

# Marayke Jonkers

PARALYMPIAN, MOTIVATIONAL SPEAKER  
& ACCESSIBLE TRAVEL JOURNALIST

# Table of Contents

Who.....	3
The challenge .....	4
The opportunity for you .....	5
<ul style="list-style-type: none"><li>• Charity golf day at Noosa Springs Sponsorship</li><li>• Sponsor the book launch for Marayke's autobiography Unstoppable Dreams</li></ul>	
Sponsorship benefits.....	6
Final word.....	12
Next steps.....	13

Don't stop when  
you're tired.

Stop when  
you're done.

Marayke Jonkers

# Who

Marayke Jonkers, 33, is a retired Paralympic medal winning swimmer, paratriathlete and founder of Sporting Dreams, a grants program which helps athletes with disabilities.

Marayke's journey from becoming paraplegic in a car accident as a baby to a three-time Paralympian has inspired people around Australia through her motivational presentations and media appearances.

Marayke won a silver and two bronze Paralympic medals as a swimmer, and later became Australia's first female paratriathlete when she won bronze at the world championships in 2010.

A former world record holder and current Australian record holder, Marayke won Queensland Young Achiever Award in 2005, has twice been a finalist in the Young Australian of the Year Awards and has been an Olympic torch bearer.

Since retiring from competitive sport due to injury in 2011 Marayke has focused her attention on helping the next generation of Paralympians through the foundation she started called Sporting Dreams. Last year, Marayke presented her 100<sup>th</sup> Sporting Dreams grant, a remarkable milestone.

She has appeared on television shows including Insight on SBS, Totally Wild on channel 10, and in publications including Cosmopolitan Magazine.

After suffering a debilitating overuse injury to her upper body which forced her to retire from sport and has left her largely trapped at home, Marayke is fundraising for a wheelchair accessible van which she can drive from her motorised wheelchair independently.

For an overview of this project, please view the video at the following link:

<http://marayke.com/maraykes-car-fundraiser/>

You never know  
what you can  
do until you try.

Marayke Jonkers

# The challenge

Unfortunately after 20 years as an elite athlete Marayke has been diagnosed with an overuse injury to her arms and now not only lives in extreme pain but requires a modified van to drive while still in her motorised wheelchair, as she is unable to propel a manual wheelchair and transport it in her current vehicle.

Imagine going from being so strong you can lift your body weight with one hand to being so weak you drop a piece of toast, and not only that being forced to stay at home because you cannot afford a suitable mode of transportation.

Imagine if every time you went to work you became bedridden in agony for up to a month because you had to use inappropriate transport – this is a reality for Marayke now as when she travels to every motivational speaking job she is required to go in a car or maxi taxi and causes her extreme discomfort.

Yet Marayke remains motivated to continue working and contributing to the community. She has overcome so many obstacles through the thoracic outlet syndrome including an inability to type or use the mouse by now using voice dictation to control her computer so that she can continue her role as a motivational speaker, sharing her journey to becoming a Paralympian in the hope it inspires others to chase their dreams.

Not so very long ago, before Marayke lost the use of her arms, she was able to lift herself into her car and then fold up her wheelchair and pack it in the car with her. Now that Marayke uses an electric wheelchair, she can no longer lift herself into her car or drive it without modifications. This fundraising project is about modifying a vehicle in order for Marayke to be able to drive it. It will not only assist her in being independent again, it will allow her to continue to work and support others through her Sporting Dreams charity.

Marayke needs to raise \$150,000. This is doable with your help!

The significance of a man is not in what he attains but in what he longs to attain.

Lead by  
example.

Don't just tell  
people about  
your dreams.

Show them.

Marayke Jonkers

# The opportunity for you

How is Marayke going to raise the funds she needs?  
This is where you come in.

The opportunity exists for businesses and corporates to sponsor Marayke's fundraising project via two key events:

1. Charity golf day at Noosa Springs with celebrity guest players, some of Australia's best amateur golfers and teams of Sunshine Coast business people in the resort setting of Noosa Springs.
2. Book launch party for Marayke's autobiography, *Comeback Dreams* (event details will be confirmed with gold sponsor)

## **First event: Charity Golf Day at Noosa Springs Resort: Pull out your driver to get Marayke driving**

*"Outstanding networking with Coast business leaders, engaging, motivational, inspirational and fun!"*

**When:** November 12, 2015

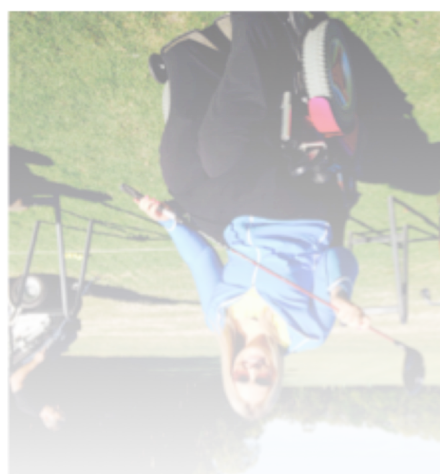
**Where:** Noosa Springs golf course

**What:** shot gun golf tournament including a post event meal,

networking and charity auction in the resort plus celebrity team members for key sponsors

**Who:** players will comprise teams of the Sunshine Coast leading business people, celebrity athletes and some of Australia's best amateur golfers.

