

2006

autoanalyser Racing

Sponsorship Proposal



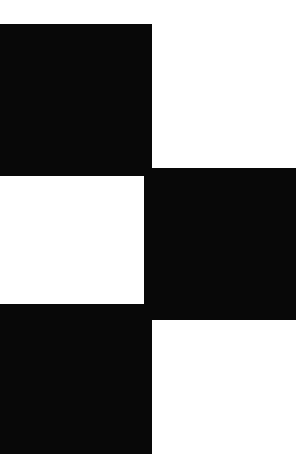


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autoanalyser *Racing*

Sponsorship Proposal



autoanalyser
Racing

Auto Analyser Racing is a professional race team competing in the 2006 Speed World Challenge and the Ontario Touring GT Championship. Our focus is to provide the maximum return on your investment.

After winning the 2005 SGT Championship and rookie of the year award, Auto Analyser Racing is expanding to increase sponsor exposure. The two car team will be competing at 16 races in the Ontario Touring GT Series and 3 Speed World Challenge Races, an international, televised series.

The success in 2005 resulted in extensive exposure for team sponsors, including multiple magazine features; included with this package.

The Auto Analyser Racing Team would like to offer the opportunity to join the team and benefit from the many avenues available to grow your business through our sponsorship program. By utilizing the Auto Analyser Racing Team and its respective advertisements, we will provide your establishment significant exposure on and off the race track. Promotional tools include two race prepared Lexus IS300's, an eight person team and a 32'x13' race trailer. But this is just the beginning.

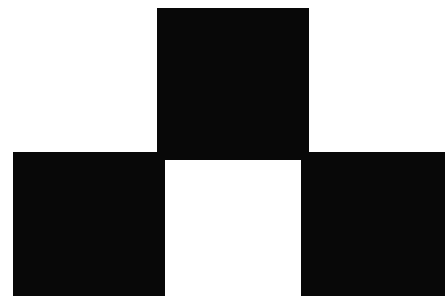
Please find enclosed the 2006 Auto Analyser Racing Sponsorship Proposal package. We would like to thank you for taking an interest in our team and we look forward to an opportunity to help grow your business.

Sincerely,
The Auto Analyser Racing Team

Prepared By:

Andrew D. Wojteczko B. Eng
Driver/ Mechanical Engineer

Julie N. Wojteczko B. Comm
Marketing and Graphic Design



Benefits of Sponsorship



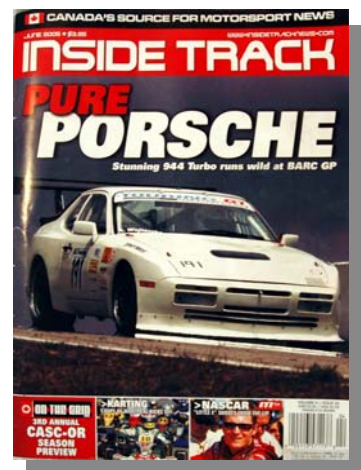
Racing is a very exciting, unique and highly effective marketing tool. Motorsports sponsorship opens many avenues for you and your company to gain the exposure you desire and can provide the opportunity to gain a competitive advantage on your competition. Sponsorship can assist in further developing existing customer relationships, fostering new ones, or for rewarding your own team of employees.

Key Benefits

- Drive up sales of your products/services
- Create brand loyalty within the racing community
- Build a positive corporate image by placing eye-catching advertisements on beautiful, high-quality, fast-moving racecars
- Have your company name and logo prominently displayed; and depending on the level of your investment, every element of the team could be used to promote your company
- Auto Analyser Racing can provide a Personal Services Contract. The drivers (wearing your company apparel) and even the cars can be used for special promotions and appearances away from the track
- Sponsorships are considered an advertising expense, and are usually TAX DEDUCTIBLE

Exposure

- Receive extensive coverage on television, in magazines, and newspapers
 - SPEED World Challenge events are televised and result in large numbers of spectators and potential customers
 - Monthly publications with large circulations such as Inside Track and Grassroots Motorsports feature Ontario Touring GT articles on a regular basis.
- Media personnel covering races are careful to include sponsor names in photos and print
- Internet exposure through the Auto Analyser Racing website (www.autoanalyser.com/racing) with links to your website
- Use images of the racecars and drivers to create other company advertisements



- The team is primarily composed of experienced university graduates providing excellent representation of your company while wearing your logo
- Set up a display booth at the track to promote or demonstrate your products
- Give away posters of the car or product brochures to the fans
- The Auto Analyser Racing Team has a 40 foot transporter and a 32 foot two car stacker trailer
The combined package, standing 13' high, is unmistakable on the road and at the track
- Your company logo on team uniforms
- Auto Analyser Racing is prepared to partake in events that target your market demographic to promote or demonstrate your products; examples may include Dark Nights or Import Fest

Strong Team-Sponsor Relationship

Sponsors will be kept up to date on race activities by means of:

- Newsletters, magazines and published materials
- Photographs
- The Auto Analyser Racing website

Weekends at the Track

As a sponsor you and your guests will be provided with complementary tickets to Ontario Touring race weekends. These can be used for entertaining clients or rewarding employees for outstanding service. The tickets can be used as an opportunity to start new business relationships with other companies currently involved with race sponsorship. You will have access to the race, qualifying, practice, paddock and pits throughout the race weekend.



