



National Campaign Launch Jamaica: Global Campaign “Making Cities Resilient: My City is Getting Ready!”

7 & 8 May, 2013
Kingston, Jamaica

7 May: Day 1	
08:30 – 09:15	Opening Session Table of Honour: <ul style="list-style-type: none"> – Angela Brown Burke, Her Worship the Mayor Councillor, Kingston & St. Andrew Corporation – Arun Kashyap, United Nations Resident Coordinator / UNDP Resident Representative Jamaica – Noel Arscott, MP Minister, Ministry of Local Government & Community Development – Richard Thompson Acting Director General, Office of Disaster Preparedness and Emergency Management, ODPEM – Jeannette Vail, Acting Mission Director for Jamaica, US Agency for International Development (USAID) – Jennifer Guralnick, United Nations Office for Disaster Risk Reduction, UNISDR
09:15 – 09:45	Global Campaign Launch “Making Cities Resilient” <ul style="list-style-type: none"> • “Making Cities Resilient: My city is getting ready!”: Campaign overview, tools and actions for local management– UNISDR Americas
09:45 – 10:00	Coffee Break
10:00 – 11:15	Dialogue among Mayors and Local Officials of Jamaica: Building a culture of Disaster Risk Reduction at the local level, the role of local governments <ul style="list-style-type: none"> • Four local government officials share experiences surrounding DRR within local development initiatives
11:15 – 11:45	Official Adhesion to the Global Campaign <ul style="list-style-type: none"> • Official signing ceremony of collaboration agreement for promoting the Global Campaign in Jamaica – Ministry of Local Government & Community Development, ODPEM and UNISDR • Official ceremony of Jamaican mayors signing on to the Global Campaign
11:45 – 12:45	Jamaica’s national legislative and institutional framework for Disaster Risk Reduction (DRR) and its application at the local level ODPEM
12:45 – 14:30	LUNCH
14:30 – 15:15	Local Government Reform and Disaster Risk Reduction in Jamaica Ministry of Local Government & Community Development
15:15 – 16:00	Disaster Risk Reduction and Climate Change Adaptation within the Local Development Agenda National Environment and Planning Agency (NEPA)
16:00 – 16:45	Public – Private Partnerships for Strengthening Disaster Risk Reduction (TBC) Insurance Association of Jamaica
16:45 – 17:00	Daily wrap-up
18:00	Welcome Cocktail

National Campaign Launch Jamaica: Global Campaign “Making Cities Resilient to Disasters: My City is Getting Ready!”

7 & 8 May, 2013 - Kingston, Jamaica

8 May: Day 2	
08:30 – 09:00	Introduction to Day 2 Recap of Day 1 and Introduction to Day 2 - UNISDR
09:00 – 10:30	Presentation of the ‘Local HFA Monitor’: A tool for monitoring advances in the implementation of the Hyogo Framework for Action and Disaster Risk Reduction at the Local Level ODPEM/UNISDR <ul style="list-style-type: none"> • Case studies from Jamaica
10:30 – 10:45	Coffee Break
10:45 – 12:30	Working Groups: Sharing Experiences: Tendencies, advances, gaps and challenges surrounding the Global Campaign’s 10 Essentials in local development processes for promoting disaster resilience OPDEM/UNISDR <ul style="list-style-type: none"> • Steps towards defining a roadmap for incorporating the Campaign 10 essentials within local development planning processes in Jamaica Plenary Session: Presentation of working groups results (5 minutes per group)
12:30 – 13:00	Closing Ceremony
13:00 – 14:30	LUNCH

National Campaign Launch Jamaica: Global Campaign “Making Cities Resilient to Disasters: My City is Getting Ready!”

7 & 8 May, 2013 - Kingston, Jamaica

Background Note

The National Launch of the Global Campaign “Making Cities Resilient of Disasters: My city is getting ready” in Jamaica will present interested mayors and local government officials with the opportunity to familiarize themselves with the Hyogo Framework for Action (HFA) and the Global Campaign’s [ten-point checklist for making cities resilient](#). This event aims at promoting the importance of disaster risk reduction at the local level, reflecting upon both the needs and opportunities for strengthening disaster resilience, as well as developing capacities among local governments of Jamaica in terms of policies, tools and mechanisms surrounding disaster risk reduction as an integral part of Jamaica’s sustainable development.

Jamaica’s Campaign Lunch is being jointly organized by the United Nations Office for Disaster Risk Reduction (UNISDR) and the Office of Disaster Preparedness and Emergency Management (ODPEM) as well as with the support of the Caribbean Disaster and Emergency Management Agency (CDEMA), Jamaica’s Ministry of Local Government & Community Development, the National Environment and Planning Agency (NEPA), the Office of the United Nations Resident Coordinator and with financing by the Office of U.S. Foreign Disaster Assistance (USAID/OFDA).

Background:

- a) [Hyogo Framework for Action 2005-2015](#): Building the resilience of nations and communities to disasters (HFA)
- b) Global Campaign “Making Cities Resilient of Disasters: My city is getting ready” launched in 2010 in Bonn, Germany.
- c) Statement by Mayors and Local Governments surrounding Resilient Cities as annex to the [Communiqué of Nayarit](#) as outcome document to the 2011 session of the Regional Platform for Disaster Risk Reduction in the Americas; Nayarit, Mexico; March, 2011
- d) “[Chengdu Declaration of Action](#)” - Action Plan adopted by over 200 mayors, councillors, parliamentarians, ambassadors, civil society representatives, scientists and experts as participants of the First Mayors’ Summit on Disaster Risk Reduction held within the framework of the 2nd World Cities Scientific Development Forum in Chengdu, China from 11 to 13 August, 2011.

Overall objective:

To promote the Campaign’s 10 essentials checklist and good practices for making cities resilient and for strengthening disaster risk reduction as a local priority with the necessary institutional backing for supporting implementation.

Specific objectives:

- Strengthening the political commitment of local governments towards urban and local risk reduction through the Global Campaign’s ten-point checklist for making cities resilient.
- Strengthening the institutional capacities of local governments to enhance the resilience of cities and municipalities by incorporating within local development initiatives processes, tools and actions aimed at:
 - ✓ Ensure that disaster risk reduction is a priority within urban and local development practices;
 - ✓ Understanding risks and taking action;
 - ✓ Enhancing greater knowledge and awareness surrounding urban and local risks and risk reduction principles;
 - ✓ Reducing risk and urban risk in particular;
 - ✓ Being prepared and ready to act.