**As** a sponsor, you can use this event, as well as Marayke's book launch event, as vehicles (pardon the pun) to truly profile your brand. Here are just



As a sponsor you can use the golf day and book launch as vehicles (pardon the pun) to truly profile your brand. Here are just some of the benefits you can receive from both events

- Opportunity to provide product as a major prize such as the lucky door prize receiving extra exposure
- Display of logos on all printed and electronic materials, invitation, program and PowerPoint presentations and media advertising
- Acknowledgement by MC

# Platinum Gold, silver or bronze medal sponsorship?

The following table outlines the benefits for each sponsorship level available:

<b>Golf Day Benefits</b>	<b>Platinum</b>  <b>\$8000</b> <b>1 available</b>	<b>Gold</b>  <b>\$5,500</b> <b>3 available</b>	<b>Silver</b>  <b>\$3,800</b> <b>unlimited</b>	<b>Bronze</b>  <b>\$1,500</b> <b>unlimited</b>
<b>Naming rights sponsorship</b> for both events- the golf day and Marayke's book launch	✓			
<b>2 Elite amateur golfers or other celebrity guests</b> PLUS six entrants from the company to form 2 teams for the golf day.	✓	✓		
<b>1 Elite amateur golfer or celebrity</b> PLUS 7 entrants from the company accompanied by to form 2 teams for the golf day. Bring staff or clients to play for the day.			✓	
Entry for one team of 4 including meal at conclusion of event				✓
Banners located in centrally on the 18 <sup>th</sup> and 9 <sup>th</sup> green, practice putting green and driving range.	✓	✓		
Banners located at the particular sponsorship hole on the tee and green plus prominent locations around venue			✓	✓
Professional photograph with your team/s on the sponsored hole or location on the course.	✓	✓	✓	✓
Recognition by MC before and after the days events	✓	✓	✓	✓
Full golf day experience including entry to the course, meal afterwards in resort and excellent networking opportunities with celebrities and fellow players.	✓	✓	✓	✓

## Sponsorship Benefits in addition to golf day

Benefits	Platinum	Gold	Silver	Bronze
Two minute speaking opportunity at book launch event	✓			
Show a brief video about company at book launch	✓			
Celebrity experience	✓			
Your logo displayed on Marayke's new car when it arrives	✓	✓		
A media release about your contribution will be written and sent to local media along with the photo from the session	✓	✓		
Book launch or signing event can be hosted in location determined by the sponsor	✓	✓		
Your choice of motivational speech or goal setting workshop for your staff or clients	✓	✓	✓	
Social media shout outs	✓	✓	✓	
Thank you phone call from Marayke to staff member of your choice	✓	✓		
Personal correspondence with Marayke to discuss your requirements for the speech, goal setting workshop and social media activities	✓		✓	
Framed autographed competition photograph and outfit personally dedicated to your company by Marayke	✓ Uniform & photo	✓ Swim Cap & photo	✓ Swim Cap & photo	
Complimentary tickets to book launch	10 tickets	5 tickets	2 tickets	2 tickets
Complimentary copies of book for signing at event	10	5	2	2
Opportunity for your staff to mingle with Marayke after the book launch presentation and pose for photos with a medals and the Sydney 2000 Olympic torch	✓	✓	✓	✓

## Sponsorship benefits - cont'd

Benefits	Platinum	Gold \$5,500	Silver \$3,800	Bronze \$1,500
Marayke will pose for a group photo of you with your staff, CEO for your use in your internal newsletters and social media	✓	✓	✓	✓
Marayke will pose for a group photo of you with your staff, CEO for your use in your internal publications such as newsletters and social media	✓	✓	✓	✓
Distribute your company's marketing materials to every guest at book launch event if you wish	✓	✓	✓	✓
have to laugh	✓	✓	✓	✓
Display of logos on all printed and electronic materials, invitation, program and PowerPoint presentations	✓	✓	✓	✓
Your logo can be included in media advertisements where relevant	✓	✓	✓	✓
Acknowledgement by MC	✓	✓	✓	✓
Opportunity to provide product as a major prize such as the lucky door prize receiving extra exposure	✓	✓	✓	✓
Insert logo in the first print run of Marayke's book (500 books). Note: provided sponsorship is secured before it goes to the editor and printer	✓	✓	✓	✓



## Tax-deductible donation

If you would rather not be in the running for a medal (ie. gold, silver or bronze sponsorship outlined in table above), then we would welcome a tax-deductible donation.

A fully tax-deductible donation for any amount is an opportunity for your organisation to still build profile indirectly via a media release we will issue about people who make donations.

## Auction items for event/s

Marayke has been working very hard to accumulate auction items for the lunch/dinner event.

There will be a number of auction items up for grabs which could include: Sporting memorabilia such as sports star celebrity autographed swimming caps; Australian uniform swimsuits signed by members of the Olympic and Paralympic swim teams; singlet signed by Olympic gold medallist Jessica Schipper; bottle of wine signed by Ben Robert Smith OAM; framed AUS flag signed by Ben Robert Smith VC and Marayke, including a photo of the pair at signing; and personally autographed copies of Marayke's autobiography.

The following celebrity experiences have also been confirmed, which can either be auctioned at an event or be part of a sponsorship package for YOU:

### Alicia Coutts: five-time Olympic medallist

As the only Australian summer to win five medals at the Olympic Games, Alicia is Australian swimming royalty. Wine and dine with the superstar! You will be picked up in a luxury vehicle for dinner for lunch, where you have a chance to pose for photographs, see medals and get to know Alicia one-on-one. A professional photographer will capture the experience and we will provide you with photos, some video footage and a slideshow of your experience.

The mind is the  
strongest muscle  
in the body.

What it can  
conceive, you  
can achieve.

Marayke Jonkers

## Sharks and superstars swim

You and a member of the Australian swim team will swim with the sharks at Underwater World. You and your celebrity athlete will enjoy a meal together to get to know each other, a photograph together, a chance to see their medals and will have the chance to receive a personal autograph. This is a once in a lifetime money can't buy experience so face your fears or embrace your love of adventure for a good cause!

## Swimming Clinic with Melanie Schlanger and Chris Wright

Melanie Schlanger, Olympic Gold Medalist and Swimming Coach and Chris Wright, Olympian, will provide you with a swimming clinic and video stroke analysis for 1-2 hours. This one-one-one coaching experience with two professional swimmers will be beneficial to a dedicated and passionate swimmer.

## Meet the Campbell Sisters 1-hour swimming lessons with Golden Girls of Swimming

Cate and Bronte Campbell, Golden Girls of Swimming and Olympians, will provide you with a 1 hour swimming lesson. This quality lesson will help you progress in your swimming journey. Location: TBA (Possibly Valley Swimming Pool- Brisbane)

## Kayaking session with Olympic gold medallist Clint Robinson

Private one-on-one session with Clint who runs a kayaking skills Academy, a chance to get an autograph and selfie with a Sunshine Coast champion.

## Meet Lisa Curry

Olympian and public figure has donated three memberships to her KISS healthy lifestyle program - one of the three wins a personalised one-on-one coaching session with her to be drawn at the event.

## Services provided by Marayke

**Goalsetting workshop** for schools and sporting clubs. Encourage students to aim big in life. Local businesses how about sponsoring a session for a club or school in your local community? We can get you media and publicity for supporting a good cause. Valued at \$500

**Motivate me Marayke.** Motivational speech by Marayke for your group or company valued at \$2,500. Marayke has spoken to audiences ranging from 10 to 3,000, and shared the stage with dignitaries including Premiers and the Governor General. Her story is of daring to dream big, set goals and never giving up no matter what obstacles life throws in your path.

**Goal setting for a gold medal life.** Corporate goalsetting workshop for your group or company valued at \$2,000. We all have big DREAMS but how many of us know exactly what we need to do to take the first step to live the gold medal winning life we've always dreamed of. Book this session on the art of goal setting that will transform the way you think about your professional and personal goals.

## Final word

You might be wondering why you should help Marayke get a car when everybody has to buy their own car?

Good question and we've thought about this ourselves.

The truth is, Marayke is prepared to buy her own car, however the challenge is the disability modifications are so expensive, that nobody in Marayke's position could possibly afford to pay for it.

That is why Marayke needs your help. Not to buy a car, but to modify a vehicle so that Marayke can become independent again and carry on working and making a positive difference to the lives of others through her Sporting Dreams charity.

Your support and kind donations are greatly appreciated and will make a huge difference in Marayke's life and what she can continue to achieve for others.

Thank you!

The question is not 'what do you need to do to achieve your goals?'

It is 'what are you willing to sacrifice in order for them to become a reality?'

Marayke Jonkers



## Next steps

Thank you for taking the time to read this proposal.

The next step is for you to decide this sponsorship opportunity is for business, company or organisation!

Contact Marayke to confirm you are in and at what level.

**E:** [marayke@marayke.com](mailto:marayke@marayke.com)

**P:** (07) 54434685

**M:** 0412 751 407

This is an opportunity too good to lose.

We look forward to working with you to boost your profile and maximise your business success!

Dive into life and  
make a splash!

Marayke Jonkers