



HGSA 2018
SYDNEY
BUILDING BRIDGES
4-7 AUGUST



HUMAN GENETICS SOCIETY OF AUSTRALASIA
42ND ANNUAL SCIENTIFIC MEETING
INTERNATIONAL CONVENTION CENTRE SYDNEY

SPONSORSHIP PROPOSAL

INVITATION TO SPONSOR & EXHIBIT

On behalf of the Local Organising Committee we invite you to participate in the 42nd Human Genetics Society of Australasia (HGSA) Annual Scientific Meeting to be held in Sydney, NSW, Australia on 4-7 August 2018.

HGSA 2018 will provide a world class scientific program for participants and provides an opportunity for sponsors and exhibitors to promote and demonstrate their products and services, maintain and develop relationships with delegates and enhance your company profile. The conference will offer a valuable opportunity to broaden your organisation's exposure to a large audience of more than 400 delegates comprised of clinicians, scientists and allied health professionals with an interest in human genetics.

We have provided a number of sponsorship packages for you to choose from and we are happy to work with you to tailor these options to optimise your company's unique platform to help you maximise your audience.

The Program

The theme for the conference is "Building Bridges" to convey the importance of linking research and clinical practice, genetics and genomics to other specialties and engaging with the broader community.

The conference will cover various aspects of human genetics and genomics, with the committee planning sessions around the following topics:

- National and international collaboration
- Translation, discoveries and therapies
- The past, present and future of screening
- Reaching the community

The Local Organising Committee and the Scientific Program Committee are assembling a cast of renowned scientists and clinicians from home and abroad to explore these themes from both an Australian and International perspective.

International Keynote Speakers

- Dr Daniel MacArthur (Broad Institute, Harvard, USA)
- Prof Anneka Lucassen (University of Southampton, UK)
- Prof Jill Clayton-Smith (University of Manchester, UK)

Venue & Host City

Sydney is one of the world's most loved cities and it has a lively and vibrant buzz that makes it the ultimate destination throughout the year. Australia's most famous city, Sydney, is nestled around the spectacular Sydney Harbour, the centrepiece of our internationally vibrant and diverse city. Sydney's beauty is reflected in its friendly optimistic locals, intelligent business and zest for life.

International Convention Centre (ICC) Sydney

Recently opened in December 2016, ICC Sydney is Australia's first fully-integrated convention, events, exhibition and entertainment centre.

Featuring a striking contemporary design, leading technology and world-class meeting and exhibition spaces; ICC Sydney has been specifically designed to respond to future demands of the industry with the capability and flexibility to meet a comprehensive range of event requirements.

The venue sits on the Sydney Harbour foreshore within its own dynamic dining, leisure and residential precinct; positioned in the heart of Australia's global city being surrounded by finance, technology, innovation and learning hubs. It is the jewel in a 20 hectare transformation of Darling Harbour by the NSW Government.



Local Organising Committee (LOC)

- Kate Dunlop - Co-Chair/Sponsorship
- Ron Fleischer - Co-Chair/Sponsorship
- Jason Pinner - Treasurer
- Jacqueline Savard - Secretary
- Carolyn Shalhoub - ASGC
- Manisha Chauhan - ASGC
- Andreas Zankl - AACG
- Kathy Wu - AACG
- Glenda Mullan - ASDG
- Ben Nash - ASDG
- Dianne Petrie - Consumer Representative
- Kaustuv Bhattacharya - ASIEM
- Veronica Wiley - ASIEM
- Lemise Kassim - Brisbane 2017 Chair

Delegates

The anticipated 400+ delegates will be comprised of clinicians, scientists and allied health professionals with an interest in human genetics including:

- Cytogeneticists
- Molecular Geneticists
- Biochemical Geneticists
- Metabolic Dieticians
- Clinical Geneticists
- Genetic Counsellors
- Genomicists
- Bioinformaticians
- Trainees, students and researchers in all the above disciplines
- Medical Specialists with an interest in genetic aspects of their field including General Practitioners and Geriatricians
- Nursing and other allied health professionals who work in or have an interest in human genetics

Program Overview

Saturday 4 August 2018

8.30am – 5.00pm Pre-Conference Meetings
7.00am – 4.00pm Exhibition Set-Up
5.00pm – 7.00pm Welcome Reception

