## **Real Estate Small Business Grant Proposal**

### **1. Cover Page**

* **Title of Proposal**: [Example: “Real Estate Expansion and Property Development Project”]
* **Business Name**: Full legal name of your real estate business
* **Business Contact Information**: Address, phone, email, and website
* **Date**: Date of submission
* **Grantor’s Name**: Name of the grantor (foundation, government, etc.)

### **2. Executive Summary**

* **Purpose of the Proposal**: Example: "To fund the purchase and renovation of multi-unit properties for affordable housing."
* **Business Overview**: Describe your real estate business and its mission.
* **Grant Amount Requested**: Total amount requested.
* **Impact**: Highlight the community or economic impact (e.g., affordable housing, increased tax revenue, etc.).

### **3. Business Description**

* **Business Overview**: Years of experience, industry niche (residential, commercial, development, etc.).
* **Services Offered**: Property development, rental properties, or property management.
* **Target Market**: Target market demographics and location.
* **Industry Position**: Your unique value proposition in the real estate market.

### **4. Problem Statement / Need for Funding**

* **Problem/Need**: Example: "Access to capital for acquiring multi-unit properties is limited."
* **Community Impact**: Example: "Renovating multi-unit properties will provide 20 low-income families with affordable housing."
* **Why Grant Funding is Needed**: Highlight the community benefits and explain why self-funding isn't an option.

### **5. Project Goals and Objectives**

* **Main Goal**: Summarize the purpose (e.g., "Purchase and renovate 3 multi-unit buildings in underserved areas").
* **Objectives**: Break down goals into measurable objectives.
* **Outcomes**: Jobs created, families housed, etc.

### **6. Project Design/Implementation Plan**

* **Action Steps**: Purchase, renovation, leasing, and maintenance processes.
* **Timeline**: Provide a Gantt chart or timeline with key milestones.
* **Project Team**: Who will handle each stage? Include roles, names, and experience.

### **7. Budget and Funding Request**

* **Total Amount Requested**: Example: "$250,000 to purchase and renovate 3 properties."
* **Budget Breakdown**: Itemized list of expenses (property purchase, renovation, permits, equipment, etc.).
* **Other Funding Sources**: Self-funding, loans, equity, etc.

### **8. Community Impact and Outcomes**

* **Economic Impact**: Example: "Increase affordable housing by 20% in the local community."
* **Community Impact**: How will it improve quality of life (affordable housing, rent stabilization, etc.)?
* **Long-Term Benefits**: How will the impact last beyond the grant period?

### **9. Risk Assessment and Mitigation**

* **Risk Factors**: Examples: delays in renovation, property devaluation, tenant issues.
* **Mitigation Plans**: Back-up funding, working with local authorities, etc.

### **10. Attachments and Appendices**

* Market analysis report
* Resumes of key team members
* Letters of support (from community leaders or organizations)
* Financial statements
* Licenses and permits