

Catherine Schmitz
Video Proposal

For my video, I would like to make an animation of CityGal's life. There are two options with this: I can make a flipbook animation style of movie showing all of her little moments collectively whizzing through life or I can pair the movie up with the sound track of her first chapter. The first choice would be an overview and promotional video for the works of art, while the second would take more of a narrative route.

In order to accomplish both of these, I would need to finalize the story line and complete more artwork to accompany the video. I would also need to create the drawings of the chapter in a flipbook style so that there are enough to flip through in the time given. An alternative would be to do this puppet style, but I think that it might be too cheesy. I am considering making a larger version of her with movable arms and legs so that all I have to change is her background and the movie would be shot in stop motion. So far, this is the best option to me because it is less drawing and also easier to shoot. This might give a more professional look but also artist look and remind the viewer that CityGal lives in marker drawings that extend to the screen, not that she lives as a separate animation.

With this plan, I would need to create CityGal, the Dad, and George as movable pieces and one background with the accessories like chalk, tea cups, umbrellas, and a newspaper. From there, I would shoot all of the scenes using my DSLR on a tripod. I might need to get a photo release cord so that the camera doesn't shake at all.

If a stop motion video is not allowed, I would use fishing line or clear string and continuously shoot the scene while I use the fishing line to move their limbs and animate

them according to my podcast script. This would also be doable because I can speed up or slow down the video according to the podcast, especially since I am not planning on using the audio associated with the video. In order to separate the little moments, I would use transitions that highlight the sentence and fade into the next scene. This video of the first chapter would be a section of ten different segments, like my podcast, with a subtle plot to unite them.

My second idea would be to make a promotional video that would focus on her whole life/the process of my artwork. This would include a sped up version of the drawing process and then go to focus on the set as a whole. While a promotional video is always nice, I don't feel like the project is far enough yet that I can promote it fully. For this reason, I feel that it would be a better use of time to create the first chapter of her life and focus on developing her story more.

The benefits of this idea are that the videos are regenerative and at some point, I could develop a video/podcast for every chapter of her life as a supplemental material. This not only helps with getting her more attention, but it also makes the scope of the project bigger and opens up the doors for more opportunity with her character. The drawings were originally meant for an older audience who would understand the "little moments" pitch, but with an animated movie and a podcast with characters, I am reaching a younger audience as well.

In the end, I would like to stick with a stop motion video of her first chapter. If I cannot use stop motion as a technique, I will work with the idea of clear string. The scope of the project is simple otherwise. It requires my time and investment in fishing line and

the actual drawings, but doesn't have to deal with travel or other characters/people to worry about.

Overall, this video can really supplement my project because it broadens reach and gives another dimension to my CityGal idea. Having the story literally come to life will bring more attention to my drawings and her story.