## **Business Franchise Agreement**

### **[Business Name] Franchise Agreement**

**Date:** [Insert Date]  
**Parties Involved:**

* **Franchisor:** [Franchisor Name], located at [Franchisor Address].
* **Franchisee:** [Franchisee Name], located at [Franchisee Address].

### **Key Sections**

1. **Grant of Business Franchise**:
   * The Franchisor grants the Franchisee the right to operate a business under [Brand Name] guidelines in [Territory/Location].
2. **Franchise Fee and Royalty**:
   * A franchise fee of [Amount].
   * Ongoing royalties at [Percentage/Amount].
3. **Operational Guidelines**:
   * The Franchisee must adhere to operational, financial, and marketing standards set by the Franchisor.
4. **Support and Training**:
   * Initial training and regular business reviews will be provided.
5. **Termination Clause**:
   * Agreement termination in case of business misconduct, breach, or non-performance.