Sunday 5 August 2018

8.30am – 6.00pm Conference Program
8.30am – 6.00pm Exhibition Open

Monday 6 August 2018

8.30am – 5.00pm Conference Program
8.30am – 5.00pm Exhibition Open
7.00pm – 11.00pm Conference Gala Dinner

Tuesday 7 August 2018

9.00am – 5.00pm Conference Program
9.00am – 3.30pm Exhibition Open
3.30pm – 11.00pm Exhibition Move-out

Key Dates

Call for Abstracts opens	December 2017
Early Bird Registration opens	February 2018
Call for Abstracts closes	20 April 2018
Early Bird Registration closes	22 June 2018

Early Bird Discount:

A 10% Early Bird Discount is available if you book and pay a 50% deposit by 31 January 2018.

Why Partner with HGSA 2018?

Delegate Development

Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The delegates are the leaders in human genetics and attend this Conference each year to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to human genetics and in assisting delegate's professional development.

Benefits plus +

Your company's involvement, commitment and support for HGSA 2018 will be widely acknowledged leading up to and during the Conference. To increase your visibility to the HGSA delegates it may be possible for you to customise a package.

Exclusive brand exposure

There are many ways to give your brand prominence at the Conference. We offer a range of partnership packages, including but not limited to Platinum sponsorship, Educational opportunities or sponsoring delegate services.

PARTNERSHIP OPPORTUNITIES

These Partnership opportunities have been designed for HGSA 2018, each containing benefits that will ensure your organisation receives maximum exposure. All sponsorship and exhibition costs are inclusive of the 10% Australian Goods and Services Tax.

PLATINUM PARTNER (exclusive opportunity)

\$25,000

Or \$22,500 with 10% early bird discount

As a Platinum Sponsor your company will receive a high level of exposure throughout the meeting.

Benefits include:

- Company name and logo associated with all Conference promotional material as a **Platinum Sponsor**
- Four complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Two 3m x 2m exhibition booths with shell scheme or space
- Company logo on **exhibition passport** (passport supplied by Conference)
- Company logo on **conference pads and pens** (pads and pens supplied by Conference)
- One full-page colour advertisement (A4) in the electronic Registration Brochure (copy to be supplied)
- One full-page colour advertisement (A5) in the Conference Handbook (copy to be supplied)
- One newsletter article in the conference e-news (50 words with PDF and hyperlink)
- Company profile (up to 200 words) on Conference website and Conference App
- Logo and hyperlink on Conference website
- One satchel insert (to be provided by sponsor)
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment in the Conference App with logo and profile
- Acknowledgment at the opening and closing ceremonies
- Logo on the Sponsors Board and Sponsors PPT slide at the Conference
- Delegate list (name/organisation/state) supplied, four weeks prior to the Conference



GOLD PARTNERS

\$14,800

Or \$13,320 with 10% early bird discount

Benefits include:

- Company name and logo associated with all Conference promotional material as a **Gold Sponsor**
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- One Exhibition Booth 3m x 2m with shell scheme or space
- Logo on Conference website with hyperlink
- Company profile (up to 100 words) on Conference website
- Logo on the Sponsors Board and Sponsors PPT slide at the Conference
- One full-page black and white advertisement (A5) in the Conference Handbook (copy to be supplied)
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment in the Conference App with logo and profile
- Acknowledgment at the opening and closing ceremonies
- One satchel insert (to be provided by sponsor)
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

PLUS choose one of the following opportunities:

A. Industry Sessions (3 opportunities as Gold Partners). Preference of session day/time given to Gold Partners.

An opportunity to run a one-hour industry session during the conference. Room and audio-visual equipment (lectern & mic, data projector & screen) will be provided. Sessions will run concurrently, with a maximum of two running at any one time. Session times will be allocated in order of receipt of application (Sessions are available as Sunday afternoon sessions or Monday morning breakfast sessions). Sessions can be organised at the sponsors cost. **Note:** if the sponsor takes up a breakfast session and provides food, the session is based on a stand being set up style in the foyer prior to the session. Session rooms are set as theatre style.

B. Conference App Sponsor (Exclusive)

As the Conference App sponsor your organisation will have high visibility in the lead-up to, during and after the conference as delegates check the App for program details, view presenter profiles, view abstracts, and create their personalised program. The conference app replaces the USB of abstracts.

