

GRANT PROPOSAL

Title: Community Outreach by Dermatology Education (CODE)

Society Names and participating parties:

Oregon Dermatology Society (ODS)

Co-President: Debbie Miller MD

Executive Director: Patrick Sieng

Oregon Health and Science University (OHSU), Dept. of Dermatology

Chair: Sancy Leachman MD PhD

Outreach Chair and Grant Author/Project Lead: Melinda Riter MD PhD

Brief Summary:

Oregon is a state of 4 million people, only 600,000 of whom live in the Portland metropolitan area where access to dermatology services is clustered. Rural residents of the Pacific Northwest region are underserved with respect to timely and sub-specialty focused dermatologic care, and rural dermatology providers currently lack a platform for peer-to-peer consultation and CME opportunities for ongoing professional development.

The goal of this proposal is to create a system by which dermatologists in Oregon can connect, share challenging cases, collaborate to review existing data and expert opinion and create treatment recommendations and CME opportunities. The CODE project will deliver a weekly topic-focused live video conference connecting dermatologists across the region. The video conference will begin with 15-minute topic-focused CME presented by specialists and conclude with detailed discussion of 1 or 2 challenging cases from the community. This project will allow dermatologists to upscale their knowledge and skills in areas that challenge them in a time efficient manner as well as increase professional satisfaction by connecting peers and fostering community relationships.

Grant Proposal Template

I. Title Page

The title page should include:

- Project Title
- Society Name(s) (one of more state/local/regional societies may collaborate on this project). List society officer names and Executive Director and/or staff
- Authors
- Brief summary: a brief paragraph of 1-3 sentences and should include the amount of funding requested and give the most general description of the use that will be made of the funds.

II. Goals and Objectives

State the access problem that faces dermatology (patients/physicians/medications), “what is” vs “what should be”. State the goals and key objectives.

Goals and Objectives

III. Project Design, Methods and Evaluation

The Project Design, Methods, and Evaluation may vary widely in length depending on the size and scope of the program that will be funded and the size of the award being sought. The project description should give the reader a detailed description of the program that will be funded by the requested grant.

This description should explain:

- Timeline (duration of time during which the funds will support the project)
- Goals of the project
- Project Design (how the goals will be achieved)
- Participants (names of state society staff /members/ organizations responsible for this project)
- Consultants/experts needed to accomplish this project
- Delivered product (what services you promise to deliver, to what population)
- Outcome measures (how success or failure will be measured)

A useful structure is to break the project down into component goals. Use each goal as its own heading and under each goal heading, list and describe the activities that will be funded to achieve that goal and how achievement of that goal will be measured or defined. *Long applications are discouraged.*

Be sure to include how you will role this out to your members. The Project Design may also include information about the staff who will work on the project, their experience and qualifications to perform the activities that will be funded.

Timeline (duration of time during which the funds will support the project, not to exceed two years)

Goals of the project

Project Design (how the goals will be achieved)

Participants (names of the state society staff/members/organizations responsible for this project)

Delivered Product (what services you promise to deliver, to what population)

Outcome Measures (how success or failure will be measured)

V. Budget

Provide the reader with a table with categories of expenditures that will be funded by the requested grant, how much funding will be required for each category. Please use the budget worksheet located here <https://www.aad.org/education/awards-grants-and-scholarships/pfizer-grants-for-derm-societies>

VI. References

References (List materials that support your project if applicable)

VI. Letters of Support for the project

Letters from all organizations listed in Section III documenting their support and commitment to the project. Letters should be issued from an institutional authority or authorities and collaborating guaranteeing access, resources and personnel (as the case may be) for proposed project.