2006 CASC-Ontario Touring GT Championship

Auto Analyser Racing will be fielding two cars in the 2006 CASC-Ontario Touring GT Championship series. This is the premiere league of road racing in Ontario and consists of 15 championship events. The series hosts wheel-to-wheel competition at Shannonville Motorsport Park; a technical course with complex corners; and at Mosport International Raceway, a track known for high-speed corners and challenging elevation changes.

The 2006 schedule has yet to be announced but the 2005 schedule is included below with results.

2005 Touring Schedule & Results

April 30, 2005	BARC Grand Prix of Ontario	2 nd place Touring SGT
May 1, 2005	BARC Grand Prix of Ontario	1 st place Touring SGT, FTD at 1:33.409
May 14, 2005	BEMC Spring Trophy	DNS
May 15, 2005	BEMC Spring Trophy	1 st Place Touring SGT, FTD at 1:31:067
June 4, 2005	CRDA Shootout Shannonville	1 st Place Touring SGT, FTD at 1:13:632
June 5, 2005	CRDA Shootout Shannonville	1 st Place Touring SGT, FTD at 1:13:615
July 16, 2005	DAC Trillium Trophy	1 st Place Touring SGT, FTD at 1:12:694
July 17, 2005	DAC Trillium Trophy	2 nd Place Touring SGT, FTD at 1:13:331
August 13, 2005	BARC Trillium Trophy	2 nd Place Touring SGT, FTD at 1:29:752
August 14, 2005	BARC Trillium Trophy	1 st Place Touring SGT
September 3, 2005	Labour Day Grand Prix of Mosport	DNF
September 18, 2005	BEMC Indian Summer Trophy	1 st Place Touring SGT, FTD at 1:31:602
September 18, 2005	BEMC Indian Summer Trophy	DNF, FTD at 1:31:742
October 1, 2005	CASC-OR/ Panoz Celebration of Mosport	1 st Place Touring SGT, FTD at 1:28:486
October 2, 2005	CASC-OR/ Panoz Celebration of Mosport	1 st Place Touring SGT, FTD at 1:30:294

FTD (Fastest Time of the Day)

2006 SCCA Speed World Challenge Touring Car Championship

The Auto Analyser Racing Team will be competing in 3 of the scheduled Speed World Challenge races in the 2006 season. These races will include: Mid-Ohio Sports Car Course, Lexington, Ohio May 19-21; Road America, Elkhart Lake, Wisconsin August 18-20; and Mosport Int'l Raceway, Bowmanville, Ontario, CAN September 1-3. All of which will be televised throughout North America.

Drivers

Andrew Wojteczko

The 23 year old Ontario native has been drawing a lot of attention after an incredibly successful season in the Ontario Touring GT Championship. Wojteczko's talented driving skills landed him 9 first place finishes throughout the season and numerous race FTD (Fastest Time of the Day) times. The Auto Analyser Racing Porsche 944 Turbo was featured on the cover of Inside Track Magazine after its inaugural race and later in the season a 3 page article detailing the car, driver and team.

Date of Birth	May 3, 1982
Birth Place	Mississauga, Ontario, Canada
Residence	Caledon East, Ontario, Canada
Height	6'1"
Weight	140 lb
Marital Status	Single



Starting at a very young age, driver Andrew Wojteczko has always been involved in racing with some very impressive results on the race track. In 2005 he was the Rookie of the Year for the Ontario Touring GT Championship and finished first in the Super GT class. He also set an impressive lap time of 1:26.8 on the Mosport race track in the Auto Analyser Racing Porsche. In 2003 he completed the highly acclaimed Horizon Racing School where he obtained his regional racing license. Previously in 2001, he was awarded the CASC-OR Solo 1 Rookie of the Year award and achieved 6 first place finishes.

Andy Wojteczko

With Auto Analyser Racing expanding to a two car team for the 2006 season, Andy Wojteczko will take the position of second driver. Andy is the owner and founder of Auto Analyser Racing and was the crew chief for the rookie season. He competed in the CASC-OR Solo1 series for two years in 2001 and 2002 and also completed the acclaimed Horizon Racing School in 2003 to obtain his racing license.

Date of Birth	January 12, 1953
Birth Place	Böblingen, Germany
Residence	Caledon East, Ontario, Canada
Height	6'0"
Weight	190 lb
Marital Status	Married, 2 children

Team

“Some things cannot be accomplished by people working individually”



The Auto Analyser Racing team is composed of a group of very dedicated people that work together to produce excellent results. Ensuring that the sponsors, racecars, drivers, and series are all taken into consideration in regards to preparation and decisions is a key focus of the team. Winning the 2006 championship is a significant goal for Auto Analyser Racing and by working together the team will help put your company in the lead.

