

# Real Estate Small Business Grant Proposal

## 1. Cover Page

- **Title of Proposal:** [Example: "Real Estate Expansion and Property Development Project"]
- **Business Name:** Full legal name of your real estate business
- **Business Contact Information:** Address, phone, email, and website
- **Date:** Date of submission
- **Grantor's Name:** Name of the grantor (foundation, government, etc.)

## 2. Executive Summary

- **Purpose of the Proposal:** Example: "To fund the purchase and renovation of multi-unit properties for affordable housing."
- **Business Overview:** Describe your real estate business and its mission.
- **Grant Amount Requested:** Total amount requested.
- **Impact:** Highlight the community or economic impact (e.g., affordable housing, increased tax revenue, etc.).

## 3. Business Description

- **Business Overview:** Years of experience, industry niche (residential, commercial, development, etc.).
- **Services Offered:** Property development, rental properties, or property management.
- **Target Market:** Target market demographics and location.
- **Industry Position:** Your unique value proposition in the real estate market.

#### 4. Problem Statement / Need for Funding

- **Problem/Need:** Example: "Access to capital for acquiring multi-unit properties is limited."
- **Community Impact:** Example: "Renovating multi-unit properties will provide 20 low-income families with affordable housing."
- **Why Grant Funding is Needed:** Highlight the community benefits and explain why self-funding isn't an option.

#### 5. Project Goals and Objectives

- **Main Goal:** Summarize the purpose (e.g., "Purchase and renovate 3 multi-unit buildings in underserved areas").
- **Objectives:** Break down goals into measurable objectives.
- **Outcomes:** Jobs created, families housed, etc.

#### 6. Project Design/Implementation Plan

- **Action Steps:** Purchase, renovation, leasing, and maintenance processes.
- **Timeline:** Provide a Gantt chart or timeline with key milestones.
- **Project Team:** Who will handle each stage? Include roles, names, and experience.

#### 7. Budget and Funding Request

- **Total Amount Requested:** Example: "\$250,000 to purchase and renovate 3 properties."
- **Budget Breakdown:** Itemized list of expenses (property purchase, renovation, permits, equipment, etc.).
- **Other Funding Sources:** Self-funding, loans, equity, etc.

#### 8. Community Impact and Outcomes

- **Economic Impact:** Example: "Increase affordable housing by 20% in the local community."

- **Community Impact:** How will it improve quality of life (affordable housing, rent stabilization, etc.)?
- **Long-Term Benefits:** How will the impact last beyond the grant period?

## 9. Risk Assessment and Mitigation

- **Risk Factors:** Examples: delays in renovation, property devaluation, tenant issues.
- **Mitigation Plans:** Back-up funding, working with local authorities, etc.

## 10. Attachments and Appendices

- Market analysis report
- Resumes of key team members
- Letters of support (from community leaders or organizations)
- Financial statements
- Licenses and permits