

Public Relations Cost Proposal

The response to this Cost Proposal may be incorporated verbatim into the contract with the agency selected. Therefore, it is in the interests of both CDPH and your agency to be as clear as possible and seek additional information, if needed, prior to submitting the cost proposal.

Prior to completing the cost proposal, review PR Contract 14-10004 Exhibit B, Attachment II for items that shall not be billed to CDPH, items that will be reimbursed at net cost, and services that should be billed at a lower administrative rate.

Professional Hourly Rates

Attach a one page list with the name, title and hourly rates of the proposed account team, indicating employee or consultant status, percentage of time to be assigned and main office location.

Certificate of Independent Price Determination

The proposer certifies the prices in this bid have been arrived at independently:

- 1) Without any consultation or agreement with any other proposer or competitor for the purpose of restricting competition.
- 2) Without disclosure to any other proposer or competitor before the bid/cost proposal opening date or date of contract award posting, unless otherwise required by law.
- 3) No attempt has been made or will be made by the proposer to induce any other agency to submit or not to submit a bid or proposal for the purpose of restricting competition.

Name of Bidding Firm (Printed) _____

By (Authorized Signature) _____

Printed Name and Title of Signer _____

Date _____