



Request for Proposals

February 26, 2020

The Dakota Curling Club invites interested parties to submit proposals for the operation and management of a bar, restaurant, and/or similar food service business at its location in downtown Lakeville, MN.

Located in Holyoke Plaza at 20775 Holt Avenue, the club currently operates a leased dedicated curling facility featuring six sheets of curling, a large warm room, a bar, and multiple viewing areas. Dakota Curling is a nonprofit with 350-400 members and offers instructional, recreational, competitive, senior, and youth leagues from September to May. The club also regularly hosts numerous private and corporate events as well as bonspiels (curling tournaments), national competitions, and civic events. See Attachment A for additional information on club membership and Attachment B for information on the existing facility dimensions and layout.

Dakota Curling seeks to enter into an agreement with an entity to provide bar, restaurant, and/or similar food service to its members and the general public. While many parameters are negotiable, the service must:

- Serve the club membership in economical fashion
- Be a separate entity from the club working in coordination and cooperation with the Board of Directors
- Provide operations (e.g., hours, space, services) that accommodate league play
- Provide access and space for bonspiels and other large events (scheduled in advance in collaboration with the Board of Directors)
- Assume full responsibility for food service, including inventory, staffing, and all operations

The club is willing to consider a variety of proposals and negotiate the following:

- Amount, nature, and decor of space dedicated to the food service business
- Menu and type of service (counter versus table)
- Responsibility for bar service, including inventory, staffing, and operations
- Access routes to ice and configuration of spectator areas
- Building layout including potential outdoor/patio space
- Rights to food service for club events (e.g., bonspiels, private events, etc.)
- Opening date (club preference is Labor Day 2020)
- Asset ownership and club investment

Proposals shall:

1. Identify principal team members and roles.
2. Describe the qualifications and relevant experience of principal team members.
3. Describe the nature and vision of the proposed bar, restaurant, and/or food service.
4. Address how the curling club and food service business can successfully cooperate to the mutual benefit of one another.
5. Outline a proposed high-level timeline for planning, development, and implementation.
6. Identify any support (operational, financial, or otherwise) requested from the club.

Questions regarding this RFP may be directed to Dakota Curling using the contact information below. Questions received by March 17, 2020 will have answers provided and posted on the Dakota Curling Club website (www.dakotacurling.org) by March 24, 2020.

Tours of the existing facility may be arranged by appointment.

Proposals shall be submitted in PDF format smaller than 10 MB by 11:59pm on March 31, 2020.

All questions, requests for tours, and proposals should be submitted to president@dakotacurling.org.



Dakota Curling Club and Lakeville, Growing Together

The Dakota Curling Club was founded in 2006, arriving at our current location at Holyoke Plaza in downtown Lakeville in January of 2017. Since, the club has grown to serve curlers from the City of Lakeville and surrounding areas. Dakota Curling is an exciting club offering a unique experience to people of all ages.

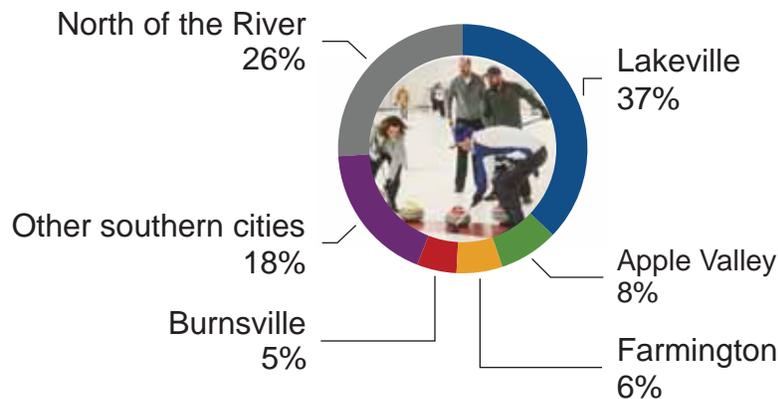
Dakota Curling Club's Mission

"Dakota Curling Club is where curlers of all abilities can gather, learn and compete in a welcoming and fun environment that respects and champions the traditions of the game and the diversity of its players."

Dakota Curling Club By the Numbers

Membership*

* Defined as members past and present since 2017, our first season in Lakeville.