- Includes app signage positioned around the exhibition area and at the registration desk (provided by conference)
- Banners placed in conference app with link to profile in app (sponsor to provide artwork)
- Conference app information on conference website and sent to all delegates
- Logo on home page of app



INDIVIDUAL OPPORTUNITIES

EDUCATIONAL

PLENARY SESSION (5 opportunities)

\$7,500 each

~~Or \$6,750 with 10% early bird discount~~

The Plenary sessions include keynote international and national speakers and are a major highlight of the Program. The Sponsors will receive a list of the plenary speakers to enable their selection of the appropriate plenary session to align with.

- Naming rights for one Plenary Session (*subject to approval by the SPC and speaker*)
- Verbal acknowledgment by session Chair during the sponsored session
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Opportunity to display free standing banners in room during session (provided by sponsor)
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment in the Conference App with logo and profile
- Logo on Conference website
- Logo on Sponsors Board and Sponsors PPT slides at the Conference
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

INDUSTRY SESSION

\$6,800 each

Or \$6,120 with 10% early bird discount

An opportunity to run a one-hour industry session during the conference. Room and audio-visual equipment (lectern & mic, data projector & screen) will be provided. Timing in the program to be scheduled by the LOC. Sessions will run concurrently, with a maximum of two occurring during the one day. Sessions will be first allocated to Gold Sponsors and then allocated in order of receipt of application (Session is available as Monday morning breakfast session. Food can be organised and is at the sponsors cost.).

SOLD

Note: if the sponsor takes up a breakfast session and provides food, the setup is based on food being served stand-up style in the foyer prior to the session. Session rooms are set as theatre style.

- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Opportunity to display free standing banners in room during session (provided by sponsor)
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment in the Conference App with logo and profile
- Logo on Conference website
- Logo on Sponsors Board and Sponsors PPT slides at the Conference
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

CATERING

ESPRESSO BAR

\$9,500

Or \$8,550 with 10% early bird discount

The Espresso Bar has been a popular addition to the past meetings and well received by delegates. The package includes an espresso machine to be located in your exhibition booth with supply of bench, barista and all consumables to be operational during catering breaks (approx. 10am-4pm Sun-Thurs).

Other inclusions:

- One complimentary exhibition booth (3m x 2m) with shell scheme or space for your espresso bar
- Two full registrations with access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner
- Opportunity to provide branded coffee cups (at sponsors expense)
- Opportunity to brand the bench space (at sponsors cost; see bench details below)
- One satchel insert (supplied by the sponsor)
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

Note:

- Bench dimensions are 1500mm wide x 600mm deep. Operational footprint is 1800mm wide by 1500mm deep.
- Branding space on the bench / bar is 1000mm wide x 900mm tall (no industrial adhesives permitted)
- Required power is at sponsors own cost. Requirements: 1 x 15amp and 1 x 10amp power supply.

POPCORN BAR (exclusive)

\$8,850

Or \$7,965 with 10% early bird discount

Pre-packaged Popcorn freshly made from the kitchen, delivered to your stand in small containers and flavoured with house made seasonings, and served during catering breaks (approx. 10am-4pm).

Other inclusions:

- One complimentary exhibition booth (3m x 2m) with shell scheme or space for your popcorn bar
- Two full registrations with access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner
- Opportunity to provide stickers to brand popcorn cups (at sponsors expense)
- One satchel insert (supplied by the sponsor)
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

Note: bench space must be provided by sponsor for serving area.

JUICE BAR (exclusive)

\$8,850

Or \$7,965 with 10% early bird discount

Freshly made juice from the kitchen delivered in jugs to your stand (2 selections per day) and served during catering breaks (approx. 10am-4pm Sun-Thurs)

Other inclusions:

- One complimentary exhibition booth (3m x 2m) with shell scheme or space for your juice bar
- Two full registrations with access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner
- Opportunity to provide stickers to brand juice cups or provide food grade 150ml cups (at sponsors expense)
- One satchel insert (supplied by the sponsor)
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

Note: bench space must be provided by sponsor for serving area.

