



**URTEC ONE-DAY PERMIAN BASIN WORKSHOP:
UNDERSTANDING PARENT-CHILD WELL DYNAMICS**
5 MARCH 2019 • MIDLAND, TEXAS

SPONSORSHIP AGREEMENT

WORKSHOP DESCRIPTION

This flagship URTeC Permian Basin-focused workshop (operated by SEG) is designed to address industry-relevant subjects that affect business decisions today. The Parent-Child Well Dynamics theme will be studied from various angles using available diagnostic methods, physical modeling, and big data analytics. Case studies from Permian Basin operators, service providers, and academia will provide key learning points that can be immediately tested and applied across the fields to improve recovery and maximize ROI.

BECOME A SPONSOR

Sponsorship opportunities are available for this highly-anticipated workshop. For more information regarding sponsorship opportunities, contact **Kristi Casey** at kcasey@seg.org. Due to security concerns, please do not email the second page of this document.

Gold Sponsorship — US\$5,000+ (Co-Sponsored)

- Company logo on website as “Gold Sponsor”
- Company logo in workshop program as “Gold Sponsor”
- Company logo on signage at workshop as “Gold Sponsor”
- Word of thanks and mention from Chairmen during event
- Sponsor table available in the foyer of venue during event hours

Silver Sponsorship — US\$2,500–\$4,999 (Co-Sponsored)

- Company logo on website as “Silver Sponsor”
- Company logo in workshop program as “Silver Sponsor”
- Company logo on signage at workshop as “Silver Sponsor”
- Word of thanks and mention from Chairmen during event

Bronze Sponsorship — US\$500–\$2,499 (Co-Sponsored)

- Company name on website as “Bronze Sponsor”
- Company name in workshop program as “Bronze Sponsor”
- Company name on signage at workshop as “Bronze Sponsor”
- Word of thanks and mention from Chairmen during event

Event Program Brochure Sponsor — US\$5,000 (Exclusive)

- Company logo on website as “Event Program Brochure Sponsor”
- Company logo in workshop program as “Event Program Brochure Sponsor”
- Company logo on signage at workshop as “Event Program Brochure Sponsor”
- Word of thanks and mention from Chairmen during event
- Sponsor logo in Event Program Brochure

Registration Sponsor — US\$4,000 (Exclusive)

- Company logo on website as “Registration Sponsor”
- Company logo in workshop program as “Registration Sponsor”
- Company logo on signage at workshop as “Registration Sponsor”
- Company logo on signage at registration as “Registration Sponsor”
- Word of thanks and mention from Chairmen during event

Reception Sponsor — US\$1,500 Minimum (Co-Sponsored)

- Company logo on website as “Reception Sponsor”
- Company logo in workshop program as “Reception Sponsor”
- Company logo on signage at workshop as “Reception Sponsor”
- Company logo on signage at reception as “Reception Sponsor”
- Word of thanks and mention from Chairmen during event

SOLD Lanyard/Badge Sponsor — US\$2,500 (Exclusive)

- Company logo on website as “Lanyard/Badge Sponsor”
- Company logo in workshop program as “Lanyard/Badge Sponsor”
- Company logo on signage at workshop as “Lanyard/Badge Sponsor”
- Company logo and name on lanyard
- Word of thanks and mention from Chairmen during event

Audio Visual Sponsor —

US\$5,000 (Exclusive), US\$2,500 (Co-Sponsored-Limit 2)

- Company logo on website as “Audio Visual Sponsor”
- Company logo in workshop program as “Audio Visual Sponsor”
- Company logo on signage at workshop as “Audio Visual Sponsor”
- Company logo and name on signage inside meeting room as “Audio Visual Sponsor”
- Word of thanks and mention from Chairmen during event

Student Support Sponsor — US\$1,000 Minimum (Co-Sponsored)

- Company logo or name (depending on level) on website as “Student Support Sponsor”
- Company logo or name (depending on level) in workshop program as “Student Support Sponsor”
- Company logo or name (depending on level) on signage at workshop as “Student Support Sponsor”
- Company logo or name (depending on level) and name on signage inside meeting room as “Student Support Sponsor”
- Word of thanks and mention from Chairmen during event

