

Digital Marketing, Branding Campaigns, and Other Marketing Services

The below listed contracts have been put in place to be used by all entities of OSU/A&M System on an as-needed basis.

TO USE THE CONTRACTS LISTED BELOW, CONTACT THE "INTERNAL CONTACT" OF OSU BRAND MANAGEMENT ON PAGE #2 FOR MORE INFORMATION AND DETAILS OF EACH CONTRACT AND APPLICATION.

OSU BRAND MANAGEMENT
MEGAN HORTON. DIRECTOR
405-744-9074
megan.horton@okstate.edu

As-needed Interactive Campus Map & Virtual Tour

Supplier: Concept3d

RFP # OSUA&M-RFP-000744-2020

CONTRACT: OSUA&M-MKTG-000858-2020

As-Needed Video Recording Services

Supplier: Jordan Associates

Supplier: Freestyle Creative

Supplier: 1577 Production, Inc.

RFP # OSUA&M-RFP-000644-2019

OSUA&M-MKTG-000708-2020

OSUA&M-MKTG-000707-2020

OSUA&M-MKTG-000706-2020

Digital Marketing and Advertising Services

Supplier: Station8 Branding

Supplier: NRCCUA

Supplier: Cox Media, LLC

RFP # OSUA&M-RFP-000643-2019

OSUA&M-MKTG-000692-2020

OSUA&M-MKTG-000691-2020

OSUA&M-MKTG-000690-2020

Digital Marketing and Advertising Services

Supplier: Carnegie Dartlet, LLC

RFP # OSUA&M-RFP-000293-2017

OSUA&M-MKTG-000316-2018

Digital Marketing Services

Supplier: Tambourine

RFP # OS-143510-JAB

OS-143510-JAB

	If you are interested in working with one of these approved OSU vendors, reach out to the "Internal Contract Contact" first to initiate a new project.							
Category	Vendor Name	OK Corral Contract Number	OSU Brand Mgt. Internal Contract Contact	Primary Vendor Contact	Phone	Email	Website	Vendor Notes/Specialties
Campus Map & Virtual Tour	Concept3d	OSUA&M-MKTG-000858-2020	Andrew Breshears	Darby Gelhard	720-571-8395	darby.gelhard@concept3d.com	www.concept3d.com	
Magazine Printing	University Printing Services	OSUA&M-PRNT- 000432-2018	Erin Petrotta	Bob Goodwin	405-325-4176	bob-goodwin@ou.edu	printing.ou.edu	
	Royle Printing	OSUA&M-PRNT- 000431-2018	Erin Petrotta	Steve Rezabek	319-366-6151	srezabek@royle.com	royle.com	Work with them on STATE Magazine currently.
	Modern Litho Print Co	OSUA&M-PRNT- 000430-2018	Erin Petrotta	Tim Steinbeck	573-644-7030	tsteinbeck@modernlitho. com	modernlitho.com	
Web design and development	NewCity	OSUA&M-PR- 000161-2017	Megan Horton	Matt Simmons	540.392.6538	matt@insidenewcity.com	www.insidenewcity. com	UX design, user experience research, web design, extensive experience with OSU templates
Digital Advertising	Station8 Branding	OSUA&M-MKTG- 000692-2020	Erin Petrotta	Trevor Killblane	918-295-0044	tk@station8branding.com	fireupyourbrand.com	
	NRCCUA	OSUA&M-MKTG- 000691-2020	Erin Petrotta	Heidi Robbe	630-400-3329	heidi.robbe@nrccua.org	nrccua.org	
	Cox Media LLC	OSUA&M-MKTG- 000690-2020	Erin Petrotta	Mark Wilmes	405.286.7613	mark.wilmes@coxmedia. com	coxmedia.com	
	Carnegie Dartlet LLC	OSUA&M-MKTG- 000316-2018	Erin Petrotta	Tim Morrow	774-364-0436	tmorrow@carnegiedartlet.com	carnegiedartlet.com	
Video	Jordan Associates Inc	OSUA&M-MKTG- 000708-2020	Erin Petrotta	Matti Duberstein	405.507.6242	mdubberstein@jordanadvertising.com	jordanadvertising.com	
	Freestyle Creative	OSUA&M-MKTG- 000707-2020	Erin Petrotta	Vahid Farzaneh	405-703-4110	vahid@freestyleokc.com	freestyleokc.com	
	1577 Productions Inc	OSUA&M-MKTG- 000706-2020	Erin Petrotta	Dave Tester	405-315-0197	dave@1577productions. com	1577productions.com	
Promotional products	View full list on Brand Management website		Kurtis Mason					
Stationery Vendors	View full list on Brand Management website		Kurtis Mason					
General printing vendors	View full list on Brand Management website		Erin Petrotta					
Campus Signage	Facilities Management Sign Shop	Campus department, can use departmental billing process	Dave Malec	John Heusel	405-744-5460	fm.signs@okstate.edu	https://fm.okstate.edu/signs.html	