INDIVIDUAL OPPORTUNITIES

SOCIAL

CONFERENCE DINNER (exclusive)

\$10,000

~~Or \$9,000 with 10% early bird discount~~

The Conference Dinner will be held at the iconic Doltone House Jones Bay Wharf. The venue is a unique heritage venue situated on a restored finger wharf on the foreshore of Sydney Harbour's Pyrmont. A spectacular decking area offers outstanding views of the Harbour Bridge, city skyline and Darling Harbour.

- Naming rights to the Conference Dinner
- Company name/logo on dinner menus
- Opportunity to provide branded gifts at each place setting (provided by sponsors)
- Opportunity to display signage in the function area (provided by sponsor)
- 5 tickets to Conference Gala Dinner
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Verbal acknowledgement at the Conference Gala Dinner
- Acknowledgement in the Conference Registration Brochure, Conference Handbook and Conference App
- Acknowledgement at the opening and closing ceremonies
- Logo on Conference website
- Logo on the Sponsors Board and Sponsor PPT slides at the Conference
- Delegate list (name/organization/state) supplied, two weeks prior to the Conference

POSTER SESSION (exclusive)

\$6,500

~~Or \$5,850 with 10% early bird discount~~

The Poster Session is held on Sunday evening and is the main session where authors & delegates can network, view and discuss the posters on display. The function includes food and drink for one hour.

- Naming rights to the Poster Session
- Logo on Poster signage which will be displayed around the poster boards (supplied by conference)
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Acknowledgement in the Conference Registration Brochure, Conference Handbook and Conference App
- Logo on Conference website
- Logo on the Sponsors Board and Sponsor PPT slides at the Conference
- Delegate list (name/organization/state) supplied, two weeks prior to the Conference



DELEGATE SERVICES

CONFERENCE HANDBOOK (exclusive)

\$7,600

Or ~~\$6,840 with 10% early bird discount~~

- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- One full-age colour advertisement (A5) in Conference Handbook and first choice of advertisement position (artwork provided by sponsor)
- Log on handbook cover
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Company logo and profile in the Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

RE-CHARGE STATION (2 opportunities)

\$6,500 each including GST

Or ~~\$5,850 with 10% early bird discount~~

Re-Charge Stations will be located within the exhibition where delegates can charge their laptops, ipads and mobile phones.

- Naming rights to a Re-Charge Station
- Logo on signage on your Re-Charge Station
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

DELEGATE SACHELS (exclusive)

\$6,500

Or ~~\$5,850 with 10% early bird discount~~

Your company logo will feature alongside the Conference logo on the satchel. The satchel contains the official Conference material distributed to all the delegates, speakers, and exhibitors, providing direct and constant exposure throughout and after the Conference.

- Logo printed on satchels
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Poster Session and Gala Dinner)
- One satchel insert (supplied by the sponsor)
- Logo on Conference website
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference

EXHIBITION PASSPORT (exclusive)

\$4,000

Or ~~\$3,600 with 10% early bird discount~~

Note: First preference is given to the Platinum Sponsor; if not taken up this is available as an individual sponsorship

- Logo printed on passport and inserted into delegate satchels (supplied by Conference)
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- One complimentary exhibitor registration (excludes the dinner)
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Logo on the Conference website

INDIVIDUAL OPPORTUNITIES

PAD & PENS (1 only or 1 sponsor for each)

\$4,000 or individual sponsorship \$2000 each

~~Or \$3,600 with early bird discount / \$1,800 with early bird discount.~~

Note: First preference is given to the Platinum Sponsor; if not taken up this is available as an individual sponsorship

- Logo on pads and/or pens which are inserted into delegate satchel (stock supplied by conference)
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- One complimentary exhibitor registration (excludes the dinner)
- Acknowledgment in the Conference Registration Brochure, Conference Handbook and Conference App
- Logo on the Conference website

ENHANCE YOUR EXPOSURE

SACHEL INSERT OPTIONS

Additional Delegate Gifts (price on application):

- Opal cards (with a \$ value) for delegates to assist travel to/from the conference dinner venue on the light rail
- Reusable water bottles
- Reusable coffee cups (eg. Keep Cups)
- Compact screen cleaner (sticks securely to the back of a phone when not in use).
- Confectionary

\$500 for one flyer insert

Includes 1 satchel insert provided in delegate satchels. Insert to be provided by sponsor (Qty approx. 350).

