



## 2017 Sponsorship Agreement

5359 Leonard Road, Bryan, Texas 77807  
(979) 775-5755 ext 110 • [www.aggielandhumane.org](http://www.aggielandhumane.org)

### Contract Information

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Address: \_\_\_\_\_ Contact Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please print exactly how you would like the company's name to be recognized in print and on t-shirts:

### Sponsorship Levels

Yes! We want to help care for stray and homeless pets at Aggieland Humane Society (AgHS). We want to help provide humane shelter, care, and placement for these pets, as well as promote the human animal bond and responsible pet ownership that enhances the quality of life for everyone in our community.

- |   |   |
|---|---|
| <input type="radio"/> Title Sponsor: \$25,000+**      | <input type="radio"/> White Ribbon Sponsor: \$1,000 |
| <input type="radio"/> Best in Show Sponsor: \$15,000  | <input type="radio"/> Green Ribbon Sponsor: \$500   |
| <input type="radio"/> Best in Breed Sponsor: \$10,000 | <input type="radio"/> Furry Friend Sponsor: \$250   |
| <input type="radio"/> Blue Ribbon Sponsor: \$5,000    | <input type="radio"/> Water Station Sponsor: \$150  |
| <input type="radio"/> Red Ribbon Sponsor: \$2,500     |   |

### Payment Options

Make your contribution today by completing this form and returning it with your payment preference to: 5359 Leonard Road, Bryan, TX 77807, by email to [cyoung@aggielandhumane.org](mailto:cyoung@aggielandhumane.org), or by fax to 979-822-0411. If you have questions, please call Carolyn Young at 979-775-5755 ext 110.

- ☐ Check Enclosed (Please make payable to Aggieland Humane Society.)
- ☐ Please invoice me upon receipt of this agreement
- ☐ Please charge my full gift to our credit card (An AgHS representative will contact you to process payment.)

*\*If payment is not received timely for inclusion on current event promotion or t-shirt, recognition will be given at next year's event(s).*

Authorized Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

AgHS Representative: \_\_\_\_\_ Date: \_\_\_\_\_

# 2017 AgHS Sponsorship Levels



## Title Sponsor: \$25,000+\*\*

- Title sponsor logo on banner at Wiener Fest and Aggieland Humane for 1 year
- Title sponsor logo recognition on AgHS website with link to company website for 1 year
- Title sponsor logo recognition in two AgHS newsletters
- Recognition via AgHS social media outlets (Facebook, Twitter...) monthly for 1 year
- Title sponsor logo recognition on Animal Talk e-newsletter monthly for 1 year
- Title sponsor logo recognition on Wiener Fest t-shirt
- Title sponsor name recognition in Wiener Fest commercial spot
- Title sponsor logo recognition newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 10 Wiener Fest t-shirts

## Best in Show Sponsor: \$15,000

- Logo recognition on AgHS website with link to company website for 9 months
- Logo recognition in two AgHS newsletters
- Recognition via AgHS social media outlets (Facebook, Twitter...) 9 months
- Logo recognition on Animal Talk e-newsletter for 9 months
- Logo recognition on Wiener Fest t-shirt
- Name recognition in Wiener Fest commercial spot
- Logo recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 8 Wiener Fest t-shirts

## Best in Breed Sponsor: \$10,000

- Logo recognition on AgHS website with link to company website for 6 months
- Logo recognition in two AgHS newsletters
- Logo recognition in Animal Talk e-newsletter for 6 months
- Logo recognition on Wiener Fest t-shirt
- Name recognition in Wiener Fest commercial spot
- Logo recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 6 Wiener Fest t-shirts

## Blue Ribbon Sponsor: \$5,000

- Logo recognition on AgHS website with link to company website for 3 months
- Name recognition in two AgHS newsletters
- Name recognition in Animal Talk e-newsletter for 3 months
- Logo recognition on Wiener Fest t-shirt
- Name recognition in Wiener Fest commercial spot
- Logo recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 4 Wiener Fest t-shirts



### **Red Ribbon Sponsor: \$2,500**

- Logo recognition on AgHS website for 12 months
- Name recognition in Animal Talk e-newsletter for 12 months
- Name recognition on Wiener Fest t-shirt
- Name recognition in Wiener Fest commercial spot
- Name recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 2 Wiener Fest t-shirts

### **White Ribbon Sponsor: \$1,000**

- Name recognition on AgHS website for 9 months
- Name recognition in Animal Talk e-newsletter for 9 months
- Name recognition on Wiener Fest t-shirt
- Name recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 1 Wiener Fest t-shirt

### **Green Ribbon Sponsor: \$500**

- Name recognition on AgHS website for 6 months
- Name recognition on Wiener Fest t-shirt
- Name recognition in newspaper Thank You Ad – one time
- Signage at Aggieland Humane for 1 year
- 1 Wiener Fest t-shirt

### **Furry Friend Sponsor: \$250**

- Name recognition on AgHS website for 3 months
- Name recognition on Wiener Fest t-shirt
- Signage at Aggieland Humane for 1 year
- 1 Wiener Fest t-shirt

### **Water Station Sponsor: \$150**

- Name recognition on one Wiener Fest water station

\*In-Kind media sponsors are recognized at half the value of stated donation.

\*\*Title Sponsorship must be a monetary gift.