



Pip Magazine Print and Digital Advertising contract

This is a contract of agreement for advertising between _____ and Pip Magazine.

Business name:
Contact name:
Email:
Phone:
Accounts contact:
Accounts email:
Phone:

Date:

We, _____ agree to the following advertising with Pip Magazine.

Ad Size		
Ad Size		

No. of issues committed to		Pip Issues	
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Price per issue		Total price of contract	
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Advertising deadlines

We agree to have our artwork complete in the correct format and submitted by the deadline in [Pip Magazine's current media kit](#) to the Pip Advertising Manager at advertising@pipmagazine.com.au

- June edition – April 1st
- October edition – August 1st
- Feb edition – November 1st

Charges and payments

- **Ad design**

I will supply the artwork as outlined in the media kit.

Pip Magazine can supply an in-house design service for artwork. If this option is preferred we agree to an additional fee of \$150 (includes 2 rounds of changes). If we provide our own artwork, proof will not be provided.

- **Intellectual Property Rights:**

Customer acknowledges and agrees that Pip Magazine owns all rights, title, interest and artwork designed by Pip Magazine.

Art work can be purchased by negotiation.

Single/Casual issue agreement

- We agree that, once this contract is signed, should we fail to honour our advertising agreement we will pay a cancellation and an administration fee to the value of one issue insertion.

Multiple issue agreement

- We agree that, once this contract is signed, if we need to cancel the advertising agreement, we will give notice in writing 30 days prior to the advertising deadline.
Should we fail to honour a multiple issue agreement, we will pay a cancellation fee equal to the value of a casual insertion rate.
- For Print advertising, we agree to full payment of each invoice by the due date.
- If advertising has not been paid in full, or a payment agreement reached in writing, then the advertising will not appear in the designated issue of Pip magazine.
- For Digital advertising we agree to full payment of each invoice by the due date. If advertising has not been paid in full, or a payment agreement reached and in writing, then the advertising will not appear on the Pip Website.
- Failure to pay the invoice by the due date will result in an administration charge of \$20 per month.

We, _____ have read this agreement and agree to the terms and conditions.

Signed:

Date:

By signing this agreement or by accepting it by return email with the words Advertising Confirmed I, the Customer acknowledge and agree that I have entered into a binding contract with Pip Magazine (ABN 14513061540).

Pip Magazine
advertising@pipmagazine.com.au
0458 286 071
www.pipmagazine.com.au