

## Sponsorship proposal: Valters Zviedris - From Karting to Road racing



We are looking to find supporters/ sponsors for further development of already very successful and perspective racing driver in Latvia, Baltics and Europe – Valters Zviedris. Despite his very young age – just in 18 years he is already five times Latvian and also Baltic champion in karting. He quite successfully represented Latvia in many international racing events including “FIA Motorsport Games 2019”; “CIK-FIA Academy Trophy 2016” and “Rotax World Grand Finals 2017”. When he was 16 years old, he made a very bright debut in road racing in worldwide popular mono class - Legend cars. Despite the fact that he was the youngest driver on the course between 21 drivers from Finland, Italy, USA, Sweden, Russia and Latvia, he managed to finish in 4th place in “Legends World Finals 2017”. In the same year Valters was awarded by LAF with title “Master of Automobile Sports”. In the “Legends World Finals 2018” in Las Vegas, USA he finished in 2<sup>nd</sup> place in SemiPro class and in 7<sup>th</sup> place in Pro class races out of 20 Professionals from around the Globe. Article in delfi.lv here: [Latviešu sportistiem izcils sniegums LasVegasā, ASV](#); Valters interview in “Ātruma Cilts” TV show here: [TV Intervija - Ātruma Cilts](#).

Valters was the first Latvian driver who drove world level class TCR car in Bikernieki racetrack in Riga and together with DHL Racing Team finished in 3<sup>rd</sup> position out of 25 teams in his debut race in August 2019. Article about his debut with TCR category car here: [Debut in TCR](#). Valters was included in Latvian National Team and with good success represented Latvia in the inaugural “FIA Motorsport Games” which for first time in history was held on November 03, 2019 in Vallelunga circuit near Rome in Italy, where he classified in 12<sup>th</sup> place between 20 experienced TCR class drivers from around the globe: [Video FIA Motorsport Games 2019](#)

During 13 years long racing career we have had several supporters and sponsors including Jurmala City, Optibet, I-Con, KDM print, Joker Klubs, Naftimpeks, Gatorz Eyewear Europe and others who helped through out our racing career and you can find them here: <http://www.valterszviedris.com/thanks/>. We are very thankful for their support during these years and therefore expose all of them on our websites and mention them in press releases, etc. As every new step in racing is related with more expenses, we are looking to prolong existing partnerships and in the same time we are looking for new supporters, partners and sponsors. Our total needed budget for 2020 is a little above 125 000 EUR including needed amount for the “FIA Motorsport Games 2020”, which will be held in “Paul Richard Circuit” in France. For this event alone in order to represent our country we will need 37 500 EUR. Complete cooperation proposal can be found here: [Sponsorship offer 2020](#)

We are mainly looking to establish long-term cooperation with sponsors who can help us by signing contracts and making donations through Latvian Automobile Federation with amounts of 10 000 EUR and above and get tax discounts from their companies annual income tax in return. By supporting us with 10 000 EUR, the real expenses for company currently are in amount of 2 500 EUR (25% from donated amount). In return you will receive marketing places on our car (some very attractive spots are available because Legend car will be in repainting process now. By donating 40 - 50% of needed annual budget you can become our main sponsor and then we can paint our Legend car in your corporate colours). We will do marketing of your brand on our web and social pages: [www.valterszviedris.com](http://www.valterszviedris.com) and <https://www.facebook.com/ValtersZviedrisRacing/>. Valters and his car also can take part in your marketing activities; Valters can be used as your brand ambassador - marketing face, etc.

Our aim for 2020 is to race with TCR cars in North Europe Zone Touring Car 6h endurance and sprint races, which will be held in Parnu, Estonia; Botniaring, Jurva, Finland and two rounds in Bikernieki, Riga, Latvia. It will be a good preparation for "FIA Motorsport Games 2020", which in November will be held in Paul Richard Circuit, France. Aim is to finish in Top3 in TCR class. We will take part also in 5 races of Finnish Legend Cars championships in Pro class. Video from DeWalt GP 2019 Legend cars race in Riga here: [Legend Cars 2019](#)

Our long-time aim is to race in road race cars like V8 Thunder cars in Scandinavia, Europe, USA. Season summary from Scandinavian races you can find here: [Video - V8 Thundercars 2018](#). Next level is to go to NASCAR Wheel Euro series tests in 2020 and races, probably in 2021-2022, with long time aim to get to NASCAR in USA or race in TCR or Porsche European or World series. There is links to video regarding Valters tests with V8 cars in Sweden: [V8 Tests](#); Valters had successful Formula 4 tests in Finland in the end of 2018: [F4 Tests](#), but we do not have a possibility to collect needed budget to continue this path in racing.

Hope that you will be interested and able to take part in our journey to reach our dreams and represent Latvia and the name of your company on international racing scene in Latvia, Baltics, Scandinavia, Europe and Worldwide. One more good media release (in Latvian) about Valters and his plans in motorsports can be found here: [Go4Speed - Valters about NASCAR](#).

Please contact us by calling +371 29275010 in order to set up meeting with us and discuss cooperation possibilities.

Aigars Zviedris

Manager of Jurmala/Papa's RT & Valters Zviedris Racing Pilot

