

# Small Business Partnership Proposal

## Cover Letter

- Introduce your small business and its strengths.
- Purpose: pooling resources, co-marketing, or sharing expertise.

## Executive Summary

- Summarize the proposal's purpose and benefits.

## About Us

- Highlight your small business's unique value, community impact, or growth potential.

## Purpose of the Partnership

- Emphasize mutual goals like market growth, operational efficiency, or product expansion.

## Proposed Partnership Details

- **Scope:** Resource-sharing, co-branded promotions, or combined offerings.
- **Roles and Responsibilities:** Define shared efforts and independent tasks.
- **Timelines:** Key dates or phases for collaboration.

## Mutual Benefits

- Increased reach, cost-sharing, or complementary strengths.

## Terms and Conditions

- Specify profit-sharing, exclusivity, or collaboration duration.

### **Call to Action**

- Propose next steps, such as scheduling a meeting or providing feedback.