

Small Business Partnership Proposal

Cover Letter

- Introduce your small business and its strengths.
- Purpose: pooling resources, co-marketing, or sharing expertise.

Executive Summary

- Summarize the proposal's purpose and benefits.

About Us

- Highlight your small business's unique value, community impact, or growth potential.

Purpose of the Partnership

- Emphasize mutual goals like market growth, operational efficiency, or product expansion.

Proposed Partnership Details

- **Scope:** Resource-sharing, co-branded promotions, or combined offerings.
- **Roles and Responsibilities:** Define shared efforts and independent tasks.
- **Timelines:** Key dates or phases for collaboration.

Mutual Benefits

- Increased reach, cost-sharing, or complementary strengths.

Terms and Conditions

- Specify profit-sharing, exclusivity, or collaboration duration.

Call to Action

- Propose next steps, such as scheduling a meeting or providing feedback.