

Cambridge Judge Business School

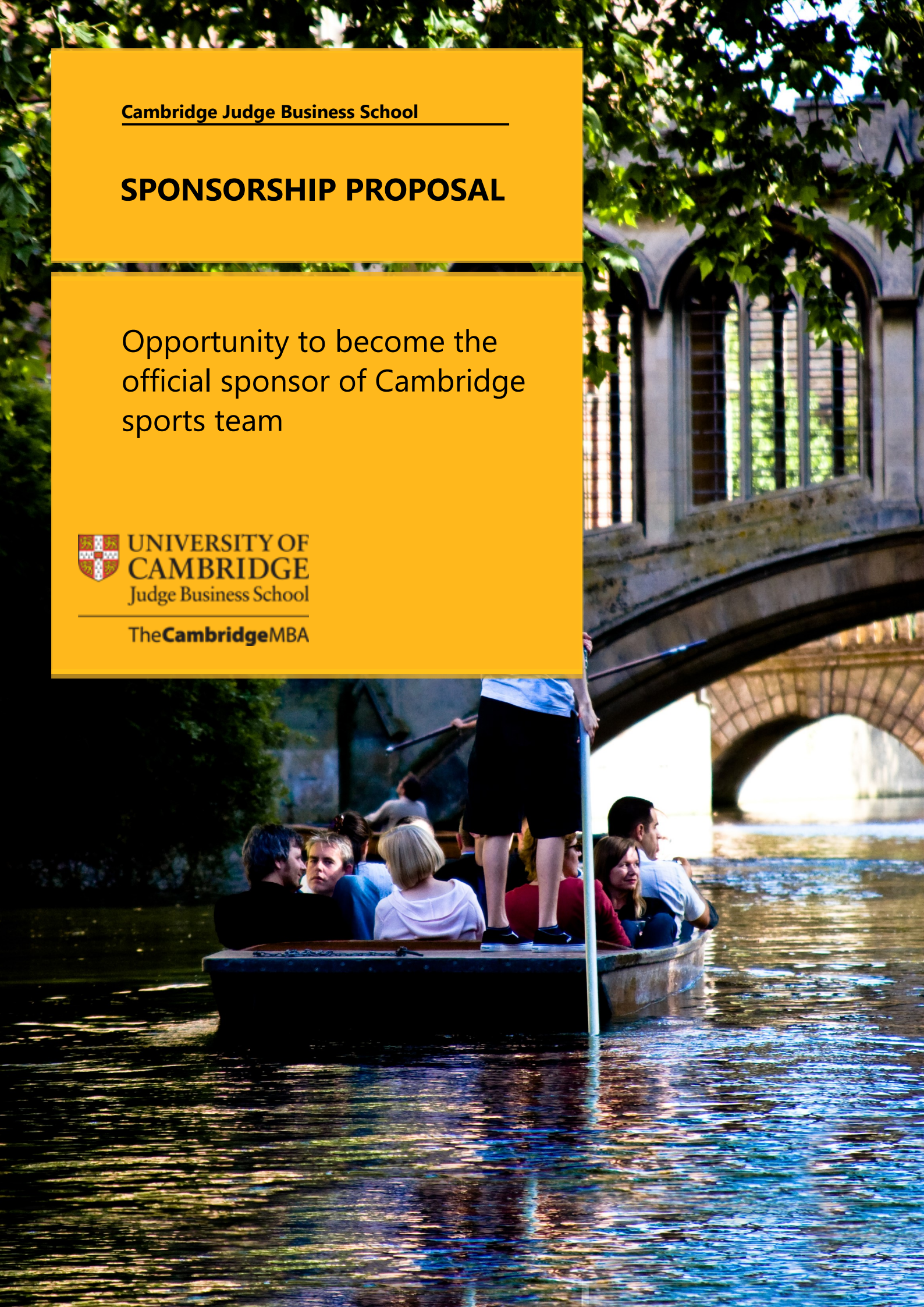
## SPONSORSHIP PROPOSAL

Opportunity to become the  
official sponsor of Cambridge  
sports team



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

The**Cambridge**MBA





## **Why contribute in financing the Cambridge sports clothing and equipment?**

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### **A unique marketing incentive**

Your company name advertised on 150 Cambridge MBA\* students sport clothing

### **High brand exposure**

Visibility of your brand during our 2016 sporting calendar including a trip to the world's largest MBA sports tournament (MBAT)

### **Major recruiting opportunities on campus**

Develop a special relationship with a world leading business school. Benefit from opportunities to recruit at Judge Business School.

\*MBA: Master of Business Administration

## **Your benefits**

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### **Access to a strategic target audience**

Future business leaders aged from 25 to 35  
Influencers with strong international network

### **Appear in the University of Cambridge media**

Facebook 1.5 millions fans  
Twitter 13.4k followers  
You Tube thousands views  
Appear in Cambridge Business School website

### **Exclusive brand advertisement**

Associate your brand name and values with the prestigious University of Cambridge

## **Further information**

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### **Choose your level of support**

For more information about the sponsorship opportunity and benefits of sponsoring Cambridge's sports teams please contact us.



## **About the MBAT**

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World largest MBA sports tournament

**3** days of intense competition

**5 to 8 May 2016** at HEC Paris Campus

**25** different sports

**1500** MBA students

**50** nationalities

**15** top European business schools



## **Contact us**

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