The team is comprised of eight key members along with additional volunteer support that are all an integral part of every podium finish. From engineering to marketing, each team member brings experience and expertise in their respective fields and backgrounds. These people are the passion and driving force behind championship cars and the impressive results thus far. It is this expertise and experience that will assist Auto Analyser Racing to ensure professional and successful representation of your company.

Members of the Auto Analyser Racing Team

Andrew Wojteczko	Primary Driver Chassis/ Suspension Engineer
Andy Wojteczko	Crew Chief/ Secondary Driver Master Fabricator/ Designer
Dipal Patel	Trackside Support Fabrication/ Marketing
Julie Wojteczko	Web Design/ Sponsorship Marketing/ Photography
Patricia Wojteczko	Financial Planning Trackside Support
Patrick Croft	Trackside Support Fabrication/ Marketing
Renata Mesa	Trackside Support Industrial Engineer
Scott Higginson	Trackside Support Aerodynamicist

Race Cars



2006 Race Cars – Lexus IS300



The construction of the fully race prepared Lexus IS300's is the result of mechanical and automotive expertise. Master Fabricator and designer Andy Wojteczko is a certified mechanic with over 36 years of experience in the automotive industry. Andy's knowledge in conjunction with Andrew Wojteczko's racecar engineering background have ensured that the high profile cars are a very competitive force on the track.

Chassis

The development of the Auto Analyser Racing Lexus IS300's started from a clean slate. The focus has been on improving torsional stiffness, suspension geometry, and lowering the center of gravity, while meeting minimum weight requirements.

- 2850 lbs minimum weight (with driver) Touring class
- Steel Unibody with Auto Analyser Racing prep and alloy steel cage (8 point plus strut tower extensions)
- Auto Analyser Racing carbon under tray
- Crawford Composites rear wing
- Auto Analyser Racing switch panel
- Lexan side and rear window
- Motec Electronic Control Unit
- Motec Dash and logging system
- Kenwood communication radios
- Recaro Hans race seat
- 6 point harnesses
- 6 point fire extinguisher system
- Safety Solutions interior net

Suspension

The Lexus IS300's use spherical bushings at all suspension points. Moton triple adjustable dampers, calculated dual rate spring packages and accumulated data from damper position sensors allows the team to find the ideal suspension setup.

Vehicle kinematics software has been used to improve suspension geometry producing desirable characteristics at a low ride height. Finite Element Analysis software has also been used to ensure that all modifications will withstand the high loads generated in the racing environment.

	Front double wishbone / Rear double wishbone
	Spherical bearings at suspension pivots
	Adjustable front and rear anti-roll bar
	Moton triple adjustable coil-over dampers
	Racing springs
	Alcon four-piston front and rear calipers
	Alcon front and rear rotors
	Hawk/ Performance Friction racing brake pads
	Auto Analyser Racing brake ducts
	BBS/SSR competition rims
	Toyo Proxes RA1 tires

Drive train

The 2.8L destroked variant of the IS300 2JZ engine is meticulously built to ensure peak performance and excellent reliability.

	2.8 liter iron block and aluminum head
	Baffled oil pan
	Carbon fiber intake plumbing
	Variable Valve Timing
	Motec M800 engine management system
	Stock intake manifold
	Stock throttle body
	Forged connecting rods
	TAG Racecraft engine tuning



Levels of Sponsorship

Every company requires different advertising elements to receive the best return on investment. Because of this, every business joining the Auto Analyser Racing Team will receive a custom tailored exposure plan designed to specifically improve your bottom line. The team has an effectively limitless arsenal of marketing capabilities. Auto Analyser Racing is looking for a primary sponsor as well as supplementary sponsors to help cover the 2006 season expenses.

We are ready to grow your company!

Primary Sponsor

- Your company's paint scheme and colours on both racecars
- Vehicle wrap on trailer featuring both cars clearly showing your company colours
- Team presence at promotional days
- Primary logo placement on driver and team uniform (jerseys, hats and jackets)
- Primary logo placement on official team information handout card, distributed at all events
- Primary logo placement on driver helmet
- Primary logo placement on website and in sponsorship section
- Primary logo placement on interior of car captured by in car video
- Listed as primary sponsor for all media exposure
- Unlimited free tickets to all Ontario Touring race events

Supplementary Sponsor

- Your company logo on both racecars
- Your company logo on race trailer
- Your company logo on team uniform
- Your company logo on sponsorship section of website
- Unlimited free tickets to all Ontario Touring race events

To further discuss your custom exposure plan please contact the Auto Analyser Racing Team:

Auto Analyser Racing
7353 Castlederg Side road
Caledon East, Ontario
L7C 0P7

Phone: (905) 951-7111
Fax: (905) 857-6446
andrew@autoanalyser.com



The Auto Analyser Racing Team would like to thank you for taking the time to review this proposal.

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