General Sponsorship — US\$500 Minimum (Co-Sponsored)

- Company logo or name (depending on level) on website as a Sponsor at designated level
- Company logo or name (depending on level) in workshop program as Sponsor at designated level
- Company logo or name (depending on level) on signage at workshop as Sponsor at designated level
- Company logo or name (depending on level) on signage as a Sponsor
- Word of thanks and mention from Chairmen during event

SPONSORSHIP AGREEMENT

Company Name _____

(AS TO APPEAR ON PRINTED MATERIALS)

Date _____ Primary Contact _____

Primary Contact Email _____ Website _____

(THE PERSON COORDINATING SPONSORSHIP MATERIALS)

Address _____

City _____ State/Province _____

Country _____ ZIP/Postal Code _____

Phone _____ Fax _____

(INCLUDE COUNTRY CODE)

SPONSORSHIP DESCRIPTION

AMOUNT US\$

Event Program Brochure Sponsor (Exclusive).....	\$5,000 Exclusive
Registration Sponsor (Exclusive).....	\$4,000 Exclusive
SOLD Lanyards/Badge Sponsor (Exclusive).....	\$2,500 Exclusive
Reception Sponsor (Co-Sponsored).....	\$1,500 Minimum Co-Sponsor
Audio Visual Sponsor (Co-Sponsored [Limit 2] or Exclusive).....	\$5,000 Exclusive
.....	\$2,500 Co-Sponsor
Student Support Sponsor (Co-Sponsored).....	\$1,000 Minimum Co-Sponsor
General Support Sponsor (Co-Sponsored).....	\$500 Minimum Co-Sponsor

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Agreement for sponsorship of the URTeC One-Day Workshop. Upon completion and signature, sponsor agrees to all terms and conditions of page 1 and 2 of this Agreement.

Name _____ Title _____

Signature _____ Date _____

TERMS AND CONDITIONS

- All amounts are in U.S. Dollars.
- Sponsorships are non-refundable and non-transferable.
- Sponsorship monies paid to URTeC may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
- 100% payment is required with a signed copy of this Agreement to guarantee secured sponsorship items. If you need an invoice, the full payment will be due by 20 February 2019. Complete fulfillment will not be guaranteed without full payment by this date.
- This Agreement shall be binding upon its acceptance as set forth on both pages.
- Exclusive sponsorships will be given priority over co-sponsorships.
- Some items/events may not be available if the full amount of sponsor dollars is not received.
- Submit this Sponsorship Agreement and payment by 20 February in order to be listed as a sponsor in printed materials and on signage.
- Sponsors are required to submit an approved logo in eps or jpeg format along with a URL address for a website link with the signed contract.
- Sponsor shall defend, indemnify, and hold URTeC and supporting societies (SPE, AAPG, SEG) harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employees, agents, and contractors associated with the Event.
- If for any reason the Event is not held, URTeC may terminate this Agreement prior to the Event start date.
- This Agreement contains the complete agreement of parties, and all prior agreements will be null and void.
- This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles).
- Questions about sponsorships? Please contact **Kristi Casey**, kcasey@seg.org
- Questions about payment? Please contact **Kellie Johnson**, kjohnson@seg.org

All payments are required in U.S. Dollars (\$) on U.S. Banks only. **CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.**

Credit card type: American Express MasterCard VISA JCB

Credit card #: _____ Exp. date: _____ Amount paid in U.S. Dollars (\$) : _____

Check #: _____ Amount paid in U.S. Dollars (\$) : _____ Send invoice for event registration

Remit in U.S. Dollars (\$) to:

Society of Exploration Geophysicists
Dba URTeC
Attention: Accounts Receivable
P.O. Box 801501, Kansas City, MO 64180-1501

All major credit cards accepted:

Fax: +1-918-497-5558
Society of Exploration Geophysicists
Attention: Registration

Wire transfer:

Wire transfer — in U.S. dollars (\$) Detailed wire information will be sent upon request.

SEG has partnered with Flywire to process payments for exhibits and sponsorships in your local currency.

- Make payments to SEG in your local currency via credit card or domestic bank transfer
- Eliminate costly banking fees

- Receive 24/7 multilingual support via phone, live chat, or email