ADVERTISEMENTS

\$650 - A4 colour advertisement in the electronic Registration Brochure. Artwork to be supplied in PDF format.

\$650 - A5 colour advertisement in the Conference Handbook. Artwork to be supplied in PDF format.

\$500 - A5 black & white advertisement in the Conference Handbook. Artwork to be supplied in PDF format.



EXHIBITION BOOTH PACKAGE

\$3,960 (incl. GST)

~~\$3,564 with 10% early bird discount~~

Exposure to the Exhibition occurs through:

- All tea breaks and lunches will be served in the exhibition hall
- The Welcome Reception will be held in the exhibition hall
- Location maps will be in the delegate handbook and conference app showing the position of all exhibitors
- Exhibit hours are structured around the program
- Posters will be presented in the exhibition hall
- Sponsorship opportunities are available to increase your company's visibility

Booth Package Entitlements

- Shell scheme or space
- One clothed table with two chairs (if required)
- Acknowledgement in the Conference Registration Brochure and Conference Handbook
- Company details and logo in Conference App
- Logo on conference website
- Logo and listing in Conference Handbook
- One full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner)
- Discounted exhibitor registration for additional company attendees
- One delegate satchel and handbook
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Delegate list (name/organisation/state) supplied one week prior to the Conference

Shell scheme

<u>Size:</u>	3.0m x 2.0m
<u>Walls:</u>	2.4m high aluminium frame with white panels
<u>Fascia:</u>	Fascia sign across aisle frontages
<u>Lighting:</u>	Two spotlights per booth
<u>Power:</u>	1 x 4amp power outlet per booth

Custom-designed booths

Custom booths require prior approval by ICC and the Event Manager, particularly those greater than 3 metres in height. There will be no discount or refund on the booth price for the non-use of standard exhibition modules.

Important Information

December 2017 - Allocation of sites: Exhibition booths will be allocated on the basis of sponsorship status, then in order of receipt of applications.

February 2018

Registration opens and electronic registration brochure is available. All sponsors and exhibitors confirmed at this time will be acknowledged in the brochure.

May 2018

Exhibition manuals will be available on the Conference website. These manuals will include all details required by the Convention Centre (eg. delivery labels & details, exhibitor catering forms, internet forms etc), exhibitor registration information, guidelines and delivery labels for equipment and satchel inserts.

Move-In

Saturday 4 August 2018

7.00am-9.00am Exhibition contractor build
From 9.00am Access for custom builds
From 12.00pm Access for exhibitors
Set up to be completed by 4.00pm.

Times subject to change

The Welcome Reception will be held in the Exhibition area from 5.00pm-7.00pm.

Move-Out

Tuesday 7 August 2018

Exhibitors will move out after afternoon tea (tbc). Booths will be dismantled after afternoon tea and all exhibition goods must be removed from the venue by 2300, Tuesday 7 August.



TERMS AND CONDITIONS

1. Applications should be directed to the Event Manager, Lisa King.
2. **Early Bird Discount:** is available subject to receipt of the 50% deposit on or before the discount expiry date on sponsorship and exhibition packages:
**** 10% Early Bird Discount expires 31 January 2018 ****
3. **Deposit invoices** will be issued on receipt of application and due within 21 days of invoice or no later than 31 Jan 2018 for the early bird discount.
4. **Balance invoices** will be issued in April and due by 31 May 2018.
5. Payment can be made by credit card (Mastercard or Visa only), cheque or EFT.
6. Refunds or discounts do not apply for facilities not used or required.
7. All amounts include GST.
8. Acceptance of sponsorship / exhibition application will be subject to the Local Organising Committee (LOC) approval. The LOC reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference.
9. Booth positions will be first allocated to Platinum and Gold Sponsors, then in order of receipt of application. Please indicate booth preferences on the application form.
10. All exhibitors must be registered for the Conference. Additional registrations can be purchased through the delegate registration form when available.
11. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes
12. **Public Liability and Property Insurance:** All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Upon request, exhibitors will be required to provide a copy of their insurance policy and certificate currency to the Event Manager.
13. **Cancellation Policy:** Cancellations must be made in writing to the Local Organising Committee addressed to the Meeting Secretariat. Unless space is re-sold, then no refunds will be made. If payment on the exhibition booth space is not received by the due date the Local Organising Committee (LOC) reserve the right to cancel the allocated booth space.

