



MEDIA SPONSOR for 2020



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