

# Want to write more business? Try Travelers Digital Quote Proposal now.



- Digital Quote Proposal (DQP) customers issue with IntelliDrive® **45% more** often\*
- **1 in 5 customers** are interested in an additional product with Travelers\*\*
- **1 in 4 customers** are interested in an additional package or coverage option\*\*

## Here are just a few reasons you will want to try Travelers Digital Quote Proposal.



**Save time.** No more downloading and uploading of PDF quotes or creating new email messages for every customer.



**Receive a faster response with the text feature.** 81% of U.S. adults own a smartphone and 68% of smartphone users say they check their phone within 15 minutes of waking up.\*\*\*



**Help customers understand their quote.** Customers can view policy details, including coverages, easy-to-understand explanations, discounts and payment options.

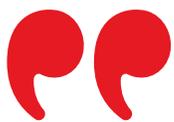


**Remain relevant with customers' expectations.** Now you can compete more effectively for today's digitally connected customers.



**Meet your customers' needs and sell more.** Get real-time, direct customer feedback on additional coverages they are interested in.

It's here! A faster, easier way for agents to deliver a quote proposal to their customers. Our mobile-friendly Digital Quote Proposal saves time by sending all customer quotes (e.g., *Quantum Auto 2.0*®, *Quantum Home 2.0*®, *Travelers Click*® for Jewelry and Umbrella) in one comprehensive package via text, email or both.



## What agents are saying:



“It looks fantastic. And the small changes that I can see already on it really stand out. It's really impressive.”  
– Megan P.

“More likely to open a text message than an email that might get sent to a junk file and you never hear from them.”  
– Bill M.

“And with text messages, people can get to a text probably a little quicker than an email. So, it's just too easy not to use it.”  
– Wayne E.

“Every carrier should be doing this.”  
– Clayton R.

## To learn more, contact your sales executive.

\*IntelliDrive: data reviewed 11/19-5/20 comparing policies with DQP vs. those without in states with DQP available

\*\*Data reviewed 11/19-5/20 for customers who reply to their agent through Digital Quote Proposal

\*\*\*Travelers Connected Customer Research Study, 2020