

## **Proposal to consider future All Star I requirements in media technology**

The Executive Committee proposes that Governing Council establish a committee to consider the future needs of the All Star I conference in media technology.

The success of the virtual conference we held in July as well as the virtual Adult Stunt Night in April seem to indicate the potential for us to do more in these areas, while also establishing an infrastructure for conference programming in those future years when All Star I cannot occur on Star Island. These virtual events are labor-intensive and were successful this year due to spontaneous contributions from a significant number of volunteers, especially the 2020 Chairs-elect.

Potential future activities include, among others:

- (i) Virtual conference programming via Zoom or other Internet platforms, to substitute for the on-island conference in those future years in which the conference is cancelled, as occurred in 2007 and 2020.

Generally, this may involve the recruitment of event leaders, maintenance of Zoom subscriptions, preparing media to be sequenced during events, monitoring and supporting events while in progress, and archiving and making available the recordings of events. Training sessions for conferees and appropriate advance publicity via the Internet are also important.

- (ii) Virtual programming intermittently during the year, to promote outreach and inclusiveness within the broad All Star I community and registration for the summer conference.
- (iii) Recording or live simulcasting of certain events during the summer conference.
- (iv) Overseeing delivery and archiving of content on conference social media platforms, including our website and other communication channels such as Twitter, Snapchat, Instagram, etc.

The committee will report back to the Executive Committee by January 8, 2021 on media activities to be established in early 2021 to encourage attendance at the 2021 on-island All Star I conference. The committee will then coordinate with the Chairs of the 2021 conference on media activities to augment the on-island conference in the summer of 2021. By October 2021, in coordination with the Executive Committee, this committee will prepare a recommendation to the Governing Council, to be delivered at the Annual Meeting, for a feasible structure (eg. coordinator position or committee) to be established to coordinate future media activities for All Star I.