

Club Strategic Plan

Toastmasters International Vision:

Mission of Toastmasters Club:

Vision of Toastmasters Club:

Values of Toastmasters Club:

SWOT Analysis of Club:

Strengths	Weakness
Opportunities	Threats

EDUCATIONAL GOALS

Club Goal	Points	Strategy	Goal met by	Projected participants	Assignment
Two CTMs					
Two More CTMs					
One ATM					
One More ATM					
One CL, AL or DTM					
One More CL, AL or DTM					

MEMBERSHIP GOALS

Club goal	Points	Strategy	Goal met by	Projected participants	Assignment
Four New Members					
Four More New Members					

ADMINISTRATION GOALS

Club goal	Points	Strategy	Goal met by	Completed	Assignment
4 Officers Trained-Summer 4 Officers Trained-Winter					
One Semi-Annual Report (Second Semi-Annual Report) One Club Officers List (Second Club Officers List)					
Total Points					