



Sports Basement Partnership Proposal: Dominican University of California

Sports Basement offers an extensive selection of products, expert staff and 10 store locations throughout the Bay Area. In fact, our corporate partners receive special access to a number of very unique programs, specifically tailored for current Dominican students and employees as well as alumni functions.

All corporate partnerships can be customized to whatever Dominican's needs are. The following incentives, however, are some examples of what we can provide.

- **Private Discounted Shopping Sprees**
 - Bi-annual, typically in Q1/2 and Q4 - Excellent for the holiday season!
 - 20% off entire store
 - Drinks & snacks provided: Can be turned into a staff/student appreciation event/mixer
- **Discounted Bike Rentals: Weekly/Daily at the location of your choice**
 - Followed by team building activities: To include a happy hour and shopping
- **[Sports Basement Custom Apparel](#)** for branded apparel and gear at great prices.
 - Save 20% on orders over 25 of select styles. Bulk discounts up to 40% off are available!
 - Brands of Interest: Patagonia, The North Face, and more!
 - Items of Interest: Fleece, Down, Jackets, Vests, Backpacks, Bottles, and more!
 - All orders are priced individually based on style and decoration, for any questions or accurate pricing please fill out an [Estimate Request](#)
- **Custom Corporate Trips or Team Building Events via [Sports Basement Outdoors](#)** - any adventure currently offered, can be booked as a private or corporate event. Full gear rental packages and group gear discounts available for all departures. Options include:
 - [56 Passenger Luxury Bus to Lake Tahoe](#)
 - Ropes Course Team Building
 - [Yosemite Backpacking and Hiking Tours](#)
 - [Overnight cycling treks to Point Reyes](#)
 - Rock Climbing & Wilderness First Aid Classes
 - [SBO BLOG POST with Reviews](#)
 - [Submit Custom Corporate Inquiry HERE](#)
 - *All Sports Basement Outdoors adventures and corporate off-sites are fully insured under the Sports Basement Outdoors umbrella policy, in excess of \$1 million per occurrence, as well as the entire Sports Basement insurance umbrella policy. Additional limits and policies available upon request and dependent on requested vendors and locations. Ref: Certificate Number: 14298123, USI Insurance Services LLC - CA Lic#: 0D08408*
- **Custom SB Workshops/Clinics:** Workshops hosted for the organizations out of our locations or at your location.

- Bike Maintenance - learn to change a tire, replace a tube, oil your chain and more!
 - Shoe fittings/Gait Analysis Clinics - ensure staff are staying injury free
 - Backpack and Boot fittings - get out on the trails safely
 - Triathlon 101: Wetsuit Fitting, Transition, etc - take training to the next level with a tri clinic
 - Nutrition Clinics: For training, triathlon/cycling/running, hiking, overall lifestyle advice and more!
- **First Access to Corporate Sponsorship Opportunities**
 - NEW Sports Basement Race Series
 - Large charity events
- **Access to NEW Sports Basement Fitness Training Program**
 - On-site public and private fitness and health classes
 - Yoga Classes, Fun Runs and more coming soon
 - Minimum of 25 employees participate.
 - Private Walking/Running groups to help activate wellness groups
 - Assistance in creating race-specific training plans - running, creating paces/pace groups
 - Minimum of 30 employees participate.
 - VIP access to professional athletic speaker series
- **Discounted Corporate Team Race Entries into our Running Series:**
 - [Halloween 5k: Example](#)
- **FREE use of our many Sports Basement Community Spaces** (at all [10 Bay Area locations](#)) In most cases, drinks and refreshments provided. Discount opportunities may also exist. Examples include:
 - Meetings
 - Corporate Kick Offs
 - Happy Hours, Movie nights, etc.
 - Training Days
 - Team Building, etc
 - [Event Space Request Form](#)
- **Adopt a Basemeteer Program:** Corporate partner works with Sports Basement to “adopt” a Sports Basement charitable Beneficiary
 - Sports Basement to work with charitable beneficiary to secure volunteer days for the corporation, potentially out of the Sports Basement Community spaces.

Sports Basement Requests:

- *Promotion of benefits and incentives to all Dominican employees/students Departments.*
 - *Company wide emails, staff information websites, group communication (verbiage TBD and mutually agreed upon, at the time of the event booking/partnership agreement)*
- *Assistance in promoting special events that might be relevant to Dominican students/teachers (movie screenings, athlete appearances, shop parties, training days and Sports Basement Outdoors trips) (Source and Frequency TBD)*
- *Agreement of minimum of 2 x In-store shopping events annually*

- *Agreement of a minimum 1 in-store event, training, Happy Hour, fitness class 2 x year at Sports Basement*