



Restaurant Marketing Agreement

AGREEMENT made this _____ day of _____ 20____, by and between Pool & Associates, Inc., advertising consultants and the following:

RESTAURANT NAME: _____ GM-MANAGER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

RESTAURANT'S PHONE (_____) _____ RESTAURANT'S WEBSITE URL: _____

OWNER INFORMATION: _____ PHONE (if different from restaurant phone): (_____) _____

CONTACT EMAIL: _____

CUISINE TYPE: _____

STAFF MEETING DATE: ____/____/____ TIME: __:____

MEALS HONORED [] Lunch [] Dinner [] Breakfast [] Brunch
(All meals served at this restaurant will be valid for Passport deduction. Breakfast and brunch are optional)

I hereby authorize Passport Unlimited, Inc. to act as my bona fide agent in the distribution of PASSPORT UNLIMITED®. Signor for said restaurant will accept all cards issued by Passport Unlimited, which carry the Passport Unlimited Brand. Said programs are to entitle purchaser to the full benefits of PASSPORT UNLIMITED® as listed below:

Offer Options: Please check those of interest.

- [] Full service: Unlimited use of the card for Breakfasts, Lunches and Dinners with the lowest or equal valued entrée in the party (meaning two or more adults) is compliments of the restaurant. Unlimited entrée value on second Breakfast, Lunch or Dinner.
[] 20% off total bill when member is dining alone
[] 75% off the second brunch or buffet
[] 20% off To Go
[] 20% off the total guest check up to maximum \$100 discount
[] 10% off banquets and catering
[] 20% off coffee, tea and dessert menu items
[] 20% off the Happy Hour Menu

Offer Conditions

- No conditions of seasonal restrictions or specific time slots can restrict usage of PASSPORT UNLIMITED® except major holidays.
• On multiple course meals, the entrée only will be compliments of the restaurant. The complimentary entree amount will be the full value of the entrée as listed in the A La Carte or Dinner section of the menu.
• In order to accurately track PASSPORT UNLIMITED® usage at said restaurant, restaurant agrees to fully complete PASSPORT UNLIMITED® tracking vouchers for each and every PASSPORT UNLIMITED® transaction completed at said restaurant during agreement period. Passport Unlimited assumes no liability for credit or debit card fraud as it pertains to its programs.

The minimum agreement length is 12 months.

The purpose for distribution of said program is to advertise the name and increase the goodwill of my restaurant. Passport Unlimited, Inc. makes no representation as to the degree of success of said advertising campaign.

I agree to honor Passport Unlimited through _____ of 20____ This agreement shall be ongoing and continue from year to year unless restaurant notifies Pool & Associates, Inc., of its intent to discontinue participation.

INITIAL: _____ Restaurant understands that Pool & Associates, Inc., has a significant upfront and ongoing investment in marketing my restaurant in printed and electronic communications to Fortune 1000 clients, other businesses and independent professional members. In order to terminate participation and be removed from all active member lists, Pool & Associates, Inc.. must receive notification to terminate from restaurant 120 days before the expiration of this agreement by certified mail.

Agreement shall be binding upon the restaurant, its successors and assigns during the term of the Agreement.

Other Notes: Pool & Associates, Inc., reserves the right to refuse participation of any restaurant in PASSPORT UNLIMITED® for any reason.

Authorized Signature

Print Name of and Title

Authorized Signature for Pool & Associates, Inc.,

Print Name of and Title