



Digital Signage Advertising Contract

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Contact Person: _____ Phone: _____

Website Address: _____

Contact for artwork if different than above: _____

Artwork Contact Phone: _____

Advertising Options

All advertisements are 1920 x 1080 pixels and displayed in ten-second intervals.

I would like my advertisement displayed for:

- One Year - \$950 One Semester - \$500 One Month - \$200 One Week - \$100 One Day - \$50

Please run my advertisement from (date) _____ to (date) _____

I would like my ad designed for me. - \$15 / hour

Payment Options

My check payable to : FSU Billing Office (re: Digital Signage)

Please send me an invoice for the full amount.

I understand that I am fully responsible for providing my advertisement in jpeg format to the Lane University Center, or I am authorizing the Lane University Center to design it for me at the rate described above. I understand that my advertisement will remain the same after proof approval unless changes are mutually agreed upon. I understand that ad location on the digital signage system is at the discretion of FSU. I understand and agree that FSU shall determine the appropriateness of any advertisement provided by me and that FSU reserves the right at its sole discretion to reject the format, form and/or content of my advertisement or to otherwise refuse to place my advertisement. If FSU determines not to accept my advertisement, my payment will be returned to me. I agree that payment in full for my ad will be made to the FSU Billing Office upon acceptance of my final ad proof and that my advertisement will not run until payment in full is made.

Authorized Signature _____ Date _____

For Office Use Only

Date Received: _____ Final Proof Approved by Customer: _____

Jpg/copy Received: _____ Payment Received: _____

Final Proof Sent to Customer: _____ Invoice Sent: _____