Events

Learn to Curl events	587 individuals	Bonspiels	Cinco de Mayo One Day Spiel Pirate Spiel
Corporate/Civic events	106 events 84 organizations 2,500 people (approx.)	Youth Competition	High School Spiel
		Each attracts up to 16 (64 people) teams	

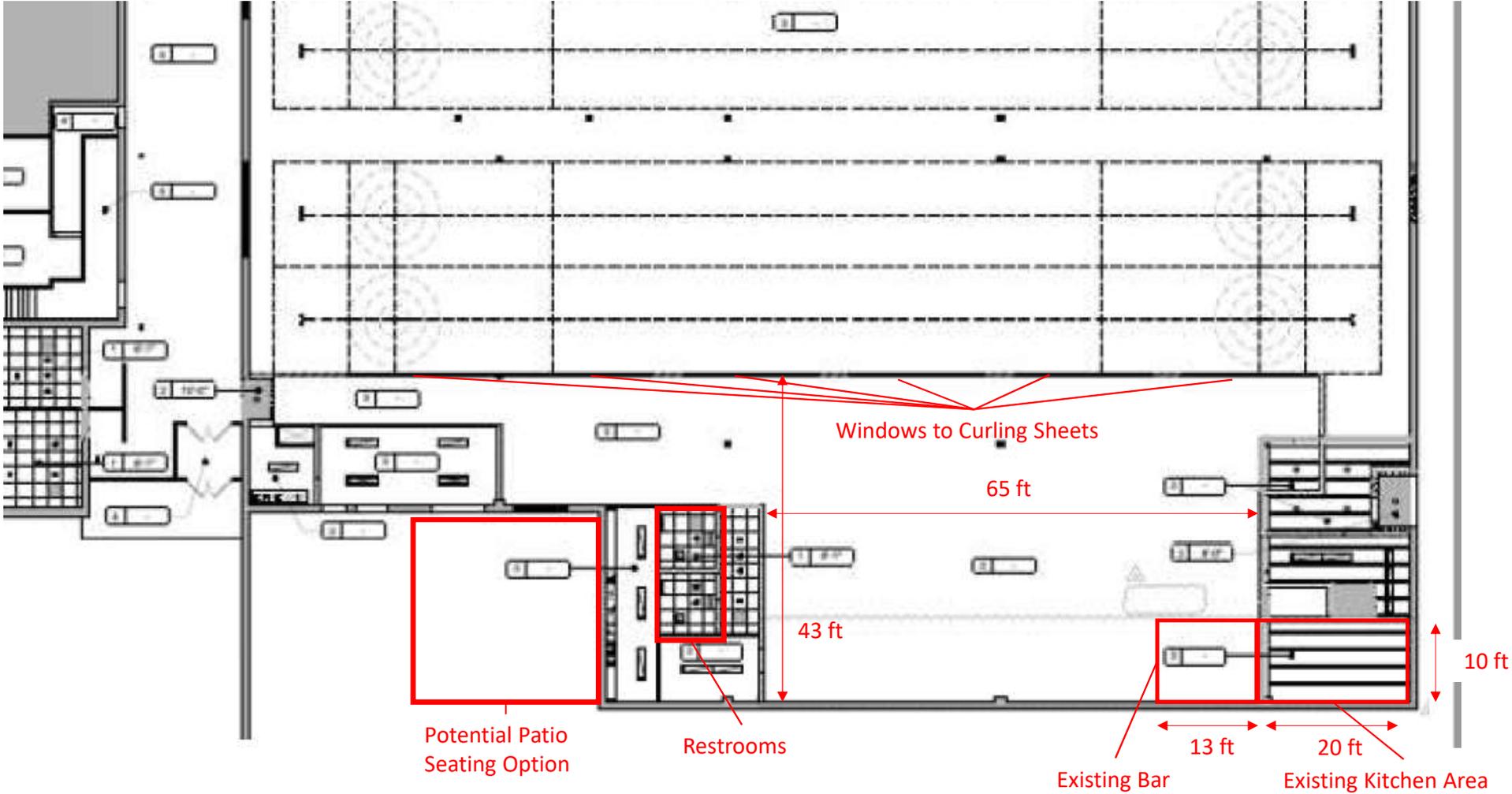
Youth and Education

High School curling

- School-sanctioned event in Lakeville North and South
- Students can letter in Curling
- Directly led to curling in 3 other school districts in MN

University of Minnesota – official location for college curling and practice

Dakota Curling Club Layout and Dimensions



All dimensions are approximate.