

Financial Proposal - Standard Forms

(To be submitted on letterhead of the Bidder)

[Location, Date]

To: [Name and address of Client]

Dear Sir,

I/we have read and examined the RFP document, general terms and conditions for the work.

I/we hereby quote the following amount for Branding, Promotion, Media Management, Creation of Promotional activities and Videos for U.P. RERA for one year's duration:

S.No	Particulars	Amount (INR)
1.	Branding & Promotion Activities (Print, Electronic Media and Outdoor Activities)	
2.	Social Media Activities	
3.	Proposed Resource (Media Consultant)	
Total Project Cost		
GST		
Grand Total		
Total Amount in Words		

Note:

- a. Cost break up of deliverables as per scope of work.
- b. The financial cost is inclusive of All Out-of-Pocket Expenses (OPE)
 - i. Manpower cost (Onsite & Offsite)
 - ii. Travel, boarding and lodging at Lucknow/Greater Noida as applicable
 - iii. Equipment to be used by the Consultant like laptop, softwares, tools, applications
 - iv. Digital tools/ platforms deployed by the Agency
 - v. Stationery&Admin expenses
- c. The Financial Tender submitted is unconditional and fulfills all the requirements of the Tender Document
- d. The Financial Proposal shall be binding upon us up to expiration of the validity period of the Proposal.

Signature and Name of the Authorized Person

NAME OF THE BIDDER AND SEAL