



REQUEST FOR PROPOSAL

Videography Services- Zonal Regions (Iringa, Mbeya and Zanzibar)

Feed the Future Tanzania Advancing Youth (AY) program is seeking a qualified and experienced firm/Company for a regional videographer service for season 2 of impact stories and Virtual engagements in each AY region.

The Deadline of the receipt of sealed proposals is 14th May 2021 at 05:00 pm (Dar es Salaam time) Sealed proposals must be received by this deadline at the following email: **YEE_Procurement@dai.com**.

Interested Offers may obtain a full copy of the Request for Proposals (RFP) which contains detailed instruction for preparation of the proposal. The RFP can be found below:

<https://bit.ly/3dAzslS>.

Design concept

1. The Contractor is to script and produce 30 videos: two-minute, five-minute and longer versions depending on requirements each (with subtitles and in either English or Kiswahili/or voice-over) covering youth success stories across each of the three AY components in AY's three ZOI in Iringa, Mbeya and Zanzibar, as specified by AY's Communication Specialist. In consultation with AY, the contractor will negotiate the best approach to carry-out the video production. They will be required to meet with designated AY staff members, familiarize themselves with project documents and draw up storyboard ideas.

- The videos shall comply with the FTF/AY/USAID marking and branding plan, messaging and style; and appeal to our target audiences, as identified in pre-production briefings by AY's Communication Specialist.
- AY will work with contractor to draft the script for voice-over and titling. The contractor is responsible for recording the voice and overlaying the recorded voice with the final visual recording, and/or designing and overlaying titles in English.
- The Contractor is required to deliver a digital final product optimized for the web and social media (low resolution) and as a DVD (high resolution). All logos and

credits will be provided. The contractor should suggest original music that will enhance the final version,

- The Contractor is required to deliver two copies of the raw footage of each video, and two low resolutions and two high resolution finished videos of each video within 30 days of filming. Videos are expected to be two-minute and five-minute versions or longer depending on requirements. as described above.
- DAI Global LLC retains all ownership of raw and final footage.

2. The Contractors will be engaged within AY ZOIs Iringa, Mbeya and Zanzibar to firm a virtual engagement (up to 12 virtual engagements) with youth based in their localities and USAID team based out of Dar es salaam every month.

3. The Contractor may be called upon to film any other engagement within the life of the contract up to 12 engagements.