



Subject:

***Masterpiece®* Quote Proposal Enhancements and Release to Agents and Brokers August 26, 2011**

We are pleased to announce the successful conclusion of the new ***Masterpiece®*** quote proposal pilot. Easy to use functionality for creating the *Masterpiece* quote proposal will be available in agents' and brokers' offices on August 26, 2011, allowing for the customization of document content for a more effective sales tool, tailored to the unique needs of each customer.

The new proposal features:

- Co-branding with your agency logo, contact information, the benefits of an independent agent and the Cornerstone logo (when applicable);
- Marketing text tailored to the quoted business, and options to reinforce value, as well as cross- or up-sell by adding other text selections;
- Reformatted *Masterpiece* policy and risk data, allowing easier reading;
- Customization options so users can display information for other Chubb business, such as Yacht, Flood, and other *Masterpiece* and non-*Masterpiece* quotes
- Option to remove page numbers;
- Active links to the Chubb website and our new iPhone and iPad apps for Chubb Collector Car;
- Eye-catching graphics that match those shown on the Chubb Personal Insurance website.

Click the following links for sample quote proposal, updated desk reference and FAQ document:

[Sample Quote Proposal](#)

[Desk Reference](#)

[FAQs](#)

Note: If your logo does not display on quote proposals from your agency, or if you would prefer to customize the agency description that appears on the second page of all of your agency's proposals, please send the logo and/or description to Premier Solutions at Premiersolutions@chubb.com. Logos should be 110 x 80 pixels and formatted as a gif file, and agency descriptions should be in Word, no longer than 1500 characters including spaces and punctuation. Please allow two weeks for the updated text to be visible.

Other Helpful Documents

Agent Snapshot

The original quote proposal document will still be available if you need the same data in a shorter document. Now known as the Agent Snapshot, this document can be created by clicking the new *Agent Snapshot* button on the MPRT Policy Premium Summary screen. Except for an updated header, this document is unchanged (see attachment below). If you generate this brief document for your own files, we strongly recommend creating the new quote proposal for customers.

Summary of Premium

If you simply need to print the data displayed in the window on the MPRT Policy Premium Summary screen, click *Print Summary of Premium* on the MPRT Policy Premium Summary screen. Like the Agent Snapshot, this document is meant for your own files rather than for a customer presentation.

[Summary Snapshot](#)

If you have any questions please contact Premier Solutions at 866.324.8222 or Premiersolutions@chubb.com. Computer-based training is in the works and will be available soon.