Liability:

The venue, HGSA, the LOC, AACB Services and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and subsequent to the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases HGSA, the LOC, AACB Services, the Conference Secretariat and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage or injury.

Exhibitors shall indemnify and hold harmless the venue, HGSA, the LOC and AACB Services and the Conference Secretariat from all liability (damage, incident or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.

CONTACT

HGSA 2018 Conference Secretariat
Lisa King
Event Manager
AACB Services Pty Ltd

E-mail
lisa@aacb.asn.au

Phone
0408 904 524



Sponsorship & Exhibition Application Form

Contact Name _____

Position _____

Company _____

Address _____

Suburb _____ State _____ Postcode _____

Phone _____ Mobile _____

Email _____

All prices are in AUD and inclusive of 10% GST. Early bird discount will apply based on 50% deposit being paid by 31 January 2018.

Full Price	EB Disc.	Package	Full Price	EB Disc.	Package
<input type="checkbox"/> \$25,000	\$22,500	Platinum Partner	<input type="checkbox"/> \$4,000	\$3,600	Exhibition Passport
<input type="checkbox"/> \$14,800	SOLD \$13,320	Gold Partner (Industry Session)	<input type="checkbox"/> \$4,000	\$3,600	Pads & Pens package
<input type="checkbox"/> \$14,800	SOLD \$13,320	Gold Partner (Industry Session)	<input type="checkbox"/> \$2,000	\$1,800	Pads only
<input type="checkbox"/> \$14,800	SOLD \$13,320	Gold Partner (Industry Session)	<input type="checkbox"/> \$2,000	\$1,800	Pens only
<input type="checkbox"/> \$14,800	SOLD \$13,320	Gold Partner (Conference App)	ADVERTISING		
EDUCATIONAL			<input type="checkbox"/> \$500		Satchel Insert
<input type="checkbox"/> \$7,500	\$6,750	Plenary Session (5 available)	<input type="checkbox"/> \$650		A4 colour ad in electronic Reg. brochure
<input type="checkbox"/> \$6,800	SOLD \$6,120	Industry Session	<input type="checkbox"/> \$650		A5 colour ad in handbook
<input type="checkbox"/> \$2,200	\$1,980	Conference App banner sponsor	<input type="checkbox"/> \$500		A5 BW ad in handbook
CATERING			Other Opportunities		
<input type="checkbox"/> \$9,500	SOLD \$8,550	Espresso Bar	<input type="checkbox"/> POA		Reusable water bottles
<input type="checkbox"/> \$8,850	\$7,965	Popcorn Bar	<input type="checkbox"/> POA		Reusable coffee cups
<input type="checkbox"/> \$8,850	\$7,965	Juice Bar	<input type="checkbox"/> POA		Compact phone/screen cleaner
SOCIAL			<input type="checkbox"/> POA		Branded confectionary
<input type="checkbox"/> \$10,000	\$9,000	Conference Dinner	EXHIBITION PACKAGE		
<input type="checkbox"/> \$6,500	\$5,850	Poster Session	QTY: <input type="text"/>	X \$3960 FP	\$3564 EB Shell Scheme
DELEGATE SERVICES			QTY: <input type="text"/>	X \$3960 FP	\$3564 EB Custom build
<input type="checkbox"/> \$7,600	\$6,840	Conference Handbook	Please provide 3 booth preferences:		
<input type="checkbox"/> \$6,500	\$5,850	Re-Charge Station (2 avail.)	_____		
<input type="checkbox"/> \$6,500	\$5,850	Delegate Satchels	_____		

PAYMENT INFORMATION

☐ Please invoice for full amount

☐ Please invoice for 50% deposit

PO Number:

I understand that exhibition booths will be allocated on the basis of sponsorship status, then in order of receipt of applications. A deposit of 50% of total investment is required within 21 days of invoice (no later than 31 Jan 2018 for the early bird discount to apply). Balance is required no later than 31 May 2018.

Print Name: _____ Signed: _____ Date: _____

PLEASE FORWARD APPLICATION TO:
HGSA 2018 Conference Secretariat, Lisa King (Event Manager)
lisa@aacb.asn.au
or Fax to 02 9669 6607
P: 02 9669 6600 M: